

Thrive

ISSUE 7
2015

THE EDWARDS SCHOOL OF BUSINESS MAGAZINE

**I GREW UP WITHOUT
THE INTERNET**
PG. 8

**MPACC ALUMNI
MAKE A HOME
ON GRAND
CAYMAN**
PG. 24

**100 YEARS OF
ACCOUNTING**
PG. 50

**PROFESSOR
HIKES 1,825
KILOMETERS**
PG. 70

**ART COMES
TO BUSINESS**

**AN EDWARDS
ALUMNUS DONATES
THE LARGEST INUIT
& FIRST NATIONS
ART COLLECTION
IN U OF S
HISTORY**

PG. 39



EDWARDS
SCHOOL OF BUSINESS
UNIVERSITY OF SASKATCHEWAN



Expand your opportunities with part-time evening business classes. Apply for the Business Administration Certificate program. EDWARDS.USASK.CA/BAC



EDWARDS
SCHOOL OF BUSINESS
UNIVERSITY OF SASKATCHEWAN

THE UNIVERSITY CLUB

CONNECTING FRIENDS, FAMILY AND COLLEAGUES
FOR OVER 53 YEARS

"EVERY TIME I ENTER THE DOORS TO THE CLUB I AM GREETED BY NAME, AND MY GLASS OF GINGER ALE WITH A TWIST OF LIME SHOWS UP AT MY TABLE WITHOUT ME HAVING TO SAY A WORD!"

EDNA WARRINGTON,
RETIRED UNIVERSITY
LIBRARY DEVELOPMENT
OFFICER AND LONG-TIME
MEMBER OF THE CLUB

"IT IS A GREAT PLACE FOR MEETINGS, FORMAL OR OTHERWISE. LUNCH MEETINGS RUN SO SMOOTHLY AT THE CLUB, EVERYONE CHOOSES SOMETHING FROM THE BUFFET, HEADS OVER TO THE ROOM AND THE MEETING GETS STARTED. INTERNET ACCESS IS ALWAYS RELIABLE AND THE STAFF ARE VERY EFFICIENT. THE ONLY THING THAT SLOWS THINGS DOWN SOMETIMES IS GOING BACK FOR DESSERT!"

MARJORIE DELBAERE,
UNIVERSITY CLUB MEMBER AND
ASSOCIATE PROFESSOR AT THE
EDWARDS SCHOOL OF BUSINESS



For over 53 years the University Club has been the University of Saskatchewan's hidden gem. Located in an historic fieldstone building, the club is in the heart of campus, but only minutes from downtown. It's a member-owned, non-profit organization and all alumni are eligible to become members. In addition to enjoying the delicious lunch offerings during the week, members of the University Club have access to three meeting rooms, a lounge, dinners to go, exclusive member events and holiday celebrations. Membership also grants alumni access to over 100 university clubs worldwide, including the Faculty Club at the University of Toronto and the Harvard Faculty Club.

usask.ca/uclub

facebook.com/UofSUniversityClub

TRIVIA TIME! INTERESTING FACTS ABOUT THE UNIVERSITY CLUB

- ✓ Built in 1912 as the Dean of Agriculture's residence
- ✓ Has featured over 100 local artists
- ✓ Hosted more than 600 weddings
- ✓ Uses herbs from its herb garden all summer long
- ✓ Is one of only 9 remaining university clubs in Canada
- ✓ Employs staff members that are multi-lingual
- ✓ Has hired more than 135 students in the past 15 years
- ✓ Hosted more than 50 jazz patio parties
- ✓ Serves lunch to over 400 people each week
- ✓ Has served Mother's Day brunch to over 2,600 people
- ✓ Originally called the Faculty Club, it was renamed the University Club in 2012



N. Murray Edwards: Alumnus, friend, namesake

MR. EDWARDS HAS had a long-standing relationship with the University of Saskatchewan's business school as a student, alumnus and donor. He believes strongly in the value of a business education. Over the years, he has given back to his alma mater so students today continue to receive an outstanding business education at the University of Saskatchewan.

In June 2000, when the PotashCorp Centre addition was opened, the N. Murray Edwards Case Room was unveiled. One of several smart rooms in the centre, the case room seats 75 students, is equipped with up-to-date educational technologies and is used by faculty and students across campus.

Throughout his university years in Saskatoon, Mr. Edwards had a keen interest in investing. On October 3, 2002 he rang the official bell and the N. Murray Edwards MarketWatch went live. This stock ticker board, installed on the main floor of the PotashCorp Centre, still provides continuous stock and commodity information, bringing the business world to the halls of the business school. Faculty, staff and especially students benefit from the direct link to the investment industry.

On July 24, 2007, the University of Saskatchewan very proudly acknowledged Mr. Edwards' continued relationship with the business school by transforming the College of Commerce to the

N. Murray Edwards School of Business. Mr. Edwards' investment in the business school allows us to gain recognition with our new brand and helps to position the business school as one of the top five in Canada.

At the University's Spring Convocation Ceremony on June 2nd, 2011, Mr. Edwards was presented with an Honorary Doctorate of Laws degree, the highest honour the University of Saskatchewan can bestow.

Mr. Edwards continues to remain truly engaged in the activities of the business school, supporting the George S. Dembroski Student-Managed Portfolio Trust and acting as judge and keynote speaker at the 2013 National Mining Competition. He also gives his time and knowledge by serving on the Edwards School of Business Dean's Advisory Council.

The students, faculty and staff of the Edwards School are grateful for Mr. Edwards' continued support.

The Edwards School of Business congratulates Mr. Edwards on his latest achievement. In May 2015 Mr. Edwards was inducted as a Companion of the Order of the Canadian Business Hall of Fame. This is the highest honour of its kind in Canadian business.

NAME N. MURRAY EDWARDS

BIRTHPLACE REGINA, SASKATCHEWAN

EDUCATION

BACHELOR OF COMMERCE (GREAT DISTINCTION) – UNIVERSITY OF SASKATCHEWAN

BACHELOR OF LAWS (HONOURS) – UNIVERSITY OF TORONTO

HONORARY DEGREES

LL.D. – UNIVERSITY OF SASKATCHEWAN

LL.D. – UNIVERSITY OF CALGARY

LL.D. – UNIVERSITY OF TORONTO

OCCUPATION PRESIDENT/OWNER, EDCO FINANCIAL HOLDINGS LTD.

CREDENTIALS

LEADING INVESTOR, MANAGING DIRECTOR AND EXECUTIVE CHAIRMAN

- CANADIAN NATURAL RESOURCES LTD.

- ENSIGN ENERGY SERVICES INC.

- MAGELLAN AEROSPACE CORPORATION

CHAIRMAN AND CO-OWNER

- CALGARY FLAMES HOCKEY CLUB OF NATIONAL HOCKEY LEAGUE

RECOGNITION

MEMBER OF THE ORDER OF CANADA

SASKATCHEWAN OIL PATCH HALL OF FAME

INTERNATIONAL HORATIO ALGER AWARD

COMPANION OF THE ORDER OF THE CANADIAN BUSINESS HALL OF FAME



thrive

(thrĭv) verb

- 1 to make steady progress;
to **prosper**; be fortunate
or **successful**.
- 2 to grow vigorously; **flourish**.



ART COMES TO BUSINESS
PAGE 39

COVER SCULPTURE:
"SPIRIT OWL W/BEAR & WALRUS"
BY PADLAYA QIATSUK

SCULPTURE ABOVE:
"OWL W/OUTSTRETCHED WINGS"
BY PADLAYA QIATSUK

- GENERAL EDWARDS ■
- STUDENT EXPERIENCE ■
- ALUMNI RELATIONS ■
- FACULTY ■
- PROGRAMS & CENTRES ■
- DEVELOPMENT ■

AT YOUR SERVICE
100 YEARS OF ACCOUNTING

TABLE OF CONTENTS

6 FIVE PEOPLE, FIVE JOBS

Several Edwards graduates describe their experiences working in the industry

8 I GREW UP WITHOUT THE INTERNET

Undergraduate Director Brooke Klassen talks about new technology for students

10 GARDEN PARTY

A celebration of the Edwards Dean's Circle

11 UNLOCKING THE MARKETING MASTERMIND

14 DEAN'S REMARKS

19 GEORGE S. DEMBROSKI STUDENT MANAGED PORTFOLIO TRUST

20 CATALYST FOR CREATIVITY

The Wilson Centre undergoes exciting changes

22 2015 LEADERSHIP CONFERENCE

The Edwards School hosts conference on sustainable leadership

24 THE GOOD LIFE

MPAcc alumni make a home on Grand Cayman

27 WORLD MINING COMPETITION

28 TOOLS OF THE TRADE

M.Sc. alum begins career in the finance industry

31 AT YOUR SERVICE

Alumni Relations Officer Shawna Jardine serves up ways to stay involved with Edwards after graduation

34 INAUGURAL ALUMNI JUBILEE

35 EDWARDS NETWORK

36 MAKING HISTORY

THRIVE

THE EDWARDS SCHOOL OF BUSINESS MAGAZINE

STRATEGIC DIRECTOR

Daphne Taras

EDITOR-IN-CHIEF

Jan Kalinowski

COPY EDITOR & OUTREACH CO-ORDINATOR

Brooke Klassen

ART DIRECTOR

Larry Kwok

HEAD WRITER & COPY EDITOR

Jessica Stewart

CONTRIBUTORS

Shelley Brown
Erin Bussiere
Shawna Jardine
Jan Kalinowski
Brooke Klassen
Fred Phillips
Daphne Taras

PHOTOGRAPHY

Matt Braden Photo
Czarina Catambing
Electric Umbrella
Chris Hendrickson
Larry Kwok
Laughing Dog Photography
Jodi O Photography
Stobbe Photo
Dawn Stranden Photography
Studio D YXE

PUBLISHER

Edwards School of Business
25 Campus Drive
Saskatoon, SK S7N 5A7

PRODUCTION

Mister Print / Printwest
619 8th Street East
Saskatoon, SK S7H 0R1



- GENERAL EDWARDS ■
- STUDENT EXPERIENCE ■
- ALUMNI RELATIONS ■
- FACULTY ■
- PROGRAMS & CENTRES ■
- DEVELOPMENT ■

AT YOUR SERVICE
100 YEARS OF ACCOUNTING



THE GOOD LIFE
PAGE 24

37 EDWARDS AT A GLANCE

39 ART COMES TO BUSINESS

An Edwards alumnus donates the largest Inuit & First Nations art collection in University of Saskatchewan history

42 CO-CURRICULAR ACTIVITIES

43 RENEWED COMMITMENT

A new gift on the 15th anniversary of the Rawlinson Centre for Aboriginal Business Students

44 FEATURED RESEARCHERS

46 STUDENTS ON THE BOARD

Edwards students learn to lead in unique new course

48 JDC WEST 2016

50 100 YEARS OF ACCOUNTING

51 PRAIRIE ROOTS

A look at the prairie spirit that launched the Edwards accounting program

52 ACCOUNTING UNIFICATION

A journey of hard work and co-operation

54 MAKING AN MPACC

MPAcc Program Manager Erin Bussiere discusses changes to the program with the recent unification of the CPA

56 ACCOUNTING EDUCATION EVOLVES

58 A PARTNERSHIP OF EXCELLENCE IN ACCOUNTING

The Edwards School and CPA Saskatchewan sign five-year agreement

60 THE MANY FACES OF JOHN DESJARLAIS

Edwards MBA alumnus shares the details of his busy life

YOUR MAGAZINE

Thrive magazine is proudly created completely in-house for alumni and friends of the Edwards School of Business.

63 AN INTERNATIONAL MUSIC & MARKETING EXPERIENCE

Edwards student presents her honours thesis in Turkey

64 NEW FACES

67 A DAY IN THE LIMELIGHT

Edwards Career Services hallway visits connect businesses with students

68 DONOR ROLL

70 MASTER HIKER

Master Teacher Rick Long connects hiking with teaching

72 CONNECTING TO INNOVATION

Edwards students experience the tech hub of America

74 GROWING TOGETHER

Long time Edwards co-op supporter announces five-year gift

76 ALUMNI UPDATES

81 WRAPPING THINGS UP

Edwards student Jane Hart shares her rewarding journey

83 IN MEMORIAM

THE DEAN'S ADVISORY COUNCIL



Daphne Taras
Dean and Chair of the DAC
Edwards School of Business



Murray Edwards
President/Owner
Edco Financial Holdings Ltd.



Shelley Brown
Partner
Deloitte & Touche LLP



Wayne Brownlee
Executive VP and CFO
PotashCorp. of Sask. Inc.



L. David Dubé
President and CEO
Concorde Group Corp.



James Estey
Past-President
UBS Canada



Tim Gitzel
President and CEO
Cameco



Gerald W. Grandey
Retired President and CEO
Cameco



Daniel Halyk
President and CEO
Total Energy Services Inc.



A. Stewart Hanlon
President and CEO
Gibson Energy Inc.



Russel Marcoux
President and CEO
Yanke Group of Companies



George Marlatt
President
Marlatt International Inc.



Keith Martell
Chairman and CEO
First Nations Bank of Canada



R. Scott McCreath
Senior Investment Advisor
BMO Nesbitt Burns
EDWARDS EXECUTIVE IN RESIDENCE



Neil McMillan
Chair, Board of Directors
Cameco



Larry Moeller
President
Kimball Capital Corp.



Gordon Rawlinson
CEO
Rawlco Radio Ltd.



Tracy Robinson
VP Transportation
TransCanada



Marvin Romanow
EDWARDS EXECUTIVE IN RESIDENCE



Karen Stewart
President and CEO
Fairway Divorce Solutions



W. Brett Wilson
Chairman
Prairie Merchant Corp.



Greg Yuel
President and CEO
PIC Investment Group

5 people jobs

WHAT CAN YOU DO WITH A BUSINESS EDUCATION? FIVE OUTSTANDING EDWARDS GRADUATES TELL US WHAT THEY LOVE ABOUT THEIR JOBS.



Greg Sutton

Chief Executive Officer
TinyEYE Therapy Services
B.Comm. 1999

"What I really like about my job is that I get to work with a team of extremely creative and innovative people. Together we explore the cross-roads of our imaginations and technology and build solutions that help thousands of children have better lives. For me, I cannot imagine being anything other than an entrepreneur - the freedom to create my own destiny coupled with constant challenges of a growing business makes every day exciting and rewarding."



Kaili Xu

Assistant Registrar, Undergraduate Admissions
University of Calgary
BA 2006, MEd 2013, MBA 2014

"Leading undergraduate admissions at a university of more than 30,000 students is a challenging and rewarding job. I work closely with a team of professionals, as well as faculty and university leaders to ensure that our enrolment aligns with the institution's strategic direction. I'm heartened to see my colleagues enjoy coming to work. I also feel rewarded when the students we serve have a great experience with the university before they begin their studies here. With the knowledge and tools that the Edwards MBA has given me, I'm confident and empowered to embrace the challenges and opportunities that my job presents me."



Donna Kuo

*Director of Finance, Business Development
Oilers Entertainment Group*

B.Comm. 2009 (U of A), MPAcc 2010, CPA, CA
"It's an exciting time in Edmonton with the construction of Rogers Place and ICE District and I feel lucky to be a part of it. The MPAcc program and CPA, CA designation have given me the skills to be adaptable in my role. I have worked on financial and tax reporting for our hockey teams, television productions, and charitable organizations, and my newest challenge is to support the business development group. As a born and bred Edmontonian and diehard Oilers fan, working for the Oilers Entertainment Group is a dream come true!"



Mitchell Anderson

*Analyst, Business Opportunities and Real Estate
Corporate Administration, U of S*
BA 2013, MBA 2015

"Working for a university is unique, but in a lot of ways represents the future of business. In my role I need to balance the interests of multiple stakeholders, put long-term considerations ahead of the short-term, and work towards both financial and non-financial measures of success. These are not challenges unique to universities, but increasingly in non-profit and business worlds as well. My MBA has prepared me well for these challenges. And, of course, seeing the university where I studied from a different perspective is great as well!"



Lisa Punk

*Senior Analyst, Marketing Strategy
Cameco Corporation*
BAC 2015

"Analyzing the market for one of the world's largest uranium companies ensures that my job is always interesting, challenging, and rewarding. I have been fortunate to be involved in developing Cameco's view of global supply and demand, studying market developments and industry trends. The constant evolution of the market gives me the opportunity to be continually challenged and always learning. I love seeing the results of my work enable individuals across the company to make important decisions and be used in communicating to the industry and investor."

I grew up without the internet



by Brooke Klassen

Director, Undergraduate
and Certificate Programs

I ONCE TOLD A FIRST YEAR STUDENT that I grew up without the internet. He looked at me, his expression equal parts shock and awe, and asked, "But... how did you share pictures with your friends?"

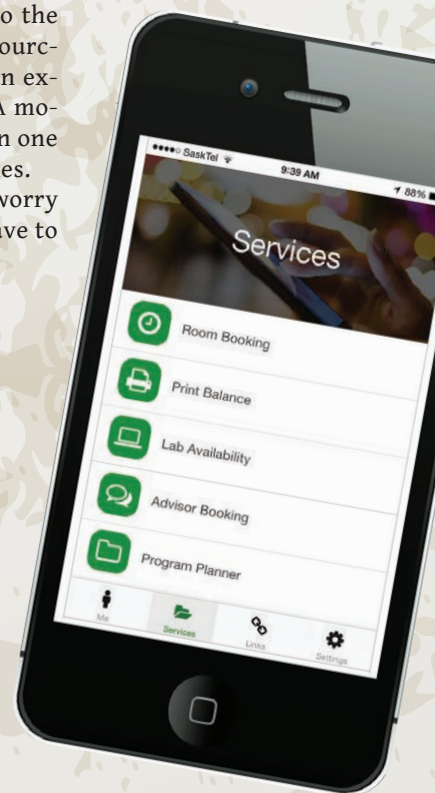
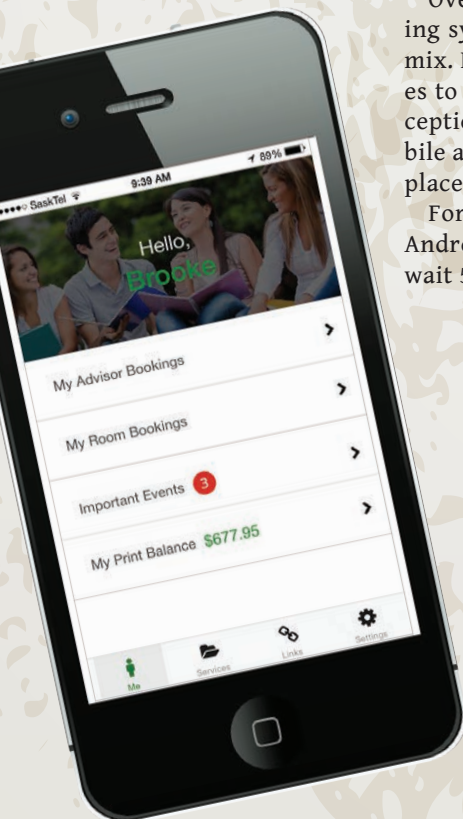
Explaining life before digital can be challenging. I thought back to the way I shared pictures with my friends in high school. Before iPhones, before digital cameras even. Taking pictures and bringing them to a photo shop to get printed, opening up the envelope with excitement after waiting 5-7 business days and hoping that a few of the many prints I'd paid for worked out. Adding them to an album or putting them in frames for viewing when friends came over to hang out. Hmmm, how things have changed. The same can be said for how students now access university services. Over the years, Edwards Student & Faculty Services (formerly the Undergraduate & Certificate Programs Office, and before that, the General Office) has worked with our Technology Support staff to develop custom software to meet the increasingly sophisticated needs of our students.

Back in the 90s, I think, we were the first on campus to develop program planning software accessible in our computer labs. Gone were the days of submitting paper requests for classes. The software continued to evolve, and two years ago we went mobile. Students can now program plan on their phones and, with a few taps on the screen, they're done!

Over 10 years ago, we implemented an online student boardroom booking system and a few years ago we added online advisor bookings to the mix. Edwards continues to invest significantly in our technology resources to ensure that we can deliver customized solutions and provide an exceptional student experience. But we were still missing one thing. A mobile app. A convenient way for students to access all of our services in one place and ensure they don't miss out on important events or deadlines.

For now, it's only available in the iTunes App Store, but don't worry Android users, we'll be launching a version for you too. You'll just have to wait 5-7 business days...

