

CURRICULUM VITAE

FOR

Klassen, Mark E.

Department of Accounting

1. ACADEMIC AND OTHER CREDENTIALS:

B. Comm., University of Saskatchewan, 1991, College of Commerce, Accounting
MBA, University of Saskatchewan, 1994, College of Graduate Studies and Research
Doctor of Philosophy (Ph.D.), 2013, Lancaster University Management School, College of Graduate Studies.

Certified Management Accountant (CMA), 1994 to present, Member of the Certified Management Accountants - Saskatchewan

Fellow of the Certified Management Accountants of Canada (FCMA), 2010 to present, Certified Management Accountants of Canada

Chartered Professional Accountant (CPA) and (FCPA), 2014

2. APPOINTMENT(S) AND PROMOTION(S) (UNIVERSITY OF SASKATCHEWAN):

Assistant Professor, Without Tenure, July 2009 to present, Department of Accounting, Edwards School of Business

3. HONOURS (MEDALS, FELLOWSHIPS, PRIZES)

CMA Saskatchewan Scholar in Accounting, 2007

Fellow of the Certified Management Accountants of Canada (FCMA), 2010

4. PREVIOUS POSITIONS RELEVANT TO U OF S EMPLOYMENT

Senior Manager - Consulting, EDS, Regina, Calgary, AB, 2001 to 2005

Manager and Practice Lead – Manitoba/Saskatchewan, Deloitte Consulting, 1996 to 2001

Chief Financial Officer, Sweeprite Manufacturing Inc., 1995 to 1996

Controller, Big Quill Resources, 1994 to 1995

5. TEACHING RECORD

Year	Term	Course	Course Name	Sections	ENRL	Response Rate	Ave Score*	Max Score	%Score	DeptAve%
2014-15	3	MPAcc 821.3	Performance Management II	01&03	82	84%	4.00	5.00	80%	N/A
	2	Comm 337.3	Accounting Information Systems	02&04	97	43%	3.86	5.00	77%	83%
	2	Comm 210.4	Introduction to Mgmt Accounting	02	60	35%	4.00	5.00	80%	83%
	2	MBA 865.3	Accounting for Decision Making	01	38	26%	3.70	5.00	74%	N/A
2013-14	2	MPAcc 804.3	Strategic Management Accounting	02&04	87	94%	4.50	5.00	90%	N/A
	2	MBA 865.3	Accounting for Decision Making	01	40	60%	4.08	5.00	82%	82%
	2	Comm 210.3	Introduction to Mgmt Accounting	18	27	33%	4.78	5.00	96%	82%
2012-13	3	MPAcc 804.3	Strategic Management Accounting	02&04	87	94%	4.50	5.00	90%	N/A
	2	Comm 210.3	Introduction to Mgmt Accounting	06&08	128	28%	4.28	5.00	86%	85%
	2	Comm 337.3	Accounting Information Systems	02	59	45%	4.30	5.00	86%	85%
	2	MBA 865.3	Accounting for Decision Making	01	43	76%	3.61	5.00	72%	N/A
2011-12	2	Comm 210.0	Introduction to Mgmt Accounting	02,04,06	177	42%	3.66	5.00	73%	79%
	2	MBA 865.3	Accounting for Decision Making	01	57	58%	3.03	5.00	61%	N/A
2010-11	3	MPAcc 807.3	Information Systems	01&03	84	43%	4.10	5.00	82%	N/A
	2	Comm 210.3	Introduction to Mgmt Accounting	02,04,06	193	29%	4.03	5.00	81%	83%
	2	MPAcc 807.3	Information Systems	02&04	57	58%	3.83	5.00	77%	N/A
2009-10	3	MBA 838.3	Leveraging Information Technology in Business**	02						
	2	Comm 210.3	Introduction to Mgmt Accounting	12	67	37%	3.96	5.00	79%	78%
	3	MPAcc 807.3	Information Systems	02&04	64	53%	4.65	5.00	83%	N/A
	2	MBA 838.3	Leveraging Information Technology in Business**	02						

* Question #32 from SEEQ Evaluation, "As an overall rating, I would say the instructor is".

