

Thrive

ISSUE
2
2010

THE EDWARDS SCHOOL OF BUSINESS MAGAZINE

MEET THE DEAN

Q & A WITH NEW
DEAN DAPHNE TARAS

FLAME ON

An ESB grad carries the torch for
the Vancouver 2010 Olympics

ESB GIVES BACK

ESB helps out in the community

EDWARDS MBA GOES ABROAD

Students share their stories

DEAN'S ADVISORY COUNCIL

We asked them all a single question.
Read their answers inside.



EDWARDS
SCHOOL OF BUSINESS
UNIVERSITY OF SASKATCHEWAN

PLUS: A TOUR OF THE KW NASSER CENTRE; 5 PEOPLE, 5 JOBS; NEW FACES; WENDY WIGNES' RETIREMENT

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thrive

(thrīv) verb

1 to make steady progress;

to prosper;

be fortunate or successful.

2 to grow vigorously; flourish.

08

5 People, 5 Jobs

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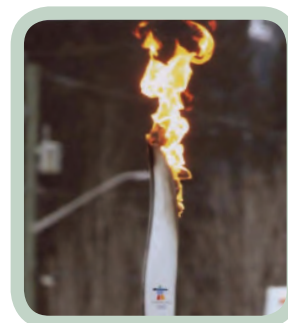
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Thrive

THE EDWARDS SCHOOL OF BUSINESS MAGAZINE

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THANK YOU to our readers for your positive feedback regarding the new design of Thrive. The Thrive Committee welcomes your suggestions and comments in order to improve future issues of the magazine. In response to inquiries, we are proud to say that Thrive is created using resources within the Edwards School of Business. We do not contract the design or content out to an advertising agency.



N. Murray Edwards: Alumnus , friend, namesake

Name N. Murray Edwards

Birthplace Regina, Saskatchewan

Education Bachelor of Commerce - U of S; Bachelor of Laws - U of T

Occupation President/Owner, Edco Financial Holdings Ltd.

Credentials Leading Investor, Managing Director and Executive Chairman

- Canadian National Resources Limited
- Ensign Energy Services Inc.
- Magellan Aerospace Corporation

Chairman and Co-owner

- Calgary Flames Hockey Club

Mr. Edwards has had a long-standing relationship with the University of Saskatchewan's business school as a student, alumnus and donor. He believes strongly in the value of a business education. Over the years, he has given back to his alma mater so students today continue to receive an outstanding business education at the University of Saskatchewan.

In June 2000, when the PotashCorp Centre addition was opened, the N. Murray Edwards Case Room was unveiled. One of several smart rooms in the Centre, this case room seats 75 students, is equipped with up-to-date educational technologies and is used by faculty and students from across campus.

Throughout his university years in Saskatoon, Mr. Edwards had a keen interest in the stock market and investing. On Oct. 3, 2002 he rang the official bell and the N. Murray Edwards MarketWatch went live. This stock ticker board, installed on the main floor of the PotashCorp Centre,

provides continuous stock and commodity information, bringing the business world to the halls of academia. Faculty, staff and especially students benefit from the direct link to the investment industry.

On July 24, 2007, the University of Saskatchewan very proudly acknowledged Mr. Edwards' continued relationship with the business school by transforming the College of Commerce to the N. Murray Edwards School of Business. Mr. Edwards' investment in the business school allows us to gain recognition with our new brand, and helps to position the school as one of the top five business schools in Canada. Not only has Mr. Edwards invested in our financial future, but he has also invested his time and knowledge by serving on the Edwards School of Business Dean's Advisory Council. He is truly engaged in the activities of the business school, and is focused on ensuring students today have a valuable educational experience that will help set the course for their future.

The faculty, staff and students of the Edwards School of Business would like to extend their appreciation to **Dr. C. Brooke Dobni** for his service, dedication and vision as Acting Dean for the 2009-10 year. Dr. Dobni returns to his role of Associate Dean of Professional Programs this year.

Thank you for your leadership and commitment over the past year.





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BY WENDY WIGNES, RETIRED DIRECTOR OF UNDERGRADUATE STUDENT SERVICES & ACADEMIC ADVISING

Success ... everyone wants it! Success comes in many forms and is different for every person. One of the main goals of the academic advisors at the Edwards School of Business is helping our B.Comm. students gain academic success.

As advisors, we ask what first-year students need to help them achieve academic success and, if programming is put in place, how we can get students to attend. We know there are a number of factors that will assist students in gaining academic success.