**BUT WE WERE
STILL MISSING
ONE THING.
A MOBILE APP.**



GARDEN PARTY

A CELEBRATION OF THE EDWARDS DEAN'S CIRCLE

THE EDWARDS SCHOOL LAUNCHED an exciting initiative in the summer of 2014: the Edwards Dean's Circle. This is a unique network of alumni and business professionals who share the school's mission and commitment to excellence in business education. To date we are excited to have 52 Dean's Circle members. Our goal is to reach 100 members by the end of this year.

Edwards Dean's Circle members enjoy exclusive events throughout the year. They are privy to information from the Dean on what's happening at the school; have the opportunity to build relationships with alumni, colleagues and students; and share a common goal of building a vibrant and successful business community by connecting today's leaders with those of tomorrow.

Members commit to a five-year pledge and all donations are directed to the Edwards Enhance and Innovate Fund. The fund is governed by an approval committee and is used to enhance the school's competitiveness, growth and innovation, and allows for rapid response to emerging opportunities for students. To learn more about the impact this funding is already making for our students, please see the co-curricular article on page 42.



"The Edwards Dean's Circle is an important group for different reasons to different people. For me, it's a great way to stay connected with the college from which I proudly graduated. It's also an easy way to help make a difference in supporting the Edwards School of Business. And finally, it's a great opportunity to rub shoulders with other businesspeople with a similar value system. I feel very fortunate to be a member of this wonderful group."

CLIFF WEIGERS

"I realized after over 40 years in business how important my education was to my career and I felt I owed my college a debt of gratitude. I find the Edwards Dean's Circle a brilliant format for people to attach their name to the success of the school."

SCOTT MCCREATH

"I consider myself very fortunate to have received a high quality education at the Edwards School of Business (College of Commerce in my day.) It provided me with the foundation to launch my career as a CA, CPA, which has brought me many rewarding experiences. Joining the Edwards Dean's Circle has allowed me to give back in a small way and to help in providing discretionary funding to the school to provide student experiences that would otherwise not be possible."

SHELLEY BROWN

UNLOCKING THE MARKETING MASTERMIND

The Master of Science in Marketing program is designed for those who have a specific way of thinking... For those with a marketing mind.

WOULD YOU LIKE TO :

- Learn from award-winning professors who provide caring mentorship?
- Develop your own research direction within a community of scholars?
- Prepare for a Ph.D. program and a career in academia, or for a career in marketing?

If so, you may become a marketing mastermind.

"I completed my B.Sc. in Psychology from the University of Calgary in 2014. I was drawn to the Master of Science in Marketing program because I believe it will give me the tools and skills to launch a career in marketing and communications. My goal is to address and reshape public attitudes towards nuclear power."

Ellen Lloyd
M.Sc. Marketing Student,
Class of 2017

"I've been excited about this program since I was an undergraduate student in marketing at Edwards. I believe the M.Sc. in Marketing will prepare me for a higher level of professional success in the workforce, and will also open the door to achieving a Ph.D. in the future."

Adam Slobodzian
M.Sc. Marketing Student,
Class of 2017





KATHRYN LE, Edwards Business Students' Society (EBSS) president for 2014/2015, has always had an interest in student government: She was president of her high school's Student Representative Council in Estevan. So it was an easy decision for her to get involved in the Edwards Business Students' Society.

In her second year, Kathryn joined the EBSS as a street marketer, going into classrooms to let students know about events and other news from the students' society. She became increasingly involved each year, moving from director of volunteer opportunities to vice-president of charity to president. "I kept on moving up in the EBSS and taking on more responsibility and figured I could probably take on the president role," she says. "I felt like I had a lot of knowledge that not a lot of other people would."

Throughout her years with the EBSS, Kathryn was heavily

involved in various initiatives, from the Mentorship Program, where first and second year students were paired with third and fourth years, to the Volunteer Opportunity Wall, which informed students of volunteer positions across Saskatoon, to the recent free massages given out in the student lounge during midterms.


She has also put a lot of time into the Edwards School's projects with Habitat for Humanity. "It's one of my favourite charities," Kathryn says. "My dad was a carpenter and I always helped him around the house. We built our garage together."

This past year, Edwards helped to build a triplex in the Riversdale area. And families are now living in the homes that Edwards students, staff, and faculty worked on in previous years. "It's a great way to help out the community," Kathryn says. "You're building a house for someone who doesn't have one." She adds

"I KEPT ON
MOVING UP
IN THE EBSS
AND TAKING
ON MORE
RESPONSIBILITY
... I FELT LIKE I HAD
A LOT OF KNOWLEDGE
THAT NOT A LOT
OF OTHER PEOPLE
WOULD."

that she'll continue to volunteer with Habitat for Humanity now that she has graduated.

And Kathryn's interest and experience with charities has inspired her to look for work in the non-profit sector. "I like being able to make a difference in someone's life," she says.

She recommends Edwards students get involved in their students' society as soon as possible. "It really enhances your experience," she says. "You get to meet amazing people in Edwards and from the community. And you grow personally and professionally." 

FACULTY AWARDS





DEAN'S REMARKS

SING ANOTHER PRAIRIE TUNE

BY DAPHNE TARAS

I ARRIVED IN SASKATOON, SASKATCHEWAN on June 25, 2010. On July 1 of that year, I became Dean of the Edwards School of Business. And slowly, inexorably, and with almost an animate spirit, the province has inveigled its way into my heart. This land-locked place of lakes. I couldn't do better than adapting the old quote: here is a place you can watch your dog run away through prairie farms, through boreal forests, jumping over sloughs, for three days. In the summer, it is the most wonderful place on earth. In the winter, well, not so much. I want to have a frozen extension cord contest: photograph the cord that runs from your car to the parking-lot plug in to see how many inches it can hold itself straight in minus 36 degree weather. It isn't just brisk, it is mind-numbingly cold. But it functions and it always will. I'm not a photographer, but I took many photos of the big skies of Saskatoon.



One of my many photos of Saskatchewan.

"WE ARE GROWING AN ECONOMY TOGETHER; WE ARE BUILDING THE NEW SASKATCHEWAN NATION."

The people from Saskatchewan -- whether their ancestors are pre-contact First Nations or potato-famine Irish, or farming colony Ukrainians, or freedom-seeking political refugees, or new immigrants wanting bright futures for their children -- the people I meet and see every day in the Edwards School of Business share certain traits. The reputation for earnest, hard-working values is absolutely true. Also, there are: attention to detail, inability to countenance wastefulness, a great moral compass, loyalty to this place even from afar, and a certainty that the University of Saskatchewan has the world's prettiest prairie campus. Not to mention a desire to see Saskatchewan prosper and the Riders have a better season. Saskatchewan is about its people, their pride and resilience.

And *Thrive* celebrates the people of the Edwards School.

When I first arrived, there was reluctance in the culture to assert our excellence. The virtue of being humble meant you never had to admit failure. But it also meant that Saskatchewanians could continue to operate as a closed circle, where everyone knew everyone else, and if you wanted to show off, or to have ambitions beyond reckoning, nothing good would

come of it except maybe you'd leave the province and have a glorious future elsewhere. Wow, have times ever changed.

Here are some astonishing changes. A generation ago, about half our graduates left the province. Now, almost 90 percent of recent Edwards B.Comm. and MBA alumni remain in the province. The parents and grandparents of these graduates can envision futures that include weekend family meals and regular babysitting duties. Our international students get jobs in Saskatchewan and are bringing their families to town, whether younger siblings or older parents. We are growing an economy together; we are building the new Saskatchewan nation.

A big explanation for change is our Edwards Career Services, which also runs a very successful Co-op Education Program. One-quarter of our B.Comm. students obtain paid employment placements between their third and final year, and 100 percent of them receive excellent job offers. Almost all the offers arise from Saskatchewan employers, who know that these co-op veterans are work-hardened and highly sought-after students. That is why Federated Co-operatives Limited has made such a generous gift to support this initia-





Congratulating Sam Schwartz at the Inuit artwork launch.

tive. It matters to the province's future that talented graduates have opportunities to stay and use their talents. No more brain drain. I have had to explain this trend to vice-presidents of major Calgary oil companies, who used to count on hiring 15 to 20 graduates from the U of S each year, and now are lucky to have three applications from Edwards students or from our College of Engineering.

And our students are different. Their aspirations are more global. Our Hanlon Centre for International Business has statistics that show the dramatic increase in study abroad placements. If you read the stock selections of our students in the Dembroski student-managed portfolio, you will be astonished at the global reach. When we started the portfolio, our local students only knew about Cameco and PotashCorp, and now our students are examining ETFs on US exchanges that use best accounting practices in order to investigate Chinese opportunities, or Indian airlines, or European high tech companies.

Students are given significantly different educational opportunities than they had in the past. We always will be a business school that offers sound business fundamentals. But now, we have students involved in working with actual businesses to solve problems and improve processes. We have Aboriginal students taking seats in leadership positions and participating fully in opportunities, including becoming accountants. In the past, we couldn't count on one hand any First Nations' accountants, and now our partnership agreement with Saskatchewan Indian Institute of Technologies is bringing us well-trained transfer students who

are excelling. We have placed undergraduate students onto governance boards of not-for-profit organizations. There are student business competitions, and we are hosting the giant JDC West event in January 2016. The Edwards School initiated the incredibly successful World Mining Competition, which teams together engineering and business students as they make recommendations for complex decisions.

We innovate continuously. This year, we launched a master's of science degree specializing in marketing. We took students to examine innovation in Silicon Valley. And we create value for the broader community too. The Wilson Centre is an ideation laboratory for the whole university, and we relocated it into a 4,000 square foot space on campus, in Innovation Place. We brought the Institute for Corporate Directors' nationwide Directors' Education Program to Saskatchewan. Participants are coming from four different provinces to earn our Labour Management Relations Certificate.


As you read of the achievements of our students, alumni, faculty, and staff, be keenly aware of the transformative effect of education. We create opportunities, networks, shared experiences, and a sense of purpose.

The Edwards School of Business is in excellent shape. We are investing over \$2 million in the student experience. The tired old Reading Room is expanding, being reshaped for the future, and is going to be a source of excitement for our students. To say it is getting a face-lift is misleading. It is being reinvented, complete with breakout rooms, modern study spaces, and versatile furnishings. We are supporting project-based learn-

ing with the resources needed to make this high-intensity type of education quite sustainable. The collection of sculptures from Inuit and West Coast First Nations on our ground floor is glorious and it has transformed a dusty atrium space into a living gallery. We are leading the university in the design of classroom spaces that improve acoustics and sight lines and make education a more pleasant experience for students and faculty.

We are celebrating our accounting history in this issue of *Thrive*. Whenever we turn our attention to history, I begin roaming the halls and examining artifacts and evidence left by previous generations. The First World War affected our admission of accounting students. The composite boards of graduating classes move me greatly, especially those around World War II. Can you imagine incoming classes consisting of 18 year olds mixed with war-hardened veterans in their 30s? The graduating class of 1950 is particularly compelling, and we honoured alumni from the early 1950s in a warm reunion of friendship and learning in June.

Looking to the future, I am delighted at the generous donations that are fuelling our pride of place, and the growth and potential of the Dean's Circle. This is a fast-growing group of leaders who have created a fund that allows us to be nimble, seize opportunities, and strive to improve every day of every year. For example, the fund supported architectural drawings for the Reading Room, the development of an Edwards app to help our students organize their lives around learning, and scholarships for students with business aptitude.

Now let me return to my opening thoughts. Saskatchewan has been good to me, and I have been happy in Saskatoon. I hope I have served the Edwards School well during my six years at the helm, and I will do everything in my power to make this academic year successful, and continue to be an advocate of the Edwards School all my life. The University of Saskatchewan is greeting a new president, Peter Stoicheff, this year, and the Edwards School is engaged in finding a new dean. It is a great privilege to be dean at Edwards. It is a labour of love; it requires that optimism push out cynicism, that naysaying is banished by goodwill. Great things happen at the Edwards School of Business. I look forward to congratulating my successor for being chosen to lead this amazing place. And I thank my loving husband Allen Ponak for never wavering in his commitment and support. It isn't easy being the spouse of a dean, and it isn't easy being the dean spouse of a renowned arbitrator. But we made it work for us, and have enjoyed life together. 

"AS YOU READ OF THE
ACHIEVEMENTS OF OUR
STUDENTS, ALUMNI,
FACULTY, AND STAFF,
BE KEENLY AWARE OF THE
TRANSFORMATIVE EFFECT
OF EDUCATION.

WE CREATE
OPPORTUNITIES,
NETWORKS,
SHARED
EXPERIENCES,
AND A SENSE
OF PURPOSE."



PHOTO BY CHRIS HENDRICKSON

With my
husband,
Allen Ponak,
in the
backyard of
our lovely
Saskatoon
home.



Change the horizon for hundreds of future students.

"A person can grow only as much as his horizon allows." – John Powell

If you'd like to make a difference in the lives of students, speak to us about setting up a charitable estate gift at the University of Saskatchewan. Choose the program, college or area you would like to support—the sky's the limit. For more information about planning a gift to the University of Saskatchewan, please contact:

Advancement and Community Engagement

Phone: (306) 966-5186 or 1-800-699-1907 Email: giving@usask.ca www.usask.ca/plannedgiving



UNIVERSITY OF
SASKATCHEWAN

Prestigious
Studious
Ingenious
Curious
Adventurous



GEORGE S. DEMBROSKI STUDENT MANAGED PORTFOLIO TRUST

Students in the investment practicum courses for the George S. Dembroski Student Managed Portfolio Trust (SMPT) did exceedingly well this year. Below is a summary of their portfolio:

SMPT PORTFOLIO SUMMARY:

1. CANADIAN DOLLAR HOLDINGS			VALUE AS OF MAY 28, 2015	%
Canadian Dollar Cash			\$102,519.81	7.62%
Canadian Dollar RBC Money Market Account			\$74,201.93	5.51%
Canadian Bond and GIC Holdings			\$52,055.16	3.87%
Equity Holdings (in Canadian Dollars)			\$412,254.70	30.63%
Total Canadian Holdings			\$641,031.60	47.62%

2. US DOLLAR HOLDINGS	AMOUNT IN USD	EXCHANGE RATE	VALUE AS OF MAY 28, 2015	%
US Dollar Cash	\$31,043.13	1.246	\$38,679.78	2.87%
US Dollar Equity Holdings	\$398,366.47	1.246	\$496,364.62	36.87%
US Dollar ADR Holdings	\$123,641.80	1.246	\$154,057.68	11.44%
US Dollar ETF Holdings	\$12,826.86	1.246	\$15,998.27	1.19%
Total US Dollar holdings in Canadian Dollars			\$705,084.35	52.38%

3. PORTFOLIO VALUE OF MAY 28, 2015	\$1,346,115.95	100.00%
---	-----------------------	----------------

FOR MARKET AFICIONADOS:

Canadian Holdings (Symbol/Quantity):

BMO (200); BNS (275); CCO (400); CM (200); CNQ (300); CNR (400); CU (725); CVE (200); D.UN (1120); EMA (200); ENB (300); HCG (400); MFC (500); MG (450); NBD (250); POT (350); PSK (535); QSR (80); RY (300); SAP (400); SLF (500); T (600); TD (400); WFT (100); WJA (400)

US Holdings (Symbol/Quantity):

BA (100); CF (50); COST (200); CVX (200); DD (300); DDD (150); DE (100); FITB (300); GIS (200); GOOGL (10); HSY (200); JNJ (100); LB (200); MA (150); MMM (105); NTI (300); ORCL (200); PCAR (150); PG (180); PII (150); QCOM (150); T (200); TSLA (100); UNP (200); UPS (150); V (280); VZ (165); WFC (150); YHOO (200)

ADR Holdings (in US Dollars) – (Symbol/Quantity):

BIDU (50); CTRP (470); DEO (100); HSBC (650); SAP (100); SIEGY (100); VOD (400)

ETF Holdings (in US Dollars) – (Symbol/Quantity):

VWO (300)

Mutual Funds (Symbol/Quantity):

RBF2010 (7,420.19)

GICs/Bonds – total market value \$52,055.16



CATALYST FOR CREATIVITY

THE WILSON CENTRE UNDERGOES EXCITING CHANGES

PHOTOS BY ELECTRIC UMBRELLA

THE WILSON CENTRE FOR ENTREPRENEURIAL EXCELLENCE is going through big changes this year: a new name, new physical space, and new place within the Saskatchewan entrepreneurial community.

Director Stephanie Yong says she had a realization after looking at the entrepreneurial landscape in Saskatchewan. “There’s a very supportive network in the province, but also a lot of overlap. We were all offering similar services,” she says.

She decided to zero in on filling a big gap. “At the Wilson Centre, we excel in early stage entrepreneurship, specifically in ideation and setting up a strong foundation for your business,” she says. “We’re going to shift our programing to really early stage entrepreneurship, and fill that gap in the province.” People can waste too many years chasing an unimportant, irrelevant or overly-crowded sector. Ideas should matter. They should solve problems. Dean Taras likes to say “If it’s not worth doing, it’s not worth doing well.” We want to generate ideas worth doing well.

The Wilson Catalyst Centre began to take shape.

During the ideation process, Stephanie says, people are encouraged to think outside the box. They’re not sure they have an idea or how to come up with an idea. “We want to provide people with a new, innovative, creative way of thinking,” she

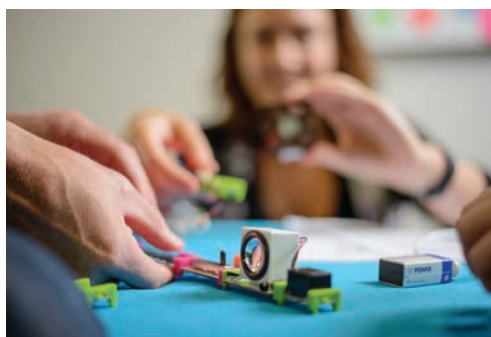
says. “Our end goal isn’t to churn out start ups, but start ups will naturally happen.”

The new programing has three streams and is based on the user-focused ideation programs created at the Stanford Graduate School of Business.

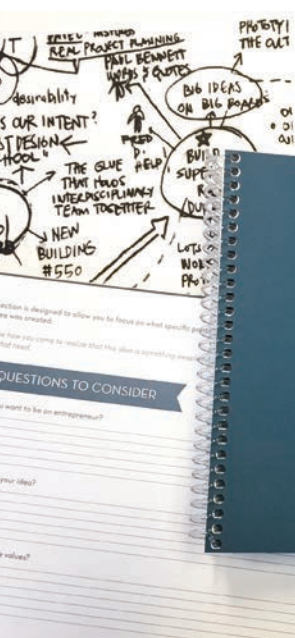
One of the key features of the new programing is to partner people from different disciplines and industries. “An artist doesn’t usually get to sit in with an engineer,” Stephanie explains. “We put people together in a way that mirrors a start up team and pushes them outside their comfort zone.”

WHAT WE DO

Focused on ideation & early stage idea building, the Wilson Centre is the hub for entrepreneurial activity at the University of Saskatchewan. We offer hands-on, experiential learning programs to get participants generating, building, and testing innovative business ideas. Our programs are designed to help you learn a new process for creating and developing viable business ideas by identifying with the end user and focusing on where problems and opportunities truly exist.




**"CREATIVITY IS LIKE A MUSCLE.
THE MORE YOU EXERCISE IT, THE BETTER YOU'LL BE AT IT."**



TAKE YOUR FIRST STEP TOWARD ENTREPRENEURSHIP
WITH THE WILSON CENTRE'S IDEATION BOOK.
EMAIL INFO_WILSONCENTRE@USASK.CA.

Moving to Innovation Place allows the Wilson Centre more creative space to work with. The centre includes a playroom where students can write on the walls, and a prototyping lab with 3D printers, circuit boards, wood cutters, and electronic hardware.

"The space gives people room to play and be inspired, and allows us to do rapid prototyping."

Stephanie says the mission of the Wilson Catalyst Centre is to create a community of in-depth and creative thinkers by teaching people a new process for generating and building new business ideas. "Creativity is like a muscle. The more you exercise it, the better you'll be at it." 

The Wilson Centre is open to students, alumni and the Saskatoon business community. To connect with the centre, email Stephanie at yong@edwards.usask.ca.