**SEEQ Evaluations were not used for the MBA classes in 2009 and 2010 years. MBA used customized evaluations that asked 9 global questions in 2009. My average score on these questions was 1.24/5 (1 is favourable and 5 is poor). The MBA program did not use student evaluations in 2010.

6. TEACHING AWARDS OR RECOGNITIONS RECEIVED

MPAcc Professor of the Year Award, 2013.

7. PAPERS IN REFEREED JOURNALS

PUBLISHED:

Klassen, M.*, and Kalagnanam, S. (2011), Mountain city transit: Management control and performance measurement. *Accounting Perspectives* 10 (3): 225.

Klassen, M.*, and Kalagnanam, S. (2011), Western cabinets – building a cabinet or building a transformation? *IMA Educational Case Journal*, 4(4).

Dobni, C., Klassen, M. and Nelson, W. (2015), Innovation strategy in the US: top executives offer their views, *Journal of Business Strategy*, 36(1): 3-13.

Dobni, C., and Klassen, M. (2015), Advancing an innovation orientation in organizations: Insight from North American business leaders. *Journal of Innovation Management*, 3(1).

Dobni, C, Klassen, M. and Sands, D. (2015), Clarity, *Journal of Business Strategy*. Accepted for publication September 29, 2015.

WORK IN PROCESS

Papers Completed and Under Review at Journals

Dobni, C. and Klassen, M (2014), Linking innovation measurement to an implementation framework: A case study of a financial services organization. Working Paper, University of Saskatchewan.

Klassen, M., Kalagnanam, S. and Vasel, V. (2015), Management Control in Value-Based Organizations, Working Paper, University of Saskatchewan.

Klassen, M. and Otley, D. (2015), Value logics and management control systems, working paper, University of Saskatchewan.

8. INVITED LECTURES (OUTSIDE THE U OF S) AND INVITED CONFERENCE PRESENTATIONS

Klassen, M., Exploring Value Logics and Management Control Systems, Lancaster University Management School, Lecture Series, 2008.

Klassen, M., and Kalagnanam, S. (2011), Western cabinets – building a cabinet or building a transformation? *IMA Educational Case Journal*, 4(4). Presented at American Accounting Association – Management Accounting Section Conference (2010).

Klassen, M., Kalagnanam, S. and Vasel, V. (2015), Management Control in Value-Based Organizations, Working Paper, University of Saskatchewan. Presenting at European Institute for Advanced Studies in Management (2015)

9. PROFESSIONAL PRACTICE

American Accounting Association – Management Accounting Section Annual Meeting, Reviewer, 2010, 2011

American Accounting Association – Management Accounting Section Annual Meeting, Discussant, 2011

Academic Journal Ad Hoc Reviewer: Accounting Perspectives (2013)

Administrative Sciences Association of Canada, Conference Reviewer (2015)

10. DEPARTMENTAL AND COLLEGE COMMITTEES

Edwards School of Business - Department of Accounting Search Committee, Member, 2009-Current

Edwards School of Business – Teaching and Student Learning Engagement Committee, 2011-2013

Edwards School of Business – MBA Committee, 2013-present

11. PROFESSIONAL AND ASSOCIATION OFFICES AND COMMITTEE ACTIVITY OUTSIDE

UNIVERSITY

Certified Management Accountants of Canada – CMA Board of Examiners, 2009 – 2013

CMA Conference Presentation 2013

Innovation Presentation to Saskatchewan Innovation Conference 2013

12. PUBLIC AND COMMUNITY CONTRIBUTIONS

Edwards School of Business Volunteer Tax Program Facilitator (2005-present)

JDC West Coach for Management Information Systems Team (2007-2008)

JDC West Coach for Accounting Team (2009)

Students in Free Enterprise (SIFE) – faculty advisor (2011-2014), Received John Dobson Fellow Recognition from SIFE Canada