I attended a National Academic Advising Association Conference a few years ago, I learned about best practices to enhance the first-year student experience

at American universities. The information that I took away from this conference, along with a brain storming session with my fellow academic advisors in the Edwards School of Business and discussions with the University of Saskatchewan Learning Centre, led me to develop the Passport to Success program for first-year Bachelor of Commerce students in the fall of 2009.

The goals of the program were identified: to create a sense of belonging at the Edwards School of Business, to create an awareness of the importance of academic advising, to create an awareness of support services at the University of Saskatchewan and to increase retention of first-year Bachelor of Commerce students.

Passport to Success

PHOTO BY CHRIS HENDRICKSON

THE 2009-10 PASSPORT TO SUCCESS WINNER,
BRYCE EHMAN, HOLDS THE GIGANTIC CHEQUE
HE RECEIVED FOR TERM TWO TUITION

Programming was set in place to achieve these goals. Six one-hour sessions, in the fall term, addressed topics that were relevant to student success. The topics covered were:

- Services, support and study strategies for students to be successful in the required first year mathematics course, MATH 121.
- Determining your style of learning, how to improve study skills, techniques to assist students with reading, note-taking and time management.
- How to prepare for and write examinations.

- The importance of setting career goals and the pathway to reach those goals.
- Awareness of specialized program options within the Bachelor of Commerce.
- Awareness of the value of community outreach and engagement.

All of the sessions were facilitated using student-peer mentors and resource personnel from the University of Saskatchewan Learning Centre, the Edwards School of Business, and St. Thomas More College.


Goals and programming were set in place, but the next question was how to get the students to attend a program that was not mandatory. The answer was easy ... money! Students who participated in all six sessions had an opportunity to win term two tuition by entering a draw. This amounted to approximately \$2,500 for one lucky student. The tuition incentive drew approximately 25% of the first-year student body to the program. Interestingly, when students completed the assessment tools at the end of the program, they indicated that, yes, the money was an incentive, but also that the program was valuable. Two students said:

"The Passport to Success program helped me a lot this year, because I had no clue what to expect when I went to university. The program covered all the bases and the information I received came in handy throughout the year. I found especially the math and study sessions helped open my perspectives of university math. Thank you for the experience."

- Serra Laxdal

"I thought the Passport to Success was helpful because it included current students talking about their situations and giving us advice."

- Rayelle Fisher

Assessment following the completion of the program deemed the first offering of the Passport to Success program a success! Funding is in place for the continuation of the program. 

08

5 people jobs

WHAT CAN YOU DO AFTER COMPLETING A BUSINESS EDUCATION? FIVE OUTSTANDING ESB GRADUATES EXPRESS WHAT THEY LOVE ABOUT THEIR JOBS.



lauraturner
Executive Director - Marketing, Twentieth Century Fox Home Entertainment Canada
MBA 1997, B.Comm. 1992

"Growing up on a farm in Saskatchewan, I never dreamed of working for a film studio. 20th Century Fox was a name that existed for 10 seconds before the start of a movie, it wasn't a real company. But now it's very real! I've had the good fortune to develop strategy and build marketing campaigns for the DVD and Blu-Ray releases of properties such as Family Guy, Glee, Star Wars and Avatar. I love my job and I'm thankful every day that my U of S education opened up the doors that led me here."



geordymccaffrey
Executive Director, Gabriel Dumont Institute
MBA 2002, BEd 1993

"I have been working at Gabriel Dumont Institute for the last 16 years. I consider myself very fortunate to work at an educational institution with such a gifted, dedicated staff. We provide Métis people with an opportunity to receive a culturally sensitive education, which prepares them to enter the booming Saskatchewan labour market. It's rewarding to know that you have helped someone create a better opportunity for themselves and their families. I'm proud of the MBA that I received from the Edwards School of Business. It has prepared me to serve the stakeholders, clients and students of our organization in the best way possible."



ainsleyrobertson

*Executive Director, The Princess Shop
Program Director, Junior Achievement
B.Comm. 2009*

"Working in the non-profit sector provides me with a special opportunity to serve our community, express my passion for business and foster my entrepreneurial spirit. My formal business education provided me the opportunity to develop the managerial and leadership skills necessary to establish and operate a local non-profit organization, as well as manage programs for the world's largest organization dedicated to youth business education. My experience at ESB enabled me to begin a fascinating career path that is not only rewarding, but also exciting in its potential!"