FROM TOP : Jim Hopson; Emechete Onuoha; Dallas Howe
 BOTTOM : (L-R) Daphne Taras; Lillas Hatala; Stewart Hanlon; Dallas Howe

TOP : Mayor Naheed Nenshi
 BOTTOM : Emechete Onuoha speaks to conference attendees

PHOTO BY STUDIO D YXE

2015 LEADERSHIP CONFERENCE

THE EDWARDS SCHOOL HOSTS CONFERENCE ON SUSTAINABLE LEADERSHIP


THE EDWARDS SCHOOL OF BUSINESS WAS pleased to host the 2015 Leadership Conference last March. The conference was the seventh offering since its inception, and the first offering hosted by the Edwards School. The theme was Sustainable Leadership – From Cliché to Crucial. A talented line-up of keynote speakers included:

- **Naheed Nenshi**, mayor of Calgary, recognized as 2014 World's Best Mayor. Mayor Nenshi spoke about crisis management and long term planning through his experience with the 2014 Calgary flooding.
- **Emechete Onuoha**, chief innovation officer of Xerox Services, spoke about change agility as a critical success factor enabling innovation.

- **Jim Hopson**, former CEO and president of the Saskatchewan Roughriders, spoke about the three Ps of leadership – people, passion, and perseverance.

The conference included the Edwards School annual Spring Forward Grandey Leadership Luncheon where we proudly announced Dallas Howe as our Grandey Leadership Honouree.

Also included as part of the day was a president's panel moderated by Dean Daphne Taras. Panelists included Stewart Hanlon (president & CEO of Gibson Energy), Lillas Hatala (executive director, Integrative Leadership International Ltd.) and Dallas Howe (CEO of DSTC Ltd.).

Plans are underway for next year's conference to be held March 16, 2016. 

For more information on this and other programs offered by Edwards Executive Education, please visit execed@edwards.usask.ca or call (306) 966-8686.

2015 Grandey Leadership Honouree –

Dallas J. Howe

CEO/Owner of DSTC Ltd. (a technology/real estate investment company)

Operates 4th generation family farm in Saskatchewan

Former Founder and CEO, BDM and Advanced Data Systems

Honours/Recognition

Honorary Lieutenant Colonel of North Saskatchewan Regiment

Honorary Doctor of Laws, University of Saskatchewan

KPMG Entrepreneur of the Year Award

ICD Fellow, Institute of Corporate Directors

Community/Business Involvement

Chair, Board of Advanced Data Systems

Chair, Global Institute for Food Security

Member of the National Council C.D. Howe Institute

Retired Chair, Potash Corporation of Saskatchewan

Former Director, Viterra

Former Chair, Compensation Committee of Viterra

Former Chair & Member of the Board of Governors, University of Saskatchewan

Former Board Member, C.D. Howe Institute

Former Board Member, American Society of Health-Systems Pharmacists Foundation

Former Board Member, Saskatoon City Hospital Foundation

Founding Director, Saskatoon Regional Economic Authority



Below are a few of Dallas Howe's thoughts on leadership and its significance.

What qualities do you think makes for a good leader?

There's no one formula but simply "a willingness to lead" is a big factor. I see many with great potential choosing to stay on the sidelines for many reasons: lack of confidence, fear of failure, or being uncommitted. Also humility is very important. After a success the best leaders have their team feeling "we did it ourselves." The best of leaders learn how to build consensus, get people on the bus and make them want to stay on. There is no more powerful leader than the one with the power to inspire others.

What is your advice for aspiring leaders?

Step up, step out and test yourself sooner rather than later. The mark of a true leader is someone who takes on a task with much internal and external preparation but, once in the game, acts and executes like she or he has done this a thousand times before. It's certainly important but you will never learn to be a leader by only studying it. No one learned to swim by reading a book. If you're in your formative years you have a great advantage: time. Time to develop your unique leadership style by leading wherever you see an opportunity to create real value. But you need to act.

Who was your leadership role model or mentor?

I learned from a composite of many by keenly observing what was to be emulated and what was not. I had the opportunity to observe some of the best sales people ever, report to the founder and CEO of one of the first companies in healthcare IT, and learn from parents who instilled a work ethic, self employment culture, and the idea that "your word is your bond." I also observed the curiosity, courage and management style of CEOs and owners that I worked with to automate their businesses and introduce change. They earned the respect of customers, competitors and employees by being authentic and forward thinking, and by driving results. Not all role models are in positions of power. Good leadership examples abound all around us.

THE GOOD LIFE





MPACC ALUMNI MAKE A HOME ON GRAND CAYMAN

KEVIN AND JENNI HUYS ARE living in a tropical paradise. They're surrounded by the ocean and palm trees, and never have to worry about the weather dipping below 25° C. Growing up in North Battleford, neither thought they would make a home in the Cayman Islands, but when the opportunity arose, they took it.

Kevin and Jenni both came to Edwards for the B.Comm. program and started dating in second year. After graduating with bachelor degrees, both Kevin and Jenni enrolled in the MPAcc program. It was there, during a presentation from a former student that the idea of working offshore first came up. "An MPAcc alum that was working in Bermuda came and talked to our class," Jenni says. "He spoke about his life there and his transfer process. That triggered some thinking of going offshore."

Things got busy after completing the MPAcc program. Kevin and Jenni finished articling at Deloitte in Saskatoon while planning their wedding and studying for the Canadian Institute of Chartered Accountants (CICA) exam.

A partner at Deloitte approached the couple about a possible transfer once they'd become CAs. "We knew the Prince Albert office was hiring," Jenni laughs. "But we were hoping for somewhere warmer and tax free." Instead, they were presented with an opportunity to work at the Grand Cayman office.

Kevin says they started doing research on both the Cayman Islands and Bermuda and interviewed for both locations. "We received similar offers from both offices so it came down to other factors," he says. "We looked up weather and the logistics of living. It would be more challenging to live in Bermuda as the main mode of transportation would have been by scooter."

"We had to make a decision by the Monday after our wedding," Jenni says. "We decided on Cayman and never looked back. It was a leap of faith."

Less than three months later, the newlyweds were on their way to Grand Cayman. "I remember it started snowing that night as we boarded the plane," Kevin says. "It was October."

Now, 12 years later, the Huys have two Cayman-born children and



Kevin and Jenni Huys on the beach with their children.

say life is good. “It’s a really friendly island and an easy place to meet people,” Jenni says. “As one of the top international offshore financial centres, there are great career opportunities while still having the convenience of small town living.”

“WE DECIDED ON CAYMAN
AND NEVER LOOKED BACK.
IT WAS A LEAP
OF FAITH.”

The island has a lot of infrastructure and amenities, unique to the Caribbean, and the Huys say it’s a very active and social lifestyle. Living in Cayman has provided the Huys with the opportunity to try new sports such as touch rugby, diving and sailing. Kevin is an avid runner and participates in many running events including the Cayman Islands Marathon. “The running events are very well organized and bring the community together to support local causes,” Kevin explains.

Have they started to take paradise for granted after so many years? “Sometimes. But we’ve had a lot of friends and family come and visit, and that makes us rediscover the island and see it through their eyes,” Kevin says.

And for their children, visiting Saskatchewan is an adventure – especially in winter. “The kids love it when we come home every second Christmas. Our son has learned to ice skate and eats snow like it’s going to be gone tomorrow.”

Kevin and Jenni hadn’t planned on a permanent move, and were largely expecting to return to Saskatchewan after the two-year contract ended. “Our rolling two year plan has moved to a rolling five year plan,” Jenni says. “We’re always open to whatever the future holds.” 🍀





WE'RE BREAKING NEW GROUND

*Formerly, the National Mining Competition -
presenting, the first annual*

World Mining Competition

Thursday October 29 - November 1, 2015 | Saskatoon, SK

Every great idea starts as a spark of imagination. It's a fleeting thought that won't simply burn out. When the idea to start Canada's first mining strategy case competition was sparked at the University of Saskatchewan, it led to a blaze of excitement. Over the past three years the National Mining Competition has seen success and immense growth as it began to attract elite educational institutions not only nationally, but also internationally.

This year the competition is breaking new ground by presenting the first annual World Mining Competition. The name change from the National Mining Competition to the World Mining Competition reflects the presence of the international educational institutions that attend the event and the global sponsors who continuously support it and ensure its success.

The competition was created to encourage students to participate in the mining sector, illustrate the various career options in the industry and introduce practical, multidisciplinary teamwork skills. Each four-person team combines students with geology, engineering, and business backgrounds. The original goal of the competition remains, but there will be a slight shift in focus to a global lens. This year the World Mining Competition is challenging teams to adapt to uncertainty and strive for sustainability by crafting a strategy relevant to critical issues facing firms within the global mining sector.

Join us at the 1st Annual
World Mining Competition Gala

November 1, 2015
TCU Place, 35-22nd Street East
Saskatoon, SK

More details at: www.worldminingcompetition.com



TOOLS OF THE TRADE



M.SC. ALUM BEGINS CAREER IN THE FINANCE INDUSTRY

GRADUATES OF THE M.Sc. IN FINANCE PROGRAM often go on to complete Ph.D.s at some of the most prestigious universities in North America. Recent alumni have been accepted to schools like Cornell, University of Toronto, Queen's, and Vanderbilt.

However, as alumnus Garrett Meier demonstrates, the M.Sc. in Finance also provides students with the tools to succeed in industry.

Garrett entered the B.Comm. program planning to major in accounting, but changed his mind after taking his first finance course. After he graduated, he found a few compelling reasons to apply to the M.Sc. in Finance. "I was interested in learning more and job prospects weren't great at the time because of the recession," he says. "I spoke to my professors and they convinced me the M.Sc. would be a good route."

The first year of the master's program was a bit of a shock, Garrett remembers. "The work load greatly exceeded what I was


"A LOT OF THE
TASKS I DO ARE
DIRECTLY RELATED
TO TOOLS AND
SKILLS I LEARNED
IN THE M.Sc. PROGRAM."

doing in undergrad. There were some late nights working in the grad student carrels." But he says the caliber and people of the program made it worthwhile. "The profs are brilliant people. Some of them have studied with Nobel Prize winning economists," he says. "They want you to work for yourself and help you along the way. It was easier to work long hours with all the support of students and faculty."

It was during his time in the program, that Garrett started thinking about Greystone. "It's best in breed to grow your financial career," he says. He received several offers after graduating, but accepted a position with the Canadian Equity Team at Greystone in Regina.

Since then, he's held a position with the Risk Group and is now a senior analyst with the Real Estate Group. Garrett says the skills he learned in the M.Sc. program have been invaluable. "A lot of the tasks I do are directly related to tools and skills I learned in the M.Sc. program," he says. "We did a lot of heavy lifting on data, programming, quantitative work, and analysis of investment products. Without a doubt I wouldn't have been able to do any of that without the M.Sc."

His years in the master's program also helped prepare him to write the Chartered Financial Analyst (CFA) exam. "I wrote the first level in the M.Sc. and the second and third at Greystone," he says. "The pass rates are very low. It's a challenging test." He spent the evenings studying after busy days at work and put in full weekends of studying. "Learning those time management skills in university was great," he says. "If you get good at handling the time pressure early, it just carries on."

Garrett's advice to students is to work hard, set goals, and look ahead. "Sit down for an hour once a year and think about where you want to be a year from now, five years from now, and 10 years from now," he says. "If you have a good idea of what direction you want to go in for work, that'll have an impact on your academic areas." 

To learn more about the M.Sc. in Finance program, visit edwards.usask.ca/programs/mscfinance





What if **we helped grow food and careers?**

We're a leader in the global food solution, and you have a vision for the future. Together we can help feed the world.

Be part of the world's largest fertilizer company, and receive competitive benefits, advanced training and an opportunity to do what you enjoy in a progressive corporation.



[Twitter.com/PotashCorpJobs](https://twitter.com/PotashCorpJobs)



[Facebook.com/PotashCorpJobs](https://facebook.com/PotashCorpJobs)



PotashCorpJobs.com



PotashCorp
Helping Nature Provide

At your Service

ALUMNI RELATIONS OFFICER SHAWNA JARDINE SERVES UP AN ASSORTMENT OF WAYS TO STAY INVOLVED WITH THE EDWARDS SCHOOL AFTER GRADUATION.



The alumni relations office is here to serve you! Whatever your appetite for involvement, we've got something for you.

Appetizers

CONTACT LIST

Do we have your current contact information? Staying involved starts with a hello. Please send us your preferred email address and your city to make sure you get an invite to events.

GRAD PHOTOS

We've made your trip down memory lane a little easier. All grad photos have been digitized and can be found in the Edwards School building.

Lighter Appetites

EDWARDS NETWORK

Don't have time for networking events? Join our new online network!

- Reconnect with other alumni.
- Expand and leverage your professional network.
- Advance your career through connections at top companies.
- Mentor other alumni.

It's easy to sign up at edwardsalumni.com with your existing LinkedIn or Facebook account.

SHARE YOUR STORIES

Tell us what you've been up to. We love to hear what you're proud of. We might put your story in our alumni display case, on the website, or right here in Thrive!

Main Courses

EDWARDS CLASS REP PROGRAM

If you'd enjoy reaching out to your former classmates, the Class Rep Program is for you. Your involvement can range from helping with contact lists to organizing your class reunion – it's up to you.

REUNIONS

We love hosting alumni reunions to help you reminisce with classmates and see what's new and exciting here. Tell us how to be the best hosts through our online survey fluidsurveys.usask.ca/s/edwards. If you'd rather fill out a paper copy, contact Shawna.

VOLUNTEER OPPORTUNITIES

As alum, you're always invited to volunteer with us. Depending on your expertise, you can help out with competitions, become a mentor, or give a guest talk. Visit edwards.usask.ca/alumni/get-involved for current opportunities, or contact Shawna.

TO CONTACT SHAWNA WITH YOUR CONTACT INFORMATION, STORY, OR REQUEST, EMAIL JARDINE@EDWARDS.USASK.CA OR 306.966.7539.







Inaugural Alumni JUBILEE

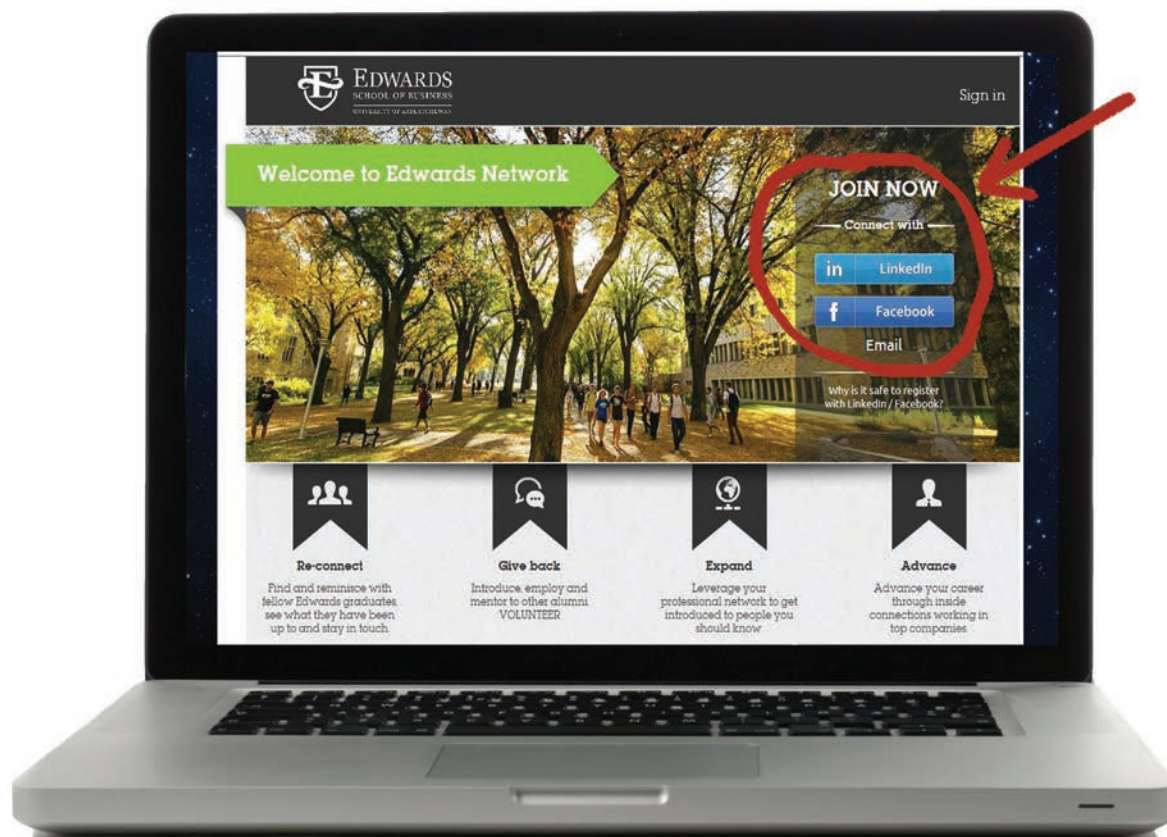
WE'RE PROUD TO announce a new annual reunion initiative for our alumni. The Alumni Jubilee gives our former students the opportunity to celebrate milestones with each other and with us.

Thanks to participants for attending the Inaugural Edwards Alumni Jubilee 2015! Our alumni had a great time sharing stories and catching up with their classmates and alma mater.

Each year, we'll host alumni events for all decade milestones. Graduates of years ending in -6: stay tuned for your invitations!

To update your contact information, find out more about the Alumni Jubilee schedule, or learn how you can help organize upcoming reunions, contact Shawna at jardine@edwards.usask.ca or (306) 966-7539.

EDWARDS NETWORK



What's the Edwards Network?

It's a networking platform exclusive to Edwards Alumni. Now our alumni can stay in touch with each other and with us from anywhere and at any time!

Why should I join?

It's an easy way to stay connected and network online with thousands of Edwards alumni, faculty and graduating students. Just like traditional networking, the Edwards Network can help you find top recruits for your company, advance your career, keep in touch with your classmates and professors, and learn of upcoming alumni events.

How is it different from LinkedIn?

The Edwards Network is an open-door platform, where

you're connected to participating Edwards alumni and faculty as soon as you join! You'll stay current on professional opportunities, social events, advances in education, and news about your classmates. It's all these things in one place.

How do I join?

It's simple:

1. Go to edwardsalumni.com.
2. Click on the LinkedIn, Facebook or Email button and follow the prompts.
3. Explore the site, check out what fellow alumni have to offer and be part of the community.

Need help? Contact Shawna at jardine@edwards.usask.ca or (306) 966-7539.

JOIN BEFORE OCTOBER 15, 2015 AND INVITE THE MOST ALUMNI TO WIN AN IPAD MINI!

Use the "invite alumni" button after you sign in or cc us at support@edwardsalumni.com on any email invitations you send out.

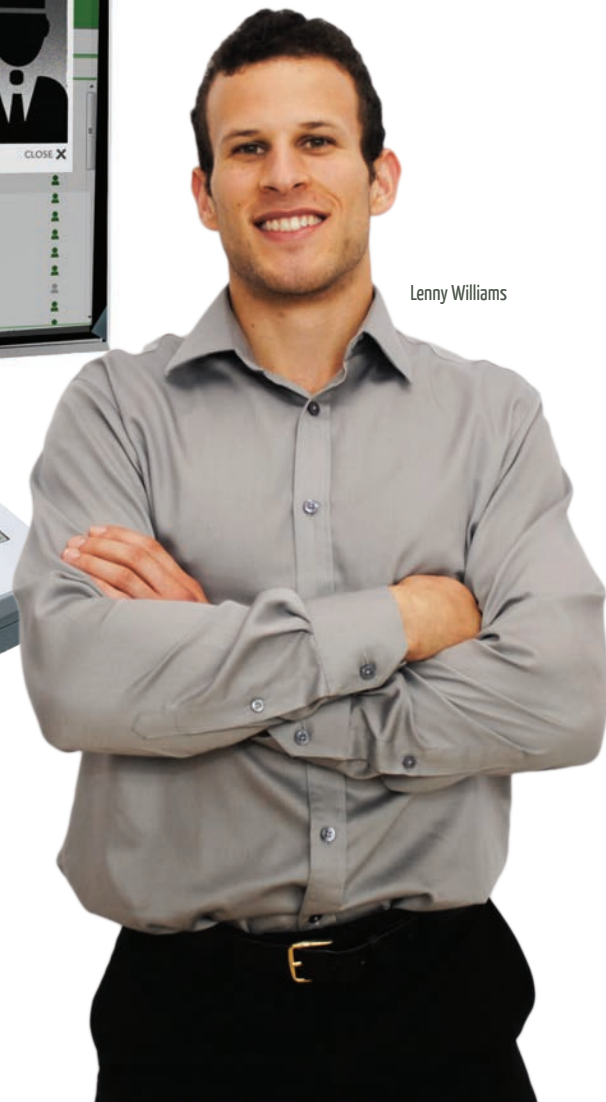
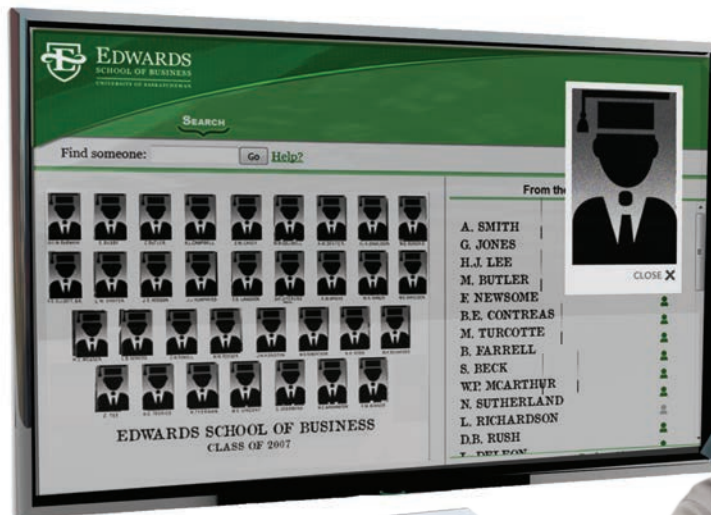
MAKING HISTORY

AN EDWARDS SUMMER STUDENT DIGITIZES COMPOSITE BOARDS

THIS PAST SUMMER the Edwards School undertook an enormous project - digitizing the composite photos of our many graduates over the years from the School of Accounting, College of Commerce and the Edwards School of Business. This project was completed by one of our very own students, third year accounting major and national medalist with the Huskies track team, Lenny Williams. With over 15,000 individual grad photos, Lenny knew this was going to be a tedious task that required a lot of attention to detail. And, he was the perfect person for the job. He started the project by scanning the class photos using the Library's large flatbed scanner. He then edited and named each individual photo. Early in the project he encountered some technical issues. This was quickly resolved by the writing of some new innovative software by staff in our Edwards Technology Support Services.

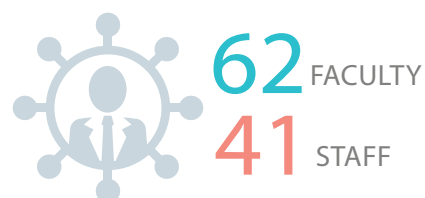
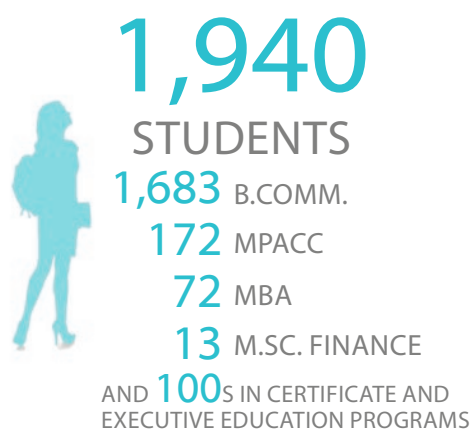
After completing this job, Lenny has a new found connection to the roots of his school, and to the thousands of alumni who have come before him. In June, Lenny had another opportunity to connect with alumni as a volunteer at the Inaugural Edwards Alumni Jubilee. "It was an incredibly moving experience for me" he says. "Hearing their stories and learning how the school has changed over the years was amazing. It really was an honour for me to meet them. Now I'm excited to become an alum one day myself."

In the fall, Lenny's hard work will come to fruition. Kiosks and monitors displaying the grad photos will be located around the school. Special thanks to Patrick Hayes from University Archives and Special Collections for helping Lenny complete such a valuable project for our school.



Lenny Williams

EDWARDS AT A GLANCE



B.COMM. EMPLOYMENT RATE

91%*



CO-OP EMPLOYMENT RATE



100%*

* OF THOSE LOOKING FOR WORK

SCHOLARSHIPS, BURSARIES AND AWARDS

\$1,008,309

FOR UNDERGRADUATE STUDENTS

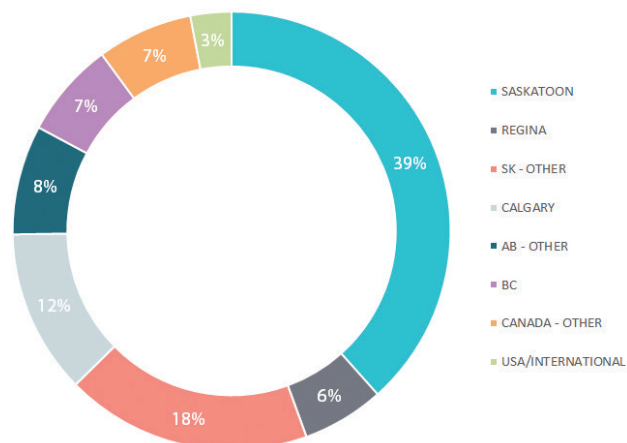
\$264,626

FOR GRADUATE STUDENTS

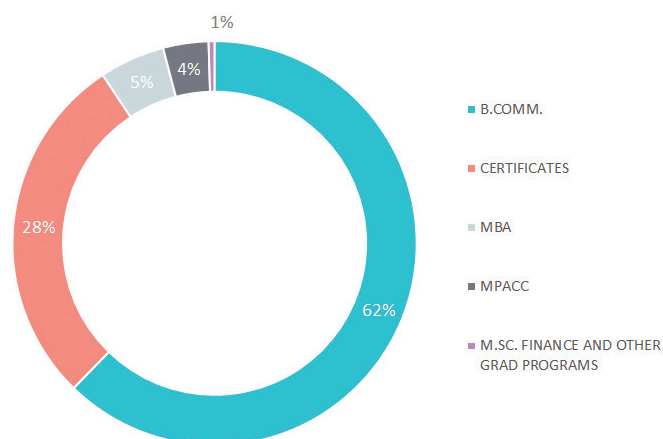


ALUMNI BY GEOGRAPHIC LOCATION


(BASED ON VALID ADDRESSES IN THE UNIVERSITY DATABASE)



NUMBER OF DEGREES GRANTED



EDWARDS HAS GRANTED MORE THAN 25,000 DEGREES AND CERTIFICATES...

A photograph of a man and a woman standing in a snowy forest. The woman, Michelle Throassie, is in the foreground wearing a bright pink jacket and holding a small evergreen branch. The man, Freddie Throassie, is standing behind her wearing a black jacket and a camouflage baseball cap. They are both smiling at the camera. The background consists of tall evergreen trees covered in snow.

Freddie & Michelle Throassie
Black Lake, SK

**Canada's #1
industrial employer
of Aboriginal people**



Cameco

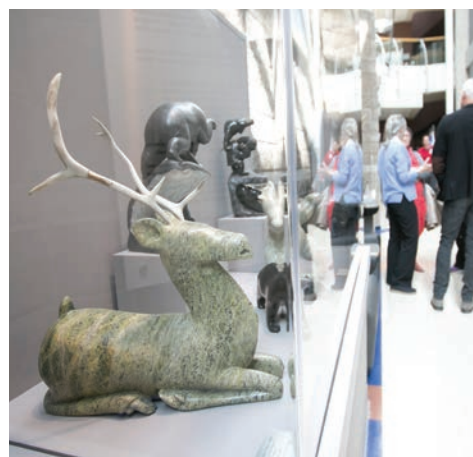
cameco.com

ART COMES TO BUSINESS

AN EDWARDS ALUMNUS DONATES THE LARGEST INUIT & FIRST
NATIONS ART COLLECTION IN UNIVERSITY OF SASKATCHEWAN HISTORY

PHOTOS BY DAVE STOBBE

"I'M DELIGHTED THAT IT'S COME TOGETHER. IT'S BEAUTIFUL."





THIS SPRING saw a new addition to the halls of the Edwards School of Business thanks to alumnus Samuel Schwartz. His gift was the largest Inuit and First Nations sculpture donation in University of Saskatchewan history, and was given to the school in memory of his wife Margaret.

The collection includes almost 100 pieces, ranging from Alaskan ivory carvings to black slate stone figures, and is valued at several hundred thousand dollars. Sam and Margaret acquired the collection over nearly 40 years. "Margaret had a keen eye for quality and an unlimited desire to be surrounded by such objects," Sam said at a launch event held last spring.

Most pieces were crafted earlier than the mid-1900s, which Sam said was important to the couple. "As there was no electric power in the North during the time they were created, people had to remain indoors, their lighting by lamps, likely fueled with whale oil," he said. "In that dim light, they would take a block of stone and see the figure that had been trapped inside. It might be an animal or a shaman. The mission of the artist was to free it from its surroundings."

Sam wanted the Edwards School of Business students to be encouraged looking at the artwork, and hoped to create a living collection. "I wanted the collection to be shown in a manner

TOP : Schwartz's favourite piece, "Drum Dancer" by Davie Atchealak; **BOTTOM LEFT :** Guests mingle at the gallery launch on May 11, 2015; **BOTTOM MIDDLE :** "Falcon" by Toonoo Sharkey; **BOTTOM RIGHT :** Guests during the program at the gallery launch.

"STUDENTS SIT
WITHIN A FOOT
OR TWO OF WHAT
IS AMONG
THE
MOST
BEAUTIFUL
ART IN
CANADA."

that permits people passing by to have a seat, and perhaps spend a moment of relaxation looking at the various pieces," he explained.

His favourite piece in the collection is Drum Dancer, a carving of a shaman. He said the hard work required to finish the carving should inspire students. "Seek the counsel of this piece. If you want stimulation to do more, you just look up at him."

Dean Daphne Taras was thrilled the Edwards students would benefit from the donation. She shared Sam's vision and helped it become a reality. "I wanted students to be sitting among the art, so that it's alive within the building. Now, students sit within a foot or two of what is among the most beautiful art in Canada," she said.


Getting the artwork from Sam's home in Naples, Florida to the Edwards School atrium was no easy feat. Dean Taras spoke of the logistics during the launch event, noting that a few pieces took three attempts at crossing the border.

Kent Archer, director and curator for the U of S art galleries, worked with Norman Zepp, past curator of Inuit art at the Art Gallery of Ontario in Toronto to acquire the collection. Both visited Sam in Florida to assess and catalogue the artwork. "It was a first-rate collection with very



fine examples of sculptures by best-known Inuit artists, and some of their finest examples," said Norman.

To prepare for the collection, the atrium was renovated with new furniture, cases, plaques, new lighting, and security features. This ensures the art will be properly displayed even when snow covers the glass atrium roof during the winter. "The art inspired us to turn what was a very rundown but beautiful atrium into a living gallery," Taras said.

The May launch event was the first time Sam saw his art collection in its new home and it exceeded his expectations. "I'm delighted that it's come together," he said. "It's beautiful." 

TOP : Samuel Schwartz stands in front of his collection, newly located in the Edwards School of Business
BOTTOM : The collection is located in the Edwards atrium, where students spend time studying and socializing.

CO-CURRICULAR ACTIVITIES

STUDENTS HAVE MORE opportunities than ever before to attend competitions, conferences and professional development events. These activities help students apply the knowledge and skills they learn in the classroom, network with peers and faculty, and gain confidence. The Edwards School's co-curricular fund provides financial support to undergraduate students who may not otherwise be able to take advantage of these opportunities. In the 2014-15 academic year, Edwards funded 60 individuals and groups to attend various business-related events. This funding has had significant impact on our students, as illustrated through their own words:



"JDC WEST TAUGHT ME MANY THINGS I COULD NOT LEARN INSIDE THE CLASSROOM, SUCH AS HOW TO BE CONFIDENT IN WHAT I AM DOING, HOW TO BE GENUINE IN ALL THAT I DO AND TO DEVELOP KNOWLEDGE IN AREAS OUTSIDE OF MY STUDIED MAJOR. IT WAS A CHALLENGING, YET REWARDING TIME."

- AMBER FREISTADT

"THE ENACTUS TEAM ATTENDED TWO OF CANADA'S LARGEST SOCIAL ENTREPRENEURSHIP EVENTS. OUR TEAM WAS ABLE TO PRESENT OUR AWARD WINNING SOCIAL ENTREPRENEURSHIP PROGRAMS TO SOME OF CANADA'S BRIGHTEST BUSINESS LEADERS."

- TYLER DAWSON, ENACTUS PRESIDENT 2014-15

"SILICON VALLEY IS KNOWN FOR INNOVATION AND THAT IS EXACTLY WHAT WE LEARNED ABOUT IN THE COMM 498 STUDY TOUR."

- BRITTANY FAILLER



"THE RUPERT'S LAND SYMPOSIUM IN WINNIPEG PROVIDED ME THE CHANCE TO PRESENT MY HONOURS THESIS WITH DR. MARJORIE DELBAERE TO A NETWORK OF ACADEMICS WITH THE HOPE OF GETTING THE RESEARCH PUBLISHED NEXT YEAR."

- SPENCER GROTH

"I WORKED AS A COMMODITY TRADER INTERN OVER THE SUMMER, AND THE COMMODITY CONVENTION IN TORONTO HELPED ME FAST TRACK MY KNOWLEDGE OF THE INDUSTRY AND MAKE BETTER DECISIONS AT WORK."

- RORY NUSSBAUMER

"AT THE ROYAL ROADS INTERNATIONAL UNDERGRADUATE CASE COMPETITION IN VICTORIA, I WAS ABLE TO DEVELOP MY CASE ANALYSIS AND TEAMWORK SKILLS THROUGH THREE DIFFERENT CASES FROM MULTIPLE DISCIPLINES. THIS OPPORTUNITY SUPPLEMENTED IN-CLASS LEARNING WITH HANDS-ON EXPERIENCE, PREPARING US FOR THE WORKING WORLD AFTER GRADUATION."

- ALEXANDRA MUNRO

"DOING THINGS OUTSIDE OF THE SCHOOL HAS ALLOWED ME TO GAIN A GREATER PERSPECTIVE OF WHAT BUSINESS IS ALL ABOUT AND APPLY CLASSROOM KNOWLEDGE TO A REAL WORLD SETTING."

- KARA LEFTLEY

"JDC WEST AND ROYAL ROADS UNIVERSITY INTERNATIONAL UNDERGRADUATE CASE COMPETITION WERE THE MOST AMAZING EXPERIENCES OF MY UNIVERSITY CAREER THUS FAR."

- MICHAEL GONARI

"THE FUZE EVENT REALLY ENLIGHTENED ME AND GAVE ME A NEW PERSPECTIVE ON HOW MUCH I HAVE YET TO ACHIEVE. I WAS ABLE TO MEET TWO VERY INSPIRATIONAL CEO'S AND LISTEN TO THEIR PERSONAL SUCCESS STORIES. I NOW HAVE A NEW OUTLOOK ON MY FUTURE CAREER AND I'M MORE DETERMINED TO REACH NEW GOALS."

- ZOMA KALEEM



RENEWED COMMITMENT

A NEW GIFT ON THE 15TH ANNIVERSARY OF THE RAWLINSON CENTRE FOR ABORIGINAL BUSINESS STUDENTS



IN 2000, GORDON RAWLINSON (B.Comm. 1968), CEO of Rawlco Radio Ltd, and member of the Edwards Dean's Advisory Council, was our first individual donor to surpass the \$1 million dollar threshold. Since that time he's continued to offer generous support for projects and initiatives like Faculty Scholars and the Dean's Circle. In the spring of 2015, he stepped up yet again to provide a gift of \$250,000 to further support Aboriginal students in our school.

When the Rawlinson Centre for Aboriginal Business Students was established, it was Mr. Rawlinson's wish that the centre be the nucleus for recruitment and retention of First Nations and Métis students seeking a business education. Over the years the centre has played that role and become a dedicated space for Aboriginal students: a space where they are encouraged to study, hold group meetings, and interact with other students. The centre is equipped with computers, resource materials and a lounge. There are breakout rooms for students who wish to study in groups, or who meet with tutors for enriched education. Mr. Rawlinson's recent gift

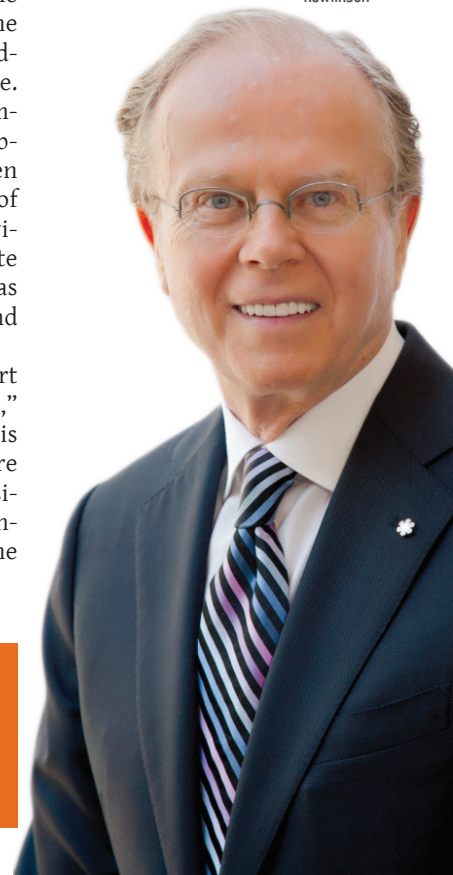
will continue to support the Rawlinson Centre.

It will also go towards the \$1,000 awards Mr. Rawlinson provides to each Aboriginal full-time student who successfully completes each of the first three years and a further \$1,000 upon graduation with their Bachelor of Commerce degree.

Through Mr. Rawlinson's generosity and commitment to supporting the achievement of Aboriginal students, the Edwards School has been able to attract and retain increasing numbers of First Nations and Métis students. In the previous academic year, we had 114 undergraduate and certificate students who self-declared as Aboriginal students, compared to 84 in 2013 and 65 in 2012.

"Gordon has provided resources to support students and to retain outstanding faculty," says Dean Daphne Taras. "He is revered by his employees and he manages to achieve a rare feat: true work-life balance. His success in business allows him to prioritize family and philanthropy, and we are lucky, very lucky, that he wants to see the Edwards School flourish." 🍀

Gordon
Rawlinson



"As an up and coming professional First Nation businessman, I was grateful and humbled to be chosen to receive the Rawlco B.Comm. Award in 2014. Receiving the award had a positive impact on my life as I didn't have to worry about where I would seek out additional finances as a full-time student. In addition, having access to the Rawlinson Centre where Aboriginal students engage, interact, network, share resources, and support each other enhances the post-secondary experience."

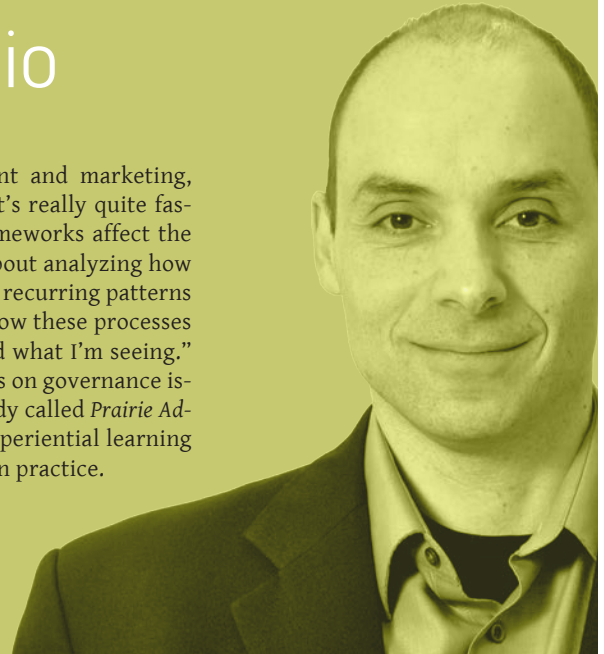
Dominik Lerat, Cowessess First Nation

Featured Researchers

Vince Bruni-Bossio

MANAGEMENT & MARKETING

Vince Bruni-Bossio, assistant professor of management and marketing, says that governance research may sound boring, but it's really quite fascinating. "My primary focus is on how governance frameworks affect the strategy and management of organizations. It's really about analyzing how humans make decisions." As a strategist, Vince observed recurring patterns in how boards and management interacted. "Studying how these processes work is very exciting," he says. "It helps me understand what I'm seeing." In addition to publishing journal articles and case studies on governance issues, including co-authoring an award-winning case study called *Prairie Addiction Society*, Vince also conducts scholarly work on experiential learning and curriculum innovations derived from what he sees in practice.



Hamed Samarghandi

FINANCE & MANAGEMENT SCIENCE

In the past five years, Assistant Professor Hamed Samarghandi has published 12 articles in peer-reviewed journals like the *International Journal of Production Research*. One of his many research interests is scheduling optimizations. "Organizations have to schedule a number of jobs. We're trying to find methods to schedule these jobs with the available resources with the goal of satisfying one or many criteria." Hamed develops algorithms to solve such problems. "Most large-scale scheduling optimization problems will take centuries to solve to optimality," he says. "I'm trying to find algorithms that solve small problems to optimality or find acceptable solutions to large-scale problems in a reasonable time." He applies his theoretical work to industries like health care, trying to reduce patient wait time. Hamed is open to collaboration with any interested students.



Featured Researchers

Mark Klassen

ACCOUNTING

Mark Klassen became interested in strategy implementation during his experience as a consultant. “So many times we’d go into organizations and managers would struggle with strategy implementation. That was the hardest part for them to figure out,” he says. Mark’s Ph.D. research focused on the intersection between strategy and implementation. “A lot of the strategies businesses still use are based on the strategy models of 20 to 30 years ago,” he says. “They’re designed around the industrial manufacturing type of organization.” He found that non-manufacturing organizations need to focus on different types of implementation mechanisms. Knowledge firms, like law and consulting firms, need to focus heavily on the people aspect through training and knowledge management databases. Mark’s recent work looks at innovation as a form of strategy. “We found that organizations that have an ability to execute around innovation are the ones that have more innovative cultures,” he says. “People are interested in this as there’s a high correlation between innovative organizations and performance.”



David Kraichy

HUMAN RESOURCES & ORGANIZATIONAL BEHAVIOUR

Assistant Professor David Kraichy’s dissertation focused on the way *potential* and *talent* are defined in organizations. He’s expanded his research to include the career trajectories of these star employees. “I’m interested in how people move within an organization over time, and how managers use indicators of performance and potential to decide on promotions and development opportunities,” he says. David found that promotion decisions were often based more on job performance than perceived potential, which can impact industry. “If the position someone is being promoted to requires a different skillset, then you’re relying on skills that might not be a good fit for that higher level position.” David is also interested in how companies can manage perceptions of status loss when star employees are passed up for promotions. “Organizations are getting flatter with many high quality employees vying for limited opportunities. So how do you retain and maintain their positive contributions after being passed up for a promotion?”



STUDENTS ON THE BOARD

EDWARDS STUDENTS LEARN TO LEAD IN UNIQUE NEW COURSE

THE EDWARDS SCHOOL OF BUSINESS HAS added another chance for experiential learning through our new Governance & Leadership Development Practicum. The course offers undergraduate students extensive leadership development opportunities through a non-profit board internship, interactive seminars, and a mentor.

During the course, the students serve as contributing, but non-voting, members on an organization's board of directors. At the same time, interactive seminars provide students with crucial skills for contributing to a board, including fundamentals of governance, strategy, finances, and risk mitigation.

The course is the first of its kind for undergraduate students in Canada.

"It's amazing to watch our students rolling up their sleeves and becoming engaged with their organization," says Assistant Professor Chelsea Willness. "They are exposed to the complexity of real organizations, groups and individuals in a way that challenges them personally and professionally, but in a context that provides ongoing guidance and mentorship."

Edwards student Corrine Holliday-Scott says her partnership with the Ronald McDonald House of Saskatchewan was a

rewarding and enlightening experience. "When you work with a governance board at a non-profit organization you get to see the passion and effort that board members are putting in," she says. "I've learned so much about governance and I know it will benefit me well into the future. Not only did the hands-on work at board meetings and with my mentor teach me new skills, but the classroom was small and tightknit, making classes fun as well as informative."

Chelsea created the course to fill a gap in the province, as well as prepare students for leadership positions. She explains that non-profit and community organizations increasingly struggle with board and leadership succession. At the same time, students who aspire to serve on boards—and want to understand how organizational structures operate—need to be prepared to fill this leadership gap.

"Our students are bright and ambitious, and are passionate about serving the community," says Dean Daphne Taras. "These students will be board-ready decades ahead of others, and will make such a difference for their partner organizations. This is a remarkable initiative."

COURSE SNAPSHOT ON PAGE 47 >>

To learn more about the students' experiences, visit facebook.com/EdwardsGLDP 

DIRECTORS EDUCATION PROGRAM COMES TO SASKATCHEWAN

THE DIRECTORS EDUCATION PROGRAM (DEP), jointly developed by the Institute of Corporate Directors (ICD) and the University of Toronto's Rotman School of Management is offered nationally at Canada's top business schools. The Edwards School of Business has partnered with the Levene Graduate School of Business at the University of Regina to be the first two-city DEP in Canada. The first program, offered earlier this year, was a sell out and a resounding success.

"The ICD is pleased to be investing in Saskatchewan, and collaborating together with the Edwards School of Business and the Levene Graduate School of Business will ensure Saskatchewan's directors receive a world-leading learning experience," said Christian Buhagiar, vice-president of education, Institute of

Corporate Directors.

The program is designed to help directors overcome the challenges they encounter in the boardroom through activities and processes that help them understand how to fulfill their role more effectively. The 12-day course is taught by academics, seasoned directors and leading governance experts in four three-day modules. The course results in the ICD.D designation following a written exam and board meeting simulation conducted by a board chair. The designation demonstrates a commitment to excellence in the boardroom.

The dates for the second Saskatchewan offering have been set, and the deadline for application is December 18, 2015.



For more information about the program, including how to apply, visit icd.ca/DEP.

Participants and Partners



Prof. Chelsea Willness



Community Based Organizations



Undergraduate Students



University of Saskatchewan Faculty



Advisory Council

What is GLDP?

A course that offers extensive leadership development opportunities to undergraduate business students through:

- ☒ Community-based Experiential Learning
- ☒ Interactive Seminars
- ☒ Multi-level Mentorship Relationships

Non Profit Board Internship

Students are paired with a community-based organization and a Board Mentor for 8 months, during which time they are active Board members.



Our first year



11 STUDENTS



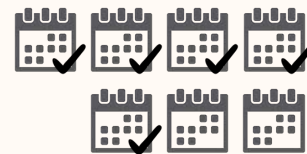
11 MENTORS

73% of female board interns
Compared to an average of 12%, in Canada¹



Seventy five hours of seminars & class discussions

8 months of program



April 2015

11 Non Profit organizations involved



6

SEMINARS

- Fundamentals of Board Governance
- Essential Skills
- Strategy & Risk Management
- Leadership
- Finances & Budgeting
- Board Composition



450

Cups of coffee consumed



99 student papers & assignments written



six conference submissions



3 manuscripts in preparation

that's me!



7 Advisory Council Members



1 Research Assistant



4 GUEST PROFS

"GLDP gives students a truly unique, experiential learning experience... The professional skills I've gained, and knowledge about the nonprofit industry I now have, has given me the confidence and motivation to want to continue in a leadership role in my community, beyond university."

Created by Anna Luisa Tavares Neto, Jan 2015.

¹The Globe and Mail, January 19th 2015.

"Women on Boards." Available at: <http://bit.ly/1yI4NUi>

Icons by Freepik and Flaticon, licensed by Creative Commons BY 3.0

JDC WEST 2016

ON JANUARY 15, 2016 the Edwards School will open its doors to over 625 students from 12 business schools across Western Canada for the JDC West case competition. The last time the Edwards School hosted the competition was in 2011.

The competition, themed Achieving Excellence this year, focuses not only on academics but also on debate, athletics, social, and charity. It's an entirely student-run competition and relies on over 200 student volunteers.



2015 Sasky Team

Chairing the organizing committee this year are Anastasia Stadnyk, who was on the 2012 Sasky Social team that placed second overall, and Kara Leftley, who was on the Not-for-Profit team that received first place.

Anastasia and Kara will lead the group of alumni, current students, JDC West Veterans, and JDC West newcomers to prepare for the 2016 competition. "I think the diversity of the organizing committee goes to show how much JDC West affects people," Kara says. "There are individuals new to the competition and others who want to find different capacities to be involved each year."

"I THINK THE DIVERSITY OF THE ORGANIZING COMMITTEE GOES TO SHOW HOW MUCH JDC WEST AFFECTS PEOPLE."



2015 Sasky Debate Team

JDC West is a unique and exciting opportunity for the school to showcase not only its facilities and venues but also the fantastic students.



Kara Leftley & Anastasia Stadnyk, 2016 Co-Chairs



2016 Organizing Committee

This January, the Edwards School will welcome students, corporate sponsors, parents, volunteers, and the Saskatoon community as they come to **Achieve Excellence** together.



Edwards Debate Finalists 2015, Dave Liebrecht & Michael Gonari

TIME WELL SPENT

EDWARDS ALUMNUS GIVES BACK TO HIS SCHOOL AND COMMUNITY

CHRIS HENGEN-BRAUN, now a director of business development for Freedom 55 Financial and dedicated volunteer at the Edwards School, didn't immediately take to the B.Comm. program. "Right out of the gates, I didn't exactly enjoy my first year of school," he admits. "I tried out for the Edwards Business Students' Society (EBSS) and didn't get in." But in his second year, he got involved with JDC West and everything changed.

"JDC West was kind of the savior that kept me in commerce," he says. "Then school became a lot of fun. I would go to class and end up knowing 25 people." He adds that he learned a lot about public speaking and time management from the competition. "It's one of the best things that gets you suited for the work world."

Soon after Chris graduated in 2010, he returned to the competition as a coach, first for the entrepreneurship team and then for the non-profit team. "I love it," he says. "I try to give them the lay of the land: it's going to be one of the most difficult things you've done, but you'll feel so exhilarated when you finish your final presentation."

Chris volunteers his time with the school in other ways as well. He coached the Edwards team for the Royal Roads Case Competition, conducts lunch and learns with the EBSS, and participates in Resumania and the Edwards Networking Event. He has also guest lectured the personal finance class for a couple of years. "I volunteer here and there whenever they need me," he says. "I try to be in the university helping out with something once or twice a month." And through Freedom 55, Chris supports the annual Business Formal. "We get two tables every year and bring recent Edwards graduates that we have hired to help give current students great perspective on the working world."

Somehow he finds time to volunteer outside the Edwards School as well. Chris played five years of football with the Saskatoon Hilltops, and now coaches high school football as well as the Saskatoon Valkyries. He also had the opportunity to coach the Canadian Women's National team at the 2013 Women's World Cup in Finland. Chris also moonlights as a commentator for the Hilltop games on CJWW radio and helps out with their annual golf tournament.

"I'm not very good at saying no to things," he laughs. "My whole family has always done the volunteer thing. My grandfather is 85 years old and still mentors baseball umpires!"

However, Chris genuinely enjoys filling his time giving back. "It makes life a lot more fun, I find: getting out there, meeting people and being involved," he says. "It's going to help you out in your career, teach you life lessons, and gives you a different perspective on things. It makes you a more well-rounded person." 🏆





100 Years of Accounting

This year marks a century of accounting education at the Edwards School of Business. To recognize this milestone, we've compiled stories from accounting professors, researchers, staff, and alumni. Read on to find out about the history of the program, recent successes, and plans for the future.

Congratulations to our longest-running program!

Prairie Roots: A look at the prairie spirit that launched the Edwards accounting program

Dr. Nola Buhr
PROFESSOR OF
ACCOUNTING



The history of the School of Accounting – what we now know as the Edwards School of Business – is embedded in the history of our province.

The early 1900s were a time of tremendous growth in the prairies. Saskatoon went from being a village to a town in 1903 and from a town to a city in 1906. Just three years later, the University of Saskatchewan opened. During these years, Saskatchewanians learned the importance of co-operation. Because of the isolation and distance between homesteads, it was customary to feed and help strangers caught by nightfall or weather.

The university president Walter Murray used this same co-operative spirit to make the School of Accounting a reality. He wrote a letter to the newly-formed Institute of Chartered Accountants of Saskatchewan (ICAS), and a relationship soon developed between the two bodies. President Murray knew the affiliation with ICAS would bring legitimacy to both bodies and meet the needs of the growing province.

Together, they created a joint examining board and then the accounting degree at the U of S. Students had the option of two programs: one leading to a CA designation and the other leading to the B.Sc. in Accounting. The School of Accounting opened in the 1914 – 1915 university calendar year, and was purported to be the first school of accountancy in the British Empire.

Part of the agreement between the U of S and ICAS was to award B.Sc. degrees to the existing members of ICAS who passed the 1913 CA exam-

ination. So, before the School of Accounting was ever opened, the University awarded the B.Sc. in Accounting to 26 people.

From 1923 to 1929 the number of graduates ranged from one to three each year. Largely because of the Great Depression of the 1930s, the School didn't expand and become the College of Commerce until 1943. Thanks to the generous donation from N. Murray Edwards, the College of Commerce became the Edwards School of Business in 2007.

With two other researchers, Edwards accounting professor Nola Buhr published *Institutional Dances: How the First Accounting Degree in Canada Came to Be* at the University of Saskatchewan. Dr. Buhr examined the ICAS archives as well as letters from President Murray. This article is based on their findings.

Edwards has a limited number of hard copies of *Institutional Dances*. If you're interested in receiving a hard copy of the journal article, contact thrive@edwards.usask.ca.

DID YOU KNOW?

Due to the start of World War I, the School of Accounting didn't admit its first students until the fall of 1917.

One of the founding principles of the university was that women and men should enjoy equal access to education. Accounting students included both men and women from the early years.

KEY PIONEERS

James Neilson played a leadership role in both the ICAS and the School of Accounting. He was one of first 26 people to receive a B.Sc. in

Accounting from the U of S in 1914 and became the first professor of accounting the same year.

Walter C. Murray was the first president of U of S and spearheaded the development of the accounting school and relationship with ICAS.

Walter Whittaker was the first to graduate from the program with a B.Sc. in Accounting in 1923.



ACCOUNTING UNIFICATION

A JOURNEY OF HARD WORK AND CO-OPERATION



by
Shelley Brown,
FCPA, FCA, ICD.D
Partner, Deloitte

THE JOURNEY TO UNIFY the Canadian accounting profession took the hard work, commitment and co-operation of many individuals across the country who strongly believed in the vision for our profession.

I was first appointed to the Board of the Canadian Institute of Chartered Accountants (CICA) in September 2003 and by the spring of 2004 the CAs were in merger discussions with the Certified Management Accountants (CMAs).

This was not the first time such discussions had taken place. Going back to the cre-

ation of three separate accounting designations in Canada, merger discussions have taken place every five to ten years. The leadership of the profession has generally considered it a responsible thing to do but had never been successful in finding the right merger formula and that was again the case in 2004. While I served on the CICA Board from 2003 to 2009 there were no further talks of merger.

In the fall of 2010 I was invited to rejoin the CICA Board in the role of Vice Chair for two years and assume the role of Chair for 2013 and 2014. It was a somewhat déjà vu moment when the opportunity to resume merger discussions with the CMAs was presented in early 2011. We had learned some valuable lessons from past discussions and this time our theme of “nobody gains anything and nobody loses anything” seemed to be the right formula for success. To fulfill this promise it was necessary to

create a new designation that all members could rally behind and so Chartered Professional Accountant (CPA) was born. Still it was not an easy or short journey to get consensus from all the governing bodies across the country.

Many accountants from each of the legacy designations said, “Everything is fine. We’re happy. Why do we need to change anything?” In my view there was a critical need for change if we wanted to move our profession forward and retain the trust and respect of the public that we had worked so hard to build over more than one hundred and fifty years.

There were three key reasons to move forward with unification:

1. To protect the public.

There was growing confusion in the minds of the public as to the qualifications and capabilities of each designation. We were all starting to sound the same, claiming to provide the same services and yet the governance and regulation of each designation was different. When someone hired an “accountant” they couldn’t be sure of the capabilities they were getting or the regulatory protection.

2. For efficiency.

Each of the three designations was structured similar to our federal system in Canada. As a result we had 40 different governing bodies across the country. Each had paid staff, premises and overhead costs. Each of the three designations were continuously updating education programs which were starting to look very similar. In addition each designation was spending significant amounts on advertising. The inefficiencies were obvious and largely unnecessary. For a profession that prided itself on being good business advisors we did not appear to be managing our own business very well.



3. To create a unified global voice.


Corporate Canada was going global and the accounting and auditing standards had followed suit. Canada adopted International Financial Reporting Standards (IFRS) and International Auditing Standards (IAS). Both were reviewed for appropriateness at the Canadian level. It was considered important for Canada to have a strong unified voice at the international standard setting tables rather than being represented by three Canadian bodies that didn't always have a common view on issues.

As leadership discussions and town hall meetings continued through 2011 and 2012 we had certain provinces pull out and come back in and certain designations pull out and come back in. A significant turning point occurred when the Certified General Accountants (CGAs) decided to join the discussion. The result would be a fully unified accounting profession in Canada. Finally by the end of 2012 we had a majority of provinces who had agreed to the merger plan and it was time to create the national body to provide national services and programs to the members. CPA Canada was created on January 1, 2013 and was initially a combination of CICA and CMA Canada. In the fall of

2014 the merger with CGA Canada took place and CPA Canada was completed.

Merging entities was a big step but only part of the hard work that was required in unification. A new education program was required to capture the best from each of the legacy programs. The CPA Professional Education Program (PEP) was created through hard work and collaboration of education specialists from all three legacy bodies. I was very proud of the fact that the Edwards MPAcc program stepped up early to adopt the new curriculum that would be necessary to deliver the new CPA program. Students will write the first CPA Common Final Exam this September and we will begin to graduate the first CPAs in the spring.

New legislation was required in each province before members were allowed to use the new CPA designation. While this activity was largely out of our control I am very pleased to note that most provinces now have their legislation in place. Saskatchewan was a leader in the west, finalizing their new legislation in November 2014.

The end of our unification journey is near and I am confident that our new CPA designation will be highly regarded in Canada and around the world. 

Master of Professional Accounting (MPAcc) Program Manager Erin Bussiere discusses changes to the program with the recent unification of the Chartered Professional Accountant (CPA) profession.

Thrive: You're an MPAcc alumnus yourself. Why did you choose to apply to the Edwards MPAcc program?

Erin: I was first intrigued by the work-life balance of the program. I could take a leave from work over the summer to complete MPAcc courses and work in between to gain the practical experience required for the designation. However, when I attended MPAcc I quickly realized that the faculty teaching the courses are amazing. The professional network of classmates and friendships I made while I was here have lasted. Not to mention I earned a master's degree as well!

Thrive: What's your best memory from your time at MPAcc?

Erin: Honestly it was the connections and friendships I made with the faculty and other students. I still keep in contact with many of my co-alumni and it's incredible to see all the great things they're doing with their lives and careers. Another favorite memory of mine is the in-class discussions that took place between the students and professors. For me, and I imagine many of my peers, those classroom discussions enhanced my critical thinking and decision-making skills.

Thrive: What was it like to live in Saskatoon for two summers?

Erin: I actually grew up in Saskatoon so spending the summers here was very familiar to me. However, most of my MPAcc classmates were from Western Canada so I had a lot of fun showing them the many festivals that Saskatoon hosts in the summer, not to mention the annual MPAcc camping weekend at the lake, great local restaurants...and maybe a couple karaoke bars! The weather in Saskatoon is great over the summer and being around the South Saskatchewan River as well as a short drive to the northern lakes brings many opportunities to enjoy the outdoors.

Thrive: What do you do for the program now?

Erin: After spending seven years in public practice and gaining a lot of great experience in the audit group of a big four firm, I'm now the manager of the MPAcc program and accounting initiatives. I manage all aspects of the MPAcc program, including marketing, recruiting, admissions, program and course planning, as well as the overall growth and success of the program.




MAKING AN MPAcc

"WE'RE THE FIRST CPA ACCREDITED PROGRAM IN WESTERN CANADA."

Thrive: The accounting profession has undergone major changes in the last few years with the unification to the CPA designation. MPAcc used to be CA accredited so graduates were qualified to write the Uniform Final Exam (UFE) for entrance into the CA profession. Is MPAcc now CPA accredited?

Erin: Yes! In fact, we're the first CPA accredited program in Western Canada. MPAcc graduates are exempt from the first five modules of CPA Canada's national certification program. They jump ahead to Capstone 2, the preparation module for the Common Final Examination (CFE).

Thrive: Have there been any changes to the MPAcc curriculum since becoming CPA accredited?

Erin: Yes, we made changes and the class of 2015 was the first to complete the new curriculum. Our past program devoted a significant amount of time to financial reporting, tax and assurance to prepare students to enter the CA profession. However, the new CPA designation emphasizes both public practice as well as industry. The new CPA Professional Education program (PEP) allows students to decide their area of specialty: tax, assurance, finance or performance management. Consequently, the MPAcc program continues to emphasize financial reporting, tax and assurance but students now also receive expanded coverage in the areas of finance and performance management. As always, our MPAcc grads possess a comprehensive and well-rounded knowledge of accounting, more than the minimum required by CPA PEP and they will be prepared, in the short-term to tackle the CFE, but will also have the knowledge and skills to advance them in multiple directions throughout their careers. 

To learn more about the MPAcc program, contact Erin at bussiere@edwards.usask.ca or (306) 966-1227.

FACULTY AWARDS

NATHALIE JOHNSTONE

INSTITUTE OF CHARTERED
ACCOUNTANTS OF ALBERTA
(ICAA) MPACC TEACHING
EXCELLENCE AWARD (2014)



CHRISTOPHER STURBY

INSTITUTE OF CHARTERED
ACCOUNTANTS OF ALBERTA
(ICAA) MPACC TEACHING
EXCELLENCE AWARD (2014)



NORMAN SHEEHAN

CANADIAN ACADEMIC
ACCOUNTING ASSOCIATION -
HOWARD TEALL INNOVATION
IN ACCOUNTING EDUCATION
AWARD (2015)



ACCOUNTING EDUCATION EVOLVES



by
Fred Phillips, CPA, CA
Professor of Accounting



AS I REACH THE MILESTONE of having taught for 20 years at the University of Saskatchewan, I have been asked to reflect on how teaching has changed over the years. I won't pretend to speak for all instructors and all courses. Rather, I will limit myself to just the first accounting course (Comm 201 – Introduction to Financial Accounting), which I have taught throughout the 20-year period. My memory is a little sketchy on those early days, but I still have some of my lecture notes (prepared in Lotus Freelance Graphics).

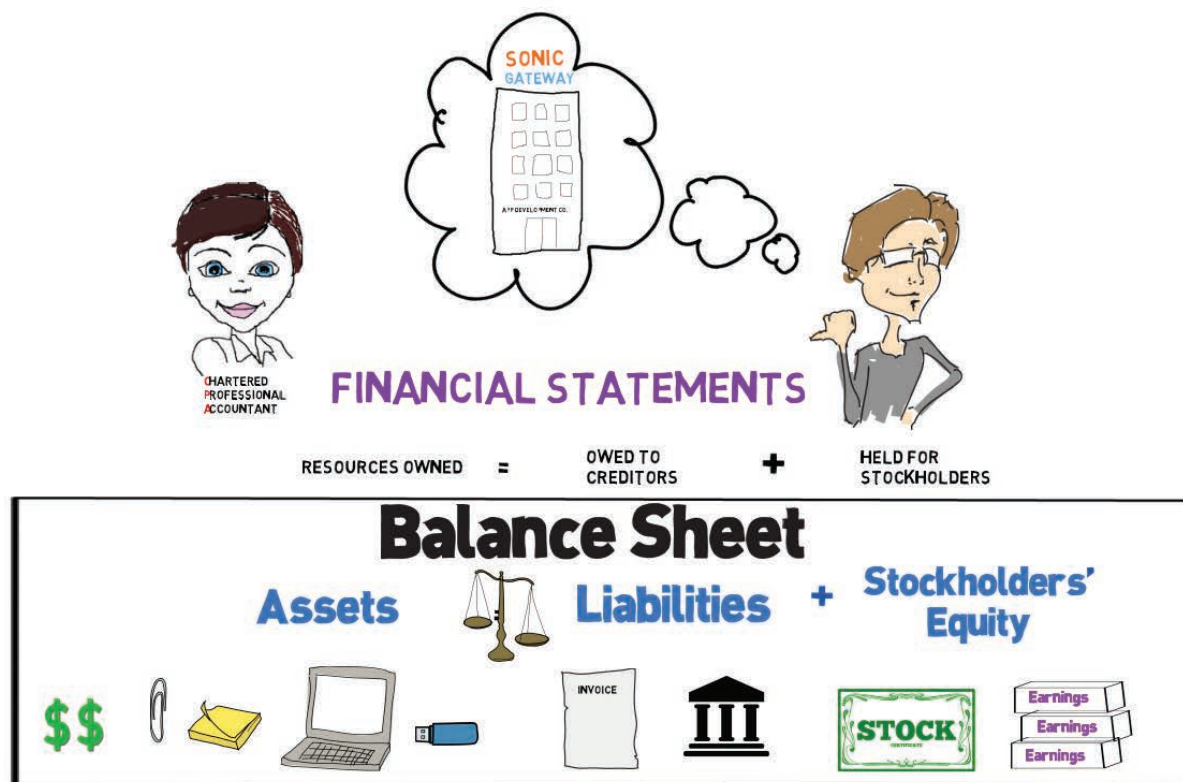
Course structure.

The structure of the course has changed a fair amount since my first years of teaching Introduction to Financial Accounting, alongside Professors George Baxter, Bruce Irvine, and Linda Lindsay. In those days, the course included two midterm exams, a final, and sometimes a short project. A big part of in-class time was devoted to lecturing. In the past decade, educational research has shown students learn as much through testing as through re-reading, so we have introduced more and more short tests over the years, to the point where students now are completing tests both before and after they are introduced to each new topic. We also have replaced much of the in-class

lecturing with hands-on problem-solving and case analyses. Most formal lecturing occurs outside of class, using videos we have made to both introduce and expand on topics of interest to students. The cases we use in class resemble those used in the CPA Canada program, and are written by the course instructors to achieve learning objectives appropriate for students who are first learning accounting. It's a great way for our students to actively experience the situations and skills involved in an accounting/business career, while developing critical thinking, financial analysis, and written communication skills.

Technology.

Many of the changes in the course are made possible through new educational technology. For example, we have incorporated more frequent testing outside of class by using algorithmic online homework systems that accompany our textbook. Also, our textbook now presents students with pop-up self-tests as they read the written material, which allows even more frequent testing and identifies topics with which students are struggling. By highlighting difficult segments, based on each student's individual responses, the digital textbook of today adapts to each stu-



Screenshot of whiteboard video made by Professor Phillips for students to watch outside of class. Available online at tinyurl.com/fredintroducesaccounting

"WE HAVE ALWAYS STRIVED
TO MAKE A DIFFERENCE
IN STUDENTS' LIVES BY HELPING THEM DEVELOP
KNOWLEDGE AND SKILLS RELEVANT TO THEIR CAREERS."

dent's own learning. It also informs us, as instructors (and textbook authors), where students are struggling before our face-to-face class meetings (and before we write new editions of the text).¹ New technology has also allowed us to make our own videos using text-to-video animation, screen capture software, and now whiteboard animation software. These videos are presented outside of class to students who seek remedial help or those who wish to engage more deeply with selected topics for extra credit. Our students learn about sustainability and integrated reporting, reverse logistics, and emerging accounting standards through these extra credit videos. Finally, we have been experimenting with online peer review systems that allow students to anonymously exchange their written analyses of cases with peers for feedback and evaluation. Some of my own published research indicates these students

learn as much from giving feedback to peers as they do from preparing their own initial case responses.

Final remarks.

Much has changed over the 20 years but one aspect of the course has remained constant throughout this time. We have always strived to make a difference in students' lives by helping them develop knowledge and skills relevant to their careers. It is gratifying to look back through my lecture notes from 20 years ago and discover that we discussed topics, such as the need for international financial reporting standards, many years before their arrival in Canada. But even more enjoyable have been the unexpected recollections of the names of many people who have been in Comm 201 with me. 🇺🇸

¹Another Edwards professor (Brandy Mackintosh) co-authors the financial accounting textbook with Fred, published by McGraw-Hill Education.



L-R: Daphne Taras; Shelley Thiel; Martin McInnis

A PARTNERSHIP OF EXCELLENCE IN ACCOUNTING

THE EDWARDS SCHOOL AND CPA SASKATCHEWAN SIGN FIVE-YEAR AGREEMENT

ONE HUNDRED IS A NUMBER worth celebrating. The Edwards School of Business has been teaching accounting at the University of Saskatchewan for a century. And our provincial professional accounting body also has reason to celebrate.

On November 10, 2014 legislation was proclaimed to create the Institute of Chartered Professional Accountants of Saskatchewan (CPA Saskatchewan). This means that professional accountants in Saskatchewan are now represented by a single, self-regulating body and share a new, common designation: Chartered Professional Accountant (CPA).

In recognition of these milestones, CPA Saskatchewan has partnered with the Edwards School of Business to ensure the School becomes preeminent for accounting education in Canada.


"The Edwards School of Business has played an important part over the past 100 years developing business leaders who have and continue to make valuable contributions to the professional accounting profession, the business community and our province," says Shelley Thiel, CEO of CPA Saskatchewan. "CPA Saskatchewan very much values the long-term relationship we've established with the Edwards School of Business and we are pleased to make this investment in our joint pursuit of

excellence in accountancy," added Martin McInnis, Chair of the CPA Saskatchewan Board.

This new five-year partnership will help the Edwards School recruit and retain the highest quality accounting professors to keep our competitive advantage. Our faculty routinely win awards for teaching and case writing not only at home, but also nationally, and are the best educators in Canadian accounting.

The agreement also provides support for accounting students through scholarships, as well as funding for various competitions.

And last, but not least, the partnership is based on outreach and promotion. Our shared goal is to place Saskatchewan on the national stage by branding the excellence of Saskatchewan accountants.

"The partnership between the accounting profession and educators has a long and distinguished history," says Dean Daphne Taras. "The Edwards School – then the School of Accounting – gave Canada's very first degrees in this field. We are grateful to CPA Saskatchewan for continuing to foster quality in students and professors. This is a gift that celebrates our history and recognizes our intertwined future." 




ENACTUS TAKES FIRST PLACE

THE ENACTUS U OF S TEAM PLACED first in their league at the TD Entrepreneurship Challenge with their project The Aboriginal Youth Idea Challenge at the Enactus Regional Exposition in Calgary, Alberta. This is the second consecutive year that the team has placed first in the TD Entrepreneurship Challenge. Edwards students Dean Villeneuve and Preston Thomson presented the award-winning project.

The Aboriginal Youth Idea Challenge offers aspiring Aboriginal Entrepreneurs six workshops to develop skills to create a successful business plan. The winner and runner up are awarded

a total of \$10,000 in start-up or expansion capital provided by PotashCorp. The project also affords business students the opportunity to apply classroom knowledge and help Aboriginal Entrepreneurs turn their business ideas into reality.

Because of their win, the team was invited to present their project at the National Exposition in Toronto. The exposition is the largest student group conference in Canada, with 886 student leaders, 115 faculty and administration, over 350 judges from the business community and 65 recruiters from across the country and around the world in attendance. 



EDWARDS STUDENTS PLACE SECOND IN NATIONAL SUPPLY CHAIN MANAGEMENT CASE COMPETITION

THE EDWARDS TEAM FARED well at the Supply Chain Management Association of Canada's annual case competition last February. The team, three operations management majors, one second year student, and academic coach Hamed Samarghandi, won the western region and placed second in the national round, among 18 other teams. "This is an outstanding finish in

a tough field," says Dean Daphne Taras. The competition gives students the opportunity to focus on resolving real-world strategic and tactical challenges through the examination of topics such as logistics, network design, procurement, relationship management, and sustainability. 



THE MANY FACES OF JOHN DESJARLAIS

EDWARDS MBA ALUMNUS SHARES THE DETAILS OF HIS BUSY LIFE

JOHN DESJARLAIS SAYS if he sits down to relax, he feels like he's wasting time. "My parents have strong work ethics and that's how I was raised," he says. "If I don't have 10 things going on at once, I don't work as efficiently."

John began his post secondary education in 1998. He did a two-year NORPAC program in La Ronge and a radiation environmental technology monitoring certificate program through SIAST before starting his first position with Cameco in Key Lake in 2001. He progressed from a trainee to a senior technician, to a safety officer and radiation specialist. "It was always my plan to go back to school, and I had a good sense of what I wanted to do because of my work experience."

He was able to attend the U of S engineering program with financial support from Cameco. "They wanted to address the gaps they had with residents of Northern Saskatchewan in nontraditional roles," John explains. "So I was able to go back to school with their support."

John's experience when he came to the U of S is what inspired him to become a student leader. "It was overwhelming," he says. "I remember my first day. The campus was so big and I didn't know where things were." With a core group of students from northern Saskatchewan, John initiated the Northern Administrative Students Association (NASA). "The focus is helping students transition to university," he explains. "We built a constitution around what we wanted to do and started to formalize things."

"I WANT TO LIVE THE FULLEST LIFE POSSIBLE WITH THE MOST REWARDING EXPERIENCES."

John's next step was to run for and become president of the Indigenous Student Council. "I used my experience with NASA to put some structure around the student council and get some pride behind it," he says.

In 2012 John entered the MBA program at Edwards. He took the courses part time while working full time at Cameco. "Business management was the most logical step for me and where I wanted to go next," he says. "I had a blast in that program." At the same time, he took an online certificate program in maintenance management through the U of S and was a Learning Community Alumni Namesake Mentor. "Learning communities are vital, especially as a transitional tool," he says. "These communities give upper year students the opportunity to engage with junior students. We talk about what's next for them after university: job outlooks, careers, and professional development."

John's leadership in school led him to win several student awards: the USSU Walter Murray Leadership Award, Scotiabank Aboriginal Business Education Award, and the USSU Young Alumni Excellence Award. "The awards meant a lot," he says. "It was a huge honour to be recognized."

To continue his commitment to lifelong learning, John entered the Master's of Northern Governance and Development program this fall. "I love getting involved in governance, non profits, and politics," he says. "I've been involved in many projects in Northern Saskatchewan, like Indspire. That's my home and I've always been interested in its sustainable development. The program seemed like a great opportunity to put some structure and research around what I've already been doing."

At the same time, he moved into the Reliability Department at Cameco, working as a reliability engineer, plus started as a sessional lecture at the U of S College of Engineering. He also became a regional representative for Indspire, promoting postsecondary education across Northern Saskatchewan.

Despite his busy schedule, John always makes time for exercise. "Exercising gives me energy. No matter what's going on, I make time for it," he says. "It's how I need to start my day." He even insisted on finding time to work out during the MBA class trip to China.

And John also makes time for his family – his wife Alana Natomagan and their 3-year-old daughter Khloe. One of his projects is building a home for his family in Cumberland House. "I grew up there. It's a rural community of 1,700 people," John says. "Building our home is a fun process." John was able to do the design work for his home thanks to his engineering background, and is doing the construction work with friends and family.

"Whatever I'm passionate about, I make time to do," he says. "I want to live the fullest life possible with the most rewarding experiences. I get energized by doing all these things." 🌱



AN INTERNATIONAL MUSIC & MARKETING EXPERIENCE

EDWARDS STUDENT PRESENTS HER HONOURS THESIS IN TURKEY

EDWARDS UNDERGRADUATE STUDENT FIYIN OBAYAN was able to present her honours research project at the Identities 2014 conference in Istanbul, Turkey thanks to support from the Hanlon Centre's Go Global Student Subsidy.

The international graduate student conference was hosted by the Centre for Advanced Studies in Music and focused on musicology in relation to other disciplines. Fiyin's paper was on the relationship between musicology, marketing, and cultural identity in North American society. "My paper discussed the response surrounding the 2014 Super Bowl commercial that Coca-Cola presented, and the fact that media has failed to represent the realities of our multicultural society, especially in the United States," she explains.

Fiyin was able to attend sessions led by graduate students from around the world, on topics ranging from national identity in Latin American music to the political use of music in Italy, to the influence of rock marches on the fall of the Soviet Union.

Fiyin also spent time traveling around Istanbul City. "We toured through the Golden Horn and the Blue Mosque area, then

took a cruise along the European and Asian side of Istanbul on the Mediterranean Sea," she says. Fiyin found time to tour Nisantasi, the upper class district, and found interesting differences in her shopping experience compared to North America. "The main music in the malls and major centers was jazz, electro, or Turkish," she says. "The stores either accepted Lira or Euros and there was a different aesthetic in clothing styles and colours."

After her experience in Turkey, Fiyin plans to enroll in an international marketing class. "As a marketing student raised in North America, it was one of the most fascinating experiences I've ever had," she says. "It made me reflect on how companies who intend to market themselves internationally would have to be aware of the different audiences they are targeting and the norms of that culture."

"I'm really grateful for the Hanlon Centre." 🇹🇷

The Hanlon Centre's Go Global Student Subsidies support students in international business education and experiential learning opportunities. For more information contact the Hanlon Centre at hanloncentre@edwards.usask.ca or (306) 966-1837.



NEW FACES

FACULTY

KEN HACKNEY is a lecturer in the Department of Management and Marketing. Ken has a strong background in both education and business, with a BEd/BA from the U of S and an MBA from Schulich School of Business (York University). Ken's career began with a focus on international business education and included five years as a cross cultural communications instructor in Japan. However for the past 20 years Ken has been working exclusively as a marketing research consultant, providing strategic insights for hundreds of clients from across North America. As a lecturer at the Edwards School of Business, Ken hopes to draw on his varied international and business experiences to both educate and inspire his students.



SYLVIA LEE is a lecturer in the Department of Human Resources and Organizational Behaviour. Holding a master's degree in organizational performance and development (City University of Seattle) and a diploma in adult education (St. Francis Xavier University), Sylvia also brings over 20 years of experience in the organizational development/effectiveness, human resources, and adult learning fields and has held senior leadership roles in both the public and private sectors as well as providing management consulting services to clients in many business fields. Sylvia thus brings a solid practical background to her teaching. She is currently at the thesis stage of her doctoral in organizational leadership (City University of Seattle), with a research focus on strengths-based leadership and organizations, and specifically how leaders and managers experience using strengths-based leadership approaches.



STAFF

HEATHER BAERG joined Edwards as an office administrator in October 2014 where she provides support as part of the Student & Faculty Services in the Undergraduate Office. Heather came to us from the College of Agriculture and Bioresource where she was the Bioresource Policy, Business & Economics (BPBE) Department operations assistant for two years and previously in administrative units since arriving on campus in 2003.



ERIN BUSSIERE joined the Edwards School of Business as the manager of MPAcc & accounting initiatives in September 2014. She is an alumna of our B.Comm. and MPAcc programs. Prior to joining Edwards, she articulated to become a Chartered Accountant and worked as a manager in public practice in the audit group of a big four firm in Saskatoon. Erin is now a CPA, CA since the recent unification of the accounting profession in Canada. At Edwards, Erin manages all aspects of the Master of Professional Accounting Program, including marketing, recruiting, admissions, program and course planning, and overall growth and success of the program. She also works closely with the Department of Accounting on various initiatives affecting undergraduate and graduate accounting students. Erin is very excited to be a part of the Edwards team and have the opportunity to work on our beautiful campus.



SHAWNA JARDINE

is the Edwards School of Business alumni relations officer. This new role creates a dedicated resource to build the bridge between alumni and their alma mater. Shawna will build programming for a loyal alumni base through engagement events and two-way communications. She will inform current students of the alumni community they will be joining. She is excited to meet the Edwards alumni.



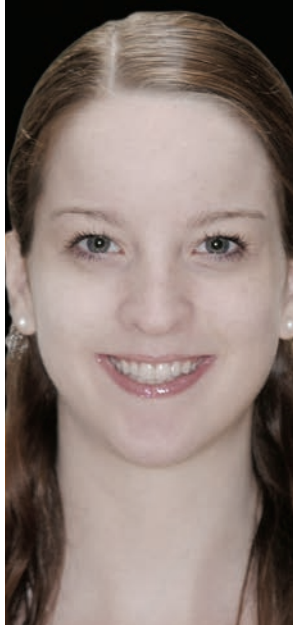
RAE OLEKSYN

joined the Edwards School of Business in December 2014. As the development officer, her primary responsibility is developing the Edwards Dean's Circle Program and membership. The purpose of the Edwards Dean's Circle is to involve the business community in the experiences and events at Edwards. The Dean's Circle donations support initiatives that enhance and innovate the student experience and allow rapid response to new opportunities. An alum from 2005, Rae returns to Edwards with experience in developing business and is excited to connect the business community with our students.



MEGAN ORR

has joined Edwards as a program coordinator in Executive Education. She is an alumna of the Edwards School of Business, where she was heavily involved in student organizations and government throughout her undergraduate years. In her final year, she served as the Edwards Business Students' Society vice-president of charity, although other highlights included project management of 5 Days for the Homeless campaign in 2011-12, as well as organizing committee positions for 2011 JDC West, 2012 Edwards Roundtable, and the inaugural 2012 National Mining Competition. After working in event planning in both the not-for-profit and corporate sectors, Megan is excited to be involved with the Edwards School of Business once again.



MEAGAN SCHWEIGHARDT

joined the Edwards School of Business as a financial analyst in December 2014. She has a B.Comm. from Edwards and is excited to return as a staff member. In this role, Meagan supports and oversees the financial activities for operations, projects and initiatives within the school. Prior to this, she spent time working in the banking and mining industries.



MARC USUNIER

joined Edwards as the coordinator of international initiatives with the Hanlon Centre for International Business Studies in December of last year. He coordinates the Global Business and Advanced Global Business streams, works to promote study abroad opportunities among students and is involved in organizing some of our international study tours. He has a background in international student support services and recruitment. Prior to joining the Hanlon Centre, Marc worked in the College of Graduate Studies and Research here at the U of S. He also serves as the current chair of the Canadian Bureau for International Education's International Network of Tomorrow's Leaders.



WE BROKE \$1 MILLION!

The Edwards School of Business Undergraduate Awards Ceremony held November 21, 2014 was a day of celebration.



We honoured the accomplishments of many deserving award winners, and recognized our own achievement of surpassing over \$1 million in annual student awards. Reaching this milestone could not have been possible without the very generous support of our many individual and corporate donors.

You have touched the lives of many deserving students. Thanks a million!

NOLA BUHR JOINED the accounting faculty at the Edwards School of Business as an associate professor in July 2000. She was granted tenure in 2003 and became professor in 2008. Dr. Buhr served as associate dean of research and graduate programs for the Edwards School from 2003-2008. From 2010-2012 she held the appointment of PotashCorp Enhancement Chair for Saskatchewan Enterprise.

Dr. Buhr has been recognized nationally and internationally for her research and publications. Her research focuses on accountability and her work includes environmental and sustainability accounting disclosure, government accounting, First Nations accounting issues, and accounting history. In 2010, she facilitated the successful creation of the Articulation Agreement between the Edwards School and the Aboriginal Financial Officers Association of Canada. This was an important step in advancing Aboriginal higher education in the province and at the U of S.

Over her career Dr. Buhr has received numerous awards for her research and teaching. She has volunteered countless hours and used her expertise to enrich and contribute to the betterment of many communities. At the University of Saskatchewan 2011 Fall Convocation, Dr. Buhr was presented with the Award for Distinction in Outreach and Engagement to recognize her exceptional contributions.

The Edwards School thanks Dr. Buhr for her many years of service. Her colleagues and students will miss her good nature, willingness, and selflessness. We wish her the very best in her future.

ACCOUNTING FACULTY MEMBER RETIRES





A DAY IN THE LIMELIGHT

EDWARDS CAREER SERVICES HALLWAY VISITS CONNECT BUSINESSES WITH STUDENTS

IN ADDITION TO career fairs, Edwards Career Services offers local employers a direct link to Edwards students: hallway visits.

Two days per week, the landing area on the main floor is available for employers to promote opportunities for students. "Often businesses will use the time to advertise a specific job opportunity," says Career Development Manager Maryann Ross. "Or to raise awareness of the company. It's like having a mini career fair where you're the sole exhibitor."

Mondelez Canada Inc. approached Edwards Career Services last year to promote an opportunity. They went on to hold a very successful hallway visit, ending up hiring not one, but two Edwards students. "We're very excited about our two new hires Adam Schwinghamer and Cole Grove," says Larry Knauff, field sales manager at Mondelez. "They've been exceeding my expectations since they've been on board. They are a pleasure to coach and have been well prepared by the Edwards School of Business program."

Larry and Key Account Manager David Ferrari did several things right during their visit, Maryann explains. Here are some tips for other companies new to hallway visits:

Post the job to raise awareness.

In addition to sending out notifications through their weekly newsletter, Edwards Career Services facilitates posting jobs on the U of S job board careerlink.usask.ca. It's a great idea to mention your hallway visit in the job posting.

Set up early and stay all day.

Make the most of your time, and be sure to catch students during every class change of the day.

Be visually appealing.

Draw attention to your table with coffee, your company's products, swag, or even balloons!

Engage students.

Hallway visits are informal, so a casual conversation starter is usually best to start engaging students. "Don't wait for students to come to you, but also don't be aggressive," Maryann says. "It's a balance." 🍷

Edwards hosts hallway visits throughout the school year, starting in August. Companies are able to book a time once per term. For more information on hallway visits, contact Maryann Ross at careers@edwards.usask.ca or (306) 966-2586.

DONORROLL

THANKS TO OUR DONORS AND FRIENDS

The Edwards School of Business acknowledges, with gratitude, our many donors who generously support the school and the programs and services offered. Through gifts of time, knowledge, and resources, you inspire students, faculty and staff to be creative, meet new challenges and continue to be leaders in business education. Be assured that your contributions are being used effectively to enhance the school's ability to provide quality education opportunities, undertake research activities and share the results with local, national and international communities.

The annual donor roll lists supporters who gave \$500 or more from May 1, 2014 to April 30, 2015. For a complete list of annual donors, including gifts of \$1 - \$499, please visit the Edwards School of Business website at www.edwards.usask.ca. Although every effort has been made to ensure the accuracy of this report, we acknowledge that errors may have occurred. If you have questions about the list, please contact Jan Kalinowski, Edwards School of Business Donor Relations Officer, at (306) 966-5437 or kalinowski@edwards.usask.ca. Thank you for your continued support of the Edwards School of Business.

- All donor recognition categories are exclusive of corporate matching gifts.
- Those who have passed away are gratefully acknowledged and marked with an *.

INDIVIDUALS

Gifts of \$500,000 - \$999,999

Harold Allsopp

Gifts of \$100,000 - \$499,999

George Dembroski

Ted Hanlon

W. Brett Wilson

Gifts of \$50,000 - \$99,999

Robert & Brenda Gordon

Gord & Maureen Haddock

Gifts of \$25,000 - \$49,999

Scott & Grit McCreath

Gifts of \$10,000 - \$24,999

Shelley Brown

N. Murray Edwards

James Estey

John Gordon

Grant & Shannon Isaac

Larry Moeller

Tracy Robinson

Daphne Taras

Olivia & Greg Yuel

Gifts of \$5,000 - \$9,999

Matthew Ditlove

Margaret McKenzie

Susan Milburn

Barry Munro

William G. Pringle

William Senkiw

Gord Thompson

Basil Waslen

Gifts of \$1,000 - \$4,999

Zeba Ahmad; Wade Anderson; Kirby & Rhonda Bashnick; John & Rhonda Bean; Cam Bird; Gregory Brennan; Bruce Burnyeat; Bob & Kathy Burnyeat; Gina Campbell; Walter Chayka; Joan Collins; Tim Conlin; Mark Folstad; Jack Fraser; Cliff Friesen; Tim Gitzel; Michael L. Greenberg; Mike J. Hegedus; Betty-Ann Heggie; Brent & Deborah Hesje; Donna I. Kitsch; Todd & Jan* Lahti; Bill Lambertson; Peter & Barb Loubardeas; Brian Mark & Roxanne Frey; George Marlatte; Trevis McConaghy; Tom McLellan; Matt McMillan; Laurie Moen; Penney Murphy; Bob Myers; Karen O'Brien; Bob Ogilvie; George & Lynne Pearson; Herb Pinder Sr.*; Doug Proll; Barry Quon; David W. Richardson; James & Jill Salamon; Irene Seiferling; Nels W. Seleshanko; Arnie & Linda Shaw; Barry & Pat Slusarchuk; W. Keith Smith; Greg Smith; Ruby Spillet; Ron Thiessen; Kelly Tomin; Michael Tumback; Patricia Weir; Duane E. Wikant; Chelsea Willness; Heather Zordel.

Gifts of \$500 - \$999

Brandon Anholt; Arnie Arnott; Jim Atkinson; Paulette Benning; Ralph & Mary Biden; W. John Brennan; Robin Chapman; Waylon Danyluk; Bob Davidson; Bill Dittmer; Keith Eliasson; Don Fox; William Brebber & Carmen Gareau; Denis Goodale; Lisa Gordon; James

Gottselig; Brad & Audrey Grant; Richard Hallson; Palmer Hansen; Patrick & Trina Heal; Ashala Jacobson; Cara Keating; Steve Kirk; Mike Klein; Michael Lamborn; Bill Lovatt; Jack Neumann; John & Nicholle Povhe; Dominic Proctor; Angie Rea; William Reid; Jay Smales; Mervin Sokul; Norm & Marie Soulsby; Brian & Kathleen Turnquist; Art Wakabayashi; Trent Webster; Roger & Beth Williamson; Kimberley Woima; Don Woodley.

CORPORATIONS, FOUNDATIONS, AND ORGANIZATIONS

Gifts of \$50,000 - \$99,999

Costco Wholesale Corporation
Heather Ryan & L. David Dube Foundation Inc.

Gifts of \$25,000 - \$49,999

Cameco Corporation
Scotiabank

Gifts of \$10,000 - \$24,999

BHP Billiton Canada Inc.
Ernst & Young LLP
KPMG Charitable Foundation
Lloyd Carr-Harris Foundation
PotashCorp
Rawlco Radio Ltd.

Gifts of \$5,000 - \$9,999

BMO Nesbitt Burns Inc.
Canadian Western Bank

Gifts of \$1,000 - \$4,999

Alberta Chartered Accountants Education Foundation
AREVA Resources Canada Inc.
Association of Certified Fraud Examiners Inc.
(Sask Chapter)
CAFE (Saskatoon)
Canadian Petroleum Tax Society
Deloitte & Touche Foundation Canada
Enterprise Holdings Foundation
Federated Co-operatives Limited
First Nations Bank of Canada
Freedom 55 Financial, a division of London Life Insurance Company
Innovation Credit Union
Innovation Place
Milavsky Family Fund
North Ridge Development Corporation
Phillips, Hager & North Investment Management Ltd.
PrimeWest Mortgage Investment Corporation
Raymond James Financial
Saskatchewan Association of Human Resource Professionals Inc.
Shaw Communications Inc
Tax Executives Institute Inc. (TEI) Calgary Chapter
Western Direct Insurance

Wieggers Financial & Insurance Planning Services Ltd.

Gifts of \$500 - \$999

IABC: Saskatoon Chapter
Institute of Chartered Accountants of Alberta
MEG Energy Corp.
PricewaterhouseCoopers LLP
SIGA
SYPE Saskatoon

Gifts of \$100 - \$499

General Electric Canada Inc.
Marketing Students' Society, Edwards School of Business

Companies Who Matched Gifts

Cameco Corporation
General Electric Canada Inc.
KPMG Charitable Foundation
MEG Energy Corp.
PotashCorp

WAYS TO GIVE



Online



By phone



By mail



Pre-authorized debit



Securities and mutual funds traded on the major Canadian and U.S. stock exchanges



Gifts-in-kind



Matching gifts



Charitable estate gift

For information on any of the above giving options, contact **Jan Kalinowski**, Edwards School of Business Donor Relations Officer, at (306) 966-5437 or kalinowski@edwards.usask.ca.

MASTER HIKER

MASTER TEACHER RICK LONG CONNECTS HIKING WITH TEACHING



IT HAS BEEN AN EXCITING YEAR for Human Resources and Organizational Behaviour Professor Rick Long. Not only was he awarded the prestigious Master Teacher Award from the University of Saskatchewan to honour his excellence in teaching, but he also completed his goal of hiking the Trans Canada Trail from Victoria to the Alberta border, something no hiker had ever done before.

Interestingly, Rick does not see the two achievements as dissimilar. Rather, he connects them through three qualities: enthusiasm, purpose, and commitment.

Enthusiasm

When it comes to teaching, Rick says that it is essential that students see enthusiasm from their professor. “Students need enthusiasm to do the hard work that learning involves, and if their instructor doesn’t have it, neither will they,” he says. “I think all teachers—particularly those who have been teaching quite a long time—need to always be alert to opportunities to nourish and renew their spirit of discovery.”

Rick was enthusiastic when he set out to hike across British Columbia on the Trans Canada Trail. “It seemed like a great way to deepen my discovery of Canada,” he says. “Enthusiasm fueled this journey of discovery.”

Purpose

Rick explains that enthusiasm on its own is not enough. It needs to be directed by a sense of purpose. “Students need a specific goal... A learning objective,” he says. “I try to use some hook in every class. Something that the students need to figure out.” Surviving Rick’s compensation course has become a rite of passage for human resource ma-



jors. Rick uses the TV show Survivor as the course's theme to add a fun sense of purpose to the rigorous experience.

In terms of hiking, Rick's purpose was to hike across BC from Victoria to the Alberta border. "I wanted to hike all the way through and inspire others to do the same," he says. Hiking also gave Rick the time to reflect on the mysteries of life and how he could relate them to his courses.

Commitment

The third quality required is commitment to follow through. "Actually accomplishing the goal requires commitment to see things through," Rick says. He sets up his classes to ensure students have reached the key learning goals by the end. "We unravel mysteries over time."

Rick's commitment to completing the Trans Canada Trail in BC meant crossing seven mountain ranges, encountering bears,

and keeping a clear focus to avoid holes and cliffs. "Hiking the trail ticked all four boxes for me—a love of travel, a love of hiking, a love of Canada, and a love of adventure," he says. "I am now in the process of preparing a photo journal of discovery which I plan to donate to the Trans Canada Trail Foundation as a way of sharing my journey of discovery with others, and perhaps motivating them to go for a long walk!" 📖

MASTER STATS

TEACHING SINCE: 1977
CLASSES TAUGHT: 131
STUDENTS TAUGHT: ~4,300

HIKING SINCE: 2008
KILOMETERS HIKED: 1,825
MOUNTAIN RANGES CROSSED: 7

"I THINK ALL TEACHERS - PARTICULARLY THOSE WHO HAVE BEEN TEACHING QUITE A LONG TIME - NEED TO ALWAYS BE ALERT TO OPPORTUNITIES TO NOURISH AND RENEW THEIR SPIRIT OF DISCOVERY."





CONNECTING TO INNOVATION

EDWARDS STUDENTS EXPERIENCE THE TECH HUB OF AMERICA

THE EDWARDS COMM 498 COURSE includes experiential international travel attached to a theme. The theme for last year's course was Connected. "The class was on management of innovation," says Professor Brooke Dobni. "The US is really pushing innovation. Silicon Valley is considered the tech hub of America and is what's driving their economy right now. What better place to go?"

San Francisco gave the students exposure to venture capital that they don't see in Saskatchewan. "We talk about those things but students don't get much exposure beyond the classroom. There's no lack of ideas in San Francisco and they have the infrastructure to support them."

The students visited an MBA class at Stanford, incubation shops and a mix of large and small tech companies. The tour also included cultural experiences, like a day in the San Francisco Bay area and visit to Alcatraz. "It was interesting to see how business and culture interact," Brooke says.

Associate Professor Lee Swanson accompanied the class and added insight to the experience with his entrepreneurship back-

"This class was highly motivating because I was able to see first hand companies and individuals who had an entrepreneurial passion and chose to pursue it. In Silicon Valley there is this energy of striving to make the world more efficient, be the next Facebook, come up with this next app and this energy is contagious. It made me realize that there is absolutely no reason why I, or anyone else from Edwards, can't be the creator of the next Facebook. There are more businesses than we may realize, and it's incredible the future jobs we can have, or create."

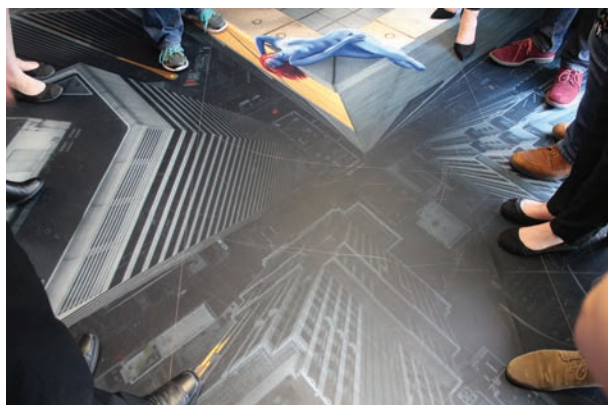
Anastasia Stadnyk

"The Silicon Valley study tour was the most enjoyable class I have taken through the entire span of my university career. I had the opportunity to explore, observe, learn, and most importantly supplement ideas from one of the most highly recognized innovative centres on earth to be contrasted back here at home in Saskatchewan."

Brittany Saunders

"If it weren't for the trip to San Francisco, I wouldn't have met one of my partners in the start-up I am in. What made the most impact on me wasn't really San Francisco or Silicon Valley, but it was the people I traveled with. Silicon Valley was the perfect environment for discussions that encouraged learning from one another."

Czarina Catambing



ground. "He was very helpful and added value to the experience."

Brooke says he hopes the biggest takeaway for his students was exposure. "They were able to experience one of the most dynamic business environments today. Things are buzzing. I wanted the students to see that." 🍷

PHOTOS BY CZARINA CATAMING



PHOTO BY DAWN STRANDEN

L-R: Scott Banda; Daphne Taras; Brent Wellman

THIS SEPTEMBER, Federated Co-operatives Limited (FCL) CEO Scott Banda announced a \$500,000 gift to further support the Edwards Co-operative Education Program. At the Co-op Networking Open House held at Prairieland Park this fall, Scott shared the news that FCL is taking a lead role in fostering the ongoing success of the Co-op Program.

For the past seven years, FCL has supported the Edwards Co-operative Education Program by hiring 46 students for eight-month, full-time placements. Edwards students from all majors have been placed with FCL throughout the years, with 19 becoming permanent employees of the company.


"FCL is very pleased to partner with the Edwards School of Business on this dynamic program," said FCL CEO Scott Banda. "This partnership builds on FCL's current investments in programs at the University of Saskatchewan – including our sponsorships of new Chairs at both the College of Agriculture and at the Johnson Shoyama Graduate School of Public Policy. Our support of the Co-op Education program stems from our belief that motivated, well-rounded employees are at the core of our business success. Our past experience tells us that the Co-op Education program develops young people who have the potential to be business and community leaders well into the future, and we are proud to be a part of building that legacy."

"This generous gift will help to enhance and grow the program," says Director of Edwards Career Services Brent Wellman. "It's a very popular program with both our students and the business community. With the support of FCL, we'll be able

**"THE CO-OP EDUCATION PROGRAM
DEVELOPS YOUNG PEOPLE WHO HAVE
THE POTENTIAL TO BE
BUSINESS AND
COMMUNITY LEADERS
WELL INTO THE FUTURE."**

to expand our reach and connect even more students with paid work experience."

Dean Daphne Taras explains how the program is a win for all involved: "The co-op program is the single most effective platform for matching students' ambitions with employers' needs," she says. "Co-op students gain maturity and become job-ready; employers get a chance to 'test drive' prospective employees. And this is done under the very strict supervision of professional staff who ensure the fit is right, the value is there, and the relationship works for both students and businesses."

On behalf of future co-op students and the Saskatchewan business community, we thank FCL again for their generosity and continued partnership! 



Real business. Real opportunity.

Federated Co-operatives Limited (FCL)
is the largest company in Saskatchewan

(SaskBusiness Magazine) and one of the Top 50 largest companies in Canada (Financial Post).

FCL is a unique multi-billion dollar wholesaling, manufacturing, marketing and administrative co-operative working in five industries with over 3,000 employees across Western Canada.

And you can be at the centre of it. Apply Now.



Kristina S., Co-op Student

Federated Co-operatives Limited

INTEGRITY • EXCELLENCE • RESPONSIBILITY

coopconnection.ca

Alumni Updates

Once again, our Edwards alumni have been getting noticed. Graduates of our programs win awards and are appointed to leadership positions around the country. Here are just a few of this past year's alumni successes:

CLASSES OF THE 1950s



Mr. Merlis Belsher
(B.Comm. 1957)

received a University of Saskatchewan 2014 Alumni Achievement Award.

CLASSES OF THE 1960s

Ms. Beverley Ann Brennan (Davis)
FCPA, FCA
(B.Comm. 1962, MBA 1975)

was awarded the 2015 Lifetime Achievement Award by the Institute of the Chartered Accountants of Alberta.



Mr. Scott McCreath
(B.Comm. 1969)

received a University of Saskatchewan 2014 Alumni Achievement Award.

Mr. Jack Neumann
(B.Comm. 1969)

was awarded the Austin-Matthews Award by the Canadian Interuniversity Sport.



CLASSES OF THE 1970s



Mr. Brent Cotter
Q.C.
(B.Comm. 1971)

was appointed Commission Chair of the Government of Saskatchewan, Public Complaints Commission.

CLASSES OF THE 1970s



Dr. Wayne Wouters
P.C.
(B.Comm. 1974)

was appointed Privy Councillor by the Rt. Hon. Stephen Harper, Prime Minister of Canada and was named Strategic & Policy Advisor McCarthy Tetrault.

Mr. Ray Kolla
CPA, CA
(B.Comm. 1975)

was appointed Chair of Audit Committee of the Board of Governors for St. Thomas More College and to the Board of Directors of International Road Dynamics Inc.



Mr. Wayne Evanisky
(B.Comm. 1977)

was appointed Past President of the University of Saskatchewan Alumni Association Board of Directors.

Ms. Daphne Arnason
FCPA, FCA
(B.Comm. 1977)

was appointed Member of the Board of Governors at the University of Saskatchewan.



Mr. Greg Smith
FCPA, FCA, CFP
(B.Comm. 1979)

was appointed Chair of the Board of Governors at the University of Saskatchewan.

CLASSES OF THE 1980s



Mr. Jim Kerby
Q.C.
(B.Comm. 1981)

was appointed to Queen's Counsel by the Government of Saskatchewan.

The Hon. **Gary Meschishnick**
(B.Comm. 1982)

was appointed Justice, Court of Queen's Bench of Saskatchewan.



Dr. N. Murray Edwards
(B.Comm. 1982)

was inducted as a Companion of the Order of the Canadian Business Hall of Fame.



Ms. Margaret McKenzie
CPA, CA, ICD.D
(B.Comm. 1983)

was appointed Member of the Board of Directors for Prairie Sky Royalty Ltd.



Ms. Nancy Brentnell
(B.Comm. 1983)

was inducted into the Saskatoon Sports Hall of Fame.



CLASSES OF THE 1980s



Mr. Christopher Dekker
(B.Comm. 1984)

was appointed Interim President & CEO of STEP.

Dr. Gary Entwistle
CPA, CA
(B.Comm. 1984,
M.Sc. 1991)

was appointed 2015 Provost's College Awards for Outstanding Teaching - Edwards School of Business.



Ms. Kelly Ann Strueby
(B.Comm. 1984)

was re-elected as Member of the Board of the University of Saskatchewan Alumni Association Board of Directors.



Mr. Keith Martell
C.A.F.M., CPA, CA
(B.Comm. 1985)

was re-elected to the Potash Corporation of Saskatchewan Board of Directors.



Ms. Rae Bournier
(BAC 1986)

received the President's Service Award from the University of Saskatchewan.



CLASSES OF THE 1980s



Dr. Harry Turtle
(B.Comm. 1986)

was appointed Finance and Real Estate Dept. Chair, College of Business, Colorado State University.

Ms. Peggie Koenig
(BAC 1982, B.Comm. 1987, MBA 1996)

was elected to the Greater Saskatoon Chamber of Commerce Board of Directors.



Mr. Don Chynoweth
ICD.D
(B.Comm. 1987)

was re-elected to the Potash Corporation of Saskatchewan Board of Directors.

Mr. Sanj Singh
(B.Comm. 1988, MBA 2005)

was re-elected to the Greater Saskatoon Chamber of Commerce Board of Directors. Elected to the Board of BIOTEC Canada and serves as Vice Chair of Emerging Companies.



Mr. Dan Florizone
(B.Comm. 1988)

was named President & CEO of the Saskatoon Health Region.

CLASSES OF THE 1980s



Ms. Cathy Warner
(B.Comm. 1988)

was appointed Vice Chair of the Board of Governors University of Regina.

Ms. Joanne Alexander
(B.Comm. 1989)

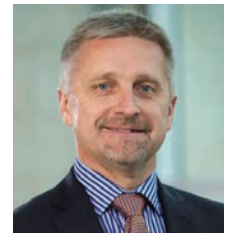
was named one of 2014 Canada's Most Powerful Women: Top 100 by Women's Executive Network.



CLASSES OF THE 1990s

Mr. Doug Kosloski
Q.C.
(B.Comm. 1990)

was appointed to Queen's Counsel by the Government of Saskatchewan.



Mr. Alan Migneault
(B.Comm. 1990)

was appointed Director of the North Saskatoon Business Association.



Mr. Tony Bidulka
CPA, CA
(B.Comm. 1991)

was the co-recipient of the CTV Saskatoon Citizen of the Year Award.



CLASSES OF THE 1990s

Mr. Ross Demkiw
(MBA 1992)



was appointed First Secretary (Political), Canadian Embassy in Kabul, Afghanistan by the Government of Canada, Dept. of Foreign Affairs.

Ms. Joy Crawford
(B.Comm. 1993)



was appointed Member of the Board of Governors at the University of Saskatchewan.

Mr. Jason Klassen
(B.Comm. 1993)



was appointed Vice President, Global Parts Operations for MacDon Industries Ltd.

Mr. Trevor Thiessen
(B.Comm. 1993,
MBA 1999)



was elected to the Greater Saskatoon Chamber of Commerce Board of Directors.

Mr. Tony Van Burgsteden
(B.Comm. 1994)



was re-elected as Past President to the Greater Saskatoon Chamber of Commerce Board of Directors.

CLASSES OF THE 1990s

Mr. Dev Bhangui
C.M.C., P.Eng.
(MBA 1994)



was named Vice President, Investment of Third Eye Capital (TEC) Corporation.

Ms. Corrin Harper
(B.Comm. 1995,
MBA 2000)



was named one of 2014 W100 Top Female Entrepreneurs by PROFIT and Chatelaine magazines.

Ms. Brandy Mackintosh
CPA, CA
(B.Comm. 1997)



was awarded a University of Saskatchewan Students' Union 2014 - 2015 Teaching Excellence Award.

Mr. Craig Reynolds
(B.Comm. 1998,
MPAcc 1999)



was named President & CEO of the Saskatchewan Roughriders and one of CBC Saskatchewan Future 40 for 2015.

Ms. Kimberly Maber
AACI, P.App
(B.Comm. 1997)



was appointed Partner of Brunsdon Junor Johnson Appraisals.

CLASSES OF THE 1990s



Ms. Colleen Norris
(B.Comm. 1998)

was appointed Director of Government of Saskatchewan - Ministry of Education - Saskatchewan Professional Teachers Regulatory Board.

CLASSES OF THE 2000s

Mr. Kevin Fergusson
CPA, CA
(B.Comm. 2000)

was named Partner Collins Barrow LLP (Red Deer).



Ms. Silvia Martini
(BAC 2001, EBAC 2014)

was re-elected to the Greater Saskatoon Chamber of Commerce Board of Directors.

CLASSES OF THE 2000s



Mr. Karl Miller
(B.Comm. 2001)

was re-elected to the Greater Saskatoon Chamber of Commerce Board of Directors.

Ms. Laura Missal
CPA, CA
(B.Comm. 2001)

was appointed Director of Finance for the City of Weyburn.



Mr. Bryan McCrea
CPA, CMA
(B.Comm. 2009)

was appointed Director of the North Saskatoon Business Association.

Ms. Jackie Pilon
(B.Comm. 2009)

was appointed Director of the North Saskatoon Business Association.



For more alumni achievements,
visit edwards.usask.ca/alumni.

Got a success to share? Contact Shawna at
jardine@edwards.usask.ca or (306) 966-7539.



WRAPPING THINGS UP

EDWARDS STUDENT JANE HART SHARES HER REWARDING JOURNEY

WHEN JANE HART GRADUATED high school, she was set on being a nurse. “I knew quite a few nurses growing up, and everyone told me I’d be good at it,” she says. Jane entered the Arts & Science program at the U of S, on her way to becoming a nurse.

But four years later, she’s doing an honours project with Edwards’ Associate Professor in Marketing Marjorie Delbaere, taping up the Huskies women’s hockey team before games, and dreaming of a career in marketing with the NHL.

So how did she get here?

“It was a very complicated path,” Jane says.

The Journey

Jane took a kinesiology class early on that piqued her interest, and she transferred from Arts & Science to the College of Kinesiology. “I spent a year and a half in Kin,” she says. “That was when I saw the Huskies advertising a student trainer position.”

Jane explains that student trainers are the bridge between coaches and players, physiotherapists and coaches, and therapists and players. “If anyone gets injured, we aid in the rehab process. We tape up the players before games and basically make sure people are in best condition possible to play.”

Jane had done similar work with the football team at her high

school in Cochrane, Alberta and was offered a position with the Huskies women’s hockey team.

She also works at a golf course in Saskatoon, which began to spark different interests. “I saw the business side of sports,” she says. “I like talking to people and I wanted to do something with sports. Marketing works well with that. I realized sports marketing was a good fit.”

Jane began taking business classes and eventually transferred to the Edwards School for her third year.

The Work

Jane’s typical day would leave most people exhausted. A few days a week, she has very little downtime. “Sometimes I wake up at 5:30 or 6:00, go to class, work at the pro shop, go to hockey practice, and then go to class again,” she says. “I’m pretty tired by the end of the day.”

On game days, she’s at the rink for eight hours. “I’m there 25 – 40 hours a week. It’s a huge commitment. You’ve got to love it to do it.” She also works in the clinic and accompanies the team on road trips. “I even play shinny with the women’s team when necessary,” she laughs. “My hockey skills aren’t that impressive. It took me a long time to figure out what hand I shot with.”

"SOMETIMES
I WAKE UP AT
5:30 OR 6:00,
GO TO CLASS,
WORK AT THE PRO
SHOP, GO TO HOCKEY
PRACTICE, AND
THEN GO TO
CLASS AGAIN."

Jane took a full course load on top of her two jobs last year and made it work. "It showed me what I'm capable of. You make time for what you find important. It's not easy but you make the time."

The Reward

Now in her fourth year, Jane is able to tie the strands of her interests together. Associate Professor Delbaere's research on the marketing of healthcare products, including pharmaceuticals and dietary supplements, caught her attention. "This is a fascinating area to study that has implications for both marketing theory as well as public policy," said Delbaere, who is supervising Jane's honours project on supplement use in athletes. "Professor Delbaere is helping me design a study that I can potentially use the team for," Jane says. "It will integrate all the aspects of my life."

And Jane's hard work with the Huskies has gained her a Saskatoon family. "My favourite part has been the relationships I built with the team," she says. "It's pretty incredible to watch 30 girls come together and work so hard on the ice. These are girls I'll be friends with for the rest of my life."

Her varied experiences and honours thesis will all help Jane in her career, whether she ends up in the NHL or back at school for physiotherapy. She says her advice to other students would be, quite simply, don't worry. "Your plan is going to change but it'll work out," she says. "I thought I would be graduated by now and working as a nurse. I wish I could have told myself 'you're going to meet some incredible people and have such an incredible time at university. Things are going to change but that's okay.'" 🏒

FACULTY AWARDS



JOE SCHMIDT
DEAN'S AWARD FOR EMERGING
SCHOLAR (2014-15)



BRANDY MACKINTOSH
EDWARDS SCHOOL OF BUSINESS
MOST EFFECTIVE PROFESSOR (2014-15)
UNIVERSITY OF SASKATCHEWAN
STUDENTS' UNION TEACHING
AWARD (2014-15)



DEVAN MESCALL
DEAN'S AWARD
FOR OUTSTANDING
RESEARCH ACHIEVEMENT
(2014-15)



GARY ENTWISTLE
PROVOST'S COLLEGE
AWARD FOR OUTSTANDING
TEACHING (2015)

In Memoriam

The Edwards School of Business regrets the passing of these alumni and friends:

(1942) George Henry Kargut, BACC 1942 of Saskatoon, SK, passed away May 3, 2015.

(1945) Evelyn Jean Roberts, BACC 1945 of Picton, ON, passed away February 10, 2015.

(1946) Stewart William Andrew, B.Comm. 1946 of Calgary, AB, passed away November 26, 2014.

(1947) Alfred David Holm, B.Comm. 1947 of Edmonton, AB, passed away May 17, 2015.

(1948) Frank Rudolph Wieler, B.Comm. 1948 of Qualicum Beach, BC, passed away December 29, 2014.

(1949) Winston Bernard Knoll, B.Comm. 1949 of Kelowna, BC, passed away November 2, 2014.

(1949) Lynn Neil MacFadyen, B.Comm. 1949 of Mesa, AZ, passed away March 24, 2015.

(1950) Stanley Otto Babuk, B.Comm. 1950 of Calgary, AB, passed away January 26, 2015.

(1950) Phyllis Pinnington Bowness, B.Comm. 1950 of Calgary, AB, passed away January 20, 2015.

(1950) Orville Cecil Windrem, B.Comm. 1950 of Calgary, AB, passed away February 15, 2015.

(1952) Alan Walter Garth, B.Comm. 1952 of Toronto, ON, passed away October 17, 2014.

(1953) Robert Clarke Hill, B.Comm. 1953 of Edmonton, AB, passed away October 31, 2014.

(1959) Lu-Anne Marie Demetrick, B.Comm. 1959 of Stayner, ON, passed away November 30, 2014.

(1961) Donald Thomas Woolley, ACC 1961 of Regina, SK, passed away January 16, 2015.

(1962) Merlin Charles Boyle, LOCADM 1962 of Davidson, SK, passed away December 14, 2014.

(1962) Donald Irvine, BUSCER 1962 of Saskatoon, SK, passed away June 14, 2015.

(1962) Adolph Sylvester Matsalla, LOCADM 1962 of Saskatoon, SK, passed away May 18, 2015.

(1963) Robert Wayne McIntyre, B.Comm. 1963 of Victoria, BC, passed away August 30, 2014.

(1963) George Leroy Shoforost, B.Comm. 1963 of Arelee, SK, passed away July, 2015.

(1964) Alec Stanley Kocur, B.Comm. 1964 of Saskatoon, SK, passed away August 28, 2014.

(1964) Kenneth Stewart MacDonald, BUSCER 1964 of Regina, SK, passed away May 11, 2015.

(1965) Albert William Lutz, B.Comm. 1965 of Penticton, BC, passed away February 15, 2015.

(1965) Verne Dwight Pecho, B.Comm. 1965 of Vancouver, BC, passed away March 22, 2015.

(1967) Stuart Laurence Lovell, HOSADM 1967 of Shellbrook, SK, passed away March 27, 2015.

(1967) Dugald Richford, HOSADM 1967 of Fredericton, NB, passed away January 8, 2015.

(1968) John Norman Cryderman, ADMIN 1968 of Cobble Hill, BC, passed away December 27, 2014.

(1968) Dennis Alexander Kelman, B.Comm. 1968 of Mississauga, ON, passed away December 1, 2014.

(1969) Alvin Marinius Fyhn, ADMIN 1969 of Regina, SK, passed away January 16, 2015.

(1969) Robert Joseph Hildred, ADMIN 1969 of Regina, SK, passed away September 20, 2014.

(1969) Stephen James Little, LOCADM 1969 of Saskatoon, SK, passed away December 21, 2014.

(1969) George William Parker, PUBADM 1969 of Regina, SK, passed away May 11, 2015.

(1970) William Werden Spafford, B.Comm. 1970 of Winnipeg, MB, passed away June 8, 2015.

(1971) Walter John Woloshin, BUSCER 1971 of Regina, SK, passed away November 5, 2014.

(1972) Sigmund Michael Splett, BUSCER 1972 of Regina, SK, passed away November 7, 2014.

(1973) David George Knight, BADMIN 1973 of Dalmeny, SK, passed away August 3, 2015.

(1973) Glen David Rittinger, B.Comm. 1973 of Swift Current, SK, passed away December 21, 2014.

(1973) Duane Waite Stewart, B.Comm. 1973 of Saskatoon, SK, passed away February 7, 2015.

(1974) Mary Bernarda Gallinger, HHCC 1974 of Humboldt, SK, passed away April 4, 2015.

(1975) Barry Mason Bompas, B.Comm. 1975 of Vancouver, BC, passed away May 30, 2015.

(1976) Gerald Walter John Threlfall, B.Comm. 1976 of Saskatoon, SK, passed away May 7, 2015.

(1977) Eldon Toralph Amundson, B.Comm. 1977 of Shellbrook, SK, passed away July 20, 2015.

(1977) Betty Jean Burton, B.Comm. 1977 of Regina, SK, passed away October 23, 2014.

(1977) Sonja Ann Chycoski, B.Comm. 1977 of Saskatoon, SK, passed away July 21, 2015.

(1977) Clement Joseph Johnson, HOSADM 1977 of Bonnyville, AB, passed away September 18, 2014.

(1977) John Richard Lojek, B.Comm. 1977 of Calgary, AB, passed away March 17, 2015.

(1979) David Kenneth Reeson, B.Comm. 1979 of Regina, SK, passed away November, 2014.

(1981) Pamela Fay Broberg, B.Comm. 1981 of Calgary, AB, passed away September 5, 2014.

(1981) Evelyn Gracia Gudmundson, BUSADM 1981 of Saskatoon, SK, passed away June 24, 2015.

(1982) Patricia Ann Kingery, BUSADM 1982 of Saskatoon, SK, passed away April 13, 2015.

(1983) Dale John Farthing, BUSADM 1983 of Saskatoon, SK, passed away October 10, 2014.

(1985) Frederick Charles Harshman, HECADM 1985 of Saskatoon, SK, passed away January 15, 2015.

(1987) James Lindsay Dodge, BUSADM 1987 of Saskatoon, SK, passed away February, 2015.

(1987) Abid Jamal Gilani, MBA 1987 of Glen Allen, VA, passed away May 12, 2015.

(1987) Jan Paulla Lahti, B.Comm. 1987 of Saskatoon, SK, passed away July 16, 2015.

(1988) Vaughn Kenneth Sinotte, B.Comm. 1988 of Kelowna, BC, passed away April 13, 2015.

(1988) Joan Elizabeth Sutherland, BUSADM 1988 of Saskatoon, SK, passed away July 28, 2015.

(1989) Theodosia Theresa Papirnik, HECADM 1989 of Saskatoon, SK, passed away April 14, 2015.

(1991) Barbara Alice Hilliar, BUSADM 1991 of Saskatoon, SK, passed away November 18, 2014.

(1991) Michael John Janis, BUSADM 1991 of Saskatoon, SK, passed away October 10, 2014.

(1993) Ruth Yvonne Dufour, B.Comm. 1993 of Calgary, AB, passed away June 10, 2015.

(1994) Marie Pauline Wood Steiman, HECADM 1994 of Winnipeg, MB, passed away April 28, 2015.

(2007) Trevor Jerome Strasser, B.Comm. 2007 of Bruno, SK, passed away July 7, 2015.

(2013) Alison Loretta Martini-Olmstead, B.Comm. 2013 of Saskatoon, SK, passed away July 5, 2015.

(2015) Cody Michael Smuk, B.Comm. 2015 of Saskatoon, SK, passed away June 25, 2015.

It is with sadness that we share the passing of our former colleague, **Professor Emeritus Slavek Hurka**. Professor Hurka passed away on August 5, 2015 in Vancouver, BC. Born and raised in Czechoslovakia, he studied at the University of Prague. He continued his studies at St. Michael's College (University of Toronto – MA, MBA) and later earned his Ph.D. at the University of Washington. He moved to Saskatoon with his wife and family in 1962 and was a faculty member at the Edwards School of Business (then College of Commerce) until his retirement in 1989.

Professor Hurka was an avid reader and traveller, and spoke several languages. Faculty, staff and students remember him for his storytelling, sense of humour, and as a kind and warm-hearted individual.



Aboriginal Business Administration Certificate

a business certificate that works with your schedule

- 2 years of study
- all courses transfer to a business degree
- dedicated study space
- tutoring services provided
- math bridging opportunities



EDWARDS
SCHOOL OF BUSINESS
UNIVERSITY OF SASKATCHEWAN

edwards.usask.ca/abac

A group of people are gathered around a light-colored wooden table, working on electronic components. One person is holding a small circuit board, while others are looking on. The table is cluttered with various electronic parts, including resistors, capacitors, and small circuit boards. A smartphone is also visible on the table. The background is a plain, light-colored wall.

THINK BIG.

THINK DIFFERENT.

HANDS-ON
PROGRAMS
FOCUSED ON
INNOVATIVE
THINKING &
IDEA FORMATION

LAUNCHING JAN 2016

BE CURIOUS.

Funded by W. Brett Wilson, the Wilson Centre provides inspiration & tools to generate & build bold new ideas



#129 - 116 Research Drive, Innovation Place
Saskatoon, SK S7N 3R3

 usask.ca/wilsoncentre