lylebolen FCA

*Vice-President, Crown Capital
Partners Inc.*

BAC 1984

"Exploring the inner workings of companies across a wide range of industries throughout Canada is the most interesting part of my job. And knowledge gained through education also helps immensely in my personal endeavors. As a Saskatchewan Jazz Festival volunteer for 20+ years and board chair since 2006, I get to play a key role in creating Saskatchewan's premier cultural event (and its best party – every year!)."



mariekoop

*CA Student, Hergott Duval Stack LLP
MPAcc 2009, B.Comm. 2007*

"For me, the best part of working at Hergott Duval Stack is the variety of work and the great people, both co-workers and clients. Being with such a reputable firm has given me many opportunities to tackle new challenges in all areas of business, work with both small and large clients in a variety of industries, and get involved in the community. Each day is different and I am always learning and gaining valuable experience. Best of all, I love the 'work hard, play hard' mentality of our organization."

A Mentor's Legacy

Lives on for Students



EDWARD R. KENDRICK,
ALUMNUS, MENTOR AND FRIEND

In 1965, a wide-eyed student from Melville, Saskatchewan first wandered the halls of the University of Saskatchewan. What emerged four years later was an alumnus who was eager and well equipped to handle his growing responsibilities at Ernst & Young. He would become a deeply respected Audit Partner whose reputation would extend internationally. He would go on to handle some of the firm's largest clients, including acting as the Global Relationship Partner for Placer Dome. He finished his full and fruitful career in 2007 leading the firm's Oil and Gas Practice from Calgary, Alberta.

While many people have heard of Edward R. Kendrick, many more have not. But those people who have had the privilege of working with him day to day or have had him take time out of his busy day to

mentor them will never forget the experience.


Colleagues and clients often describe him in terms of being insightful and compassionate, intelligent yet humble. Unselfish with his professional time and wisdom, he had a deep passion for mentoring other executives within the firm. He firmly believed that every individual was special and deserving, having strengths that could be further enhanced with a little support and guidance.

Though trained as an Accountant, Edward was a fearless advocate of the role of strong communication skills and rhetoric - the art of persuasion - within a leadership team. It was, he believed, the key to success. Whether in an email, a private conversation or a presentation at a global conference, the ability to communicate an idea could unleash the passion of an individual, drive an organization to innovate or capture the attention of the market.

The decision to establish a scholarship in Edward's name was never discussed prior to his passing. But it was Edward's keen interest in helping young people and his deep-rooted professional beliefs that led his family to consider and ultimately establish a scholarship at the Edwards School of Business. His wife, Heather, explains the decision this way: "Edward's unselfishness and willingness to help others, combined with his strong belief in education and the

potential of young people, led our family to establish this scholarship legacy. He was always grateful for and proud of the education he received from the University of Saskatchewan. Our family believes that the Edwards School of Business is one of the finest in the country, and it is our pleasure to support it in this way.

"The scholarship accomplishes a number of goals: 1) it honours a man who spent a lifetime mentoring and developing young executives; 2) it leaves a legacy of support to deserving students; 3) it embodies Edward's passion for developing strong communications skills in the business community; and 4) it continues to bolster Edwards School of Business growing number of impressive scholarships."

His son Timothy adds, "We are grateful for the support we have had in establishing and funding this scholarship. Murray Edwards and others have put considerable effort into making the School world-class, and we wanted to support those efforts. The School has an amazing team, and individuals like Jan Kalinowski, the Development Officer, have been an absolute pleasure to deal with. From defining the scope of the scholarship to handling the logistics of receiving funds, she has been thoughtful, responsive and professional throughout. And we are grateful to those individuals who worked with my Dad and have been so generous in their ongoing support of his legacy." 



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37 Years of Change

BY WENDY WIGNES

"Only within the last five to seven years has academic advising emerged as a true profession recognized by the students, the USSU and the university management."

Never did I think that I would be working in the Edwards School of Business for 37 years. My plan was to work for a couple of years, have a family and be a stay-at-home mom. Well, that didn't happen. During those years, most everything has changed... deans, bosses, students, co-workers, curriculum, building, technology, the name of the school and my position.

Five deans and two acting deans have led the college/school through an enormous amount of change. Increases in enrolment in the Bachelor of Commerce from 989 in 1973 to 1,731 in 2009, meant an increase of B.Comm. graduates, from 111 in 1973 to 302 in spring of 2010. As enrolment increased, it was difficult to find space to schedule classes. To address the space problem, major corporate and generous personal donations were received. This resulted in the new PotashCorp addition in 2000 and adding a downtown campus for the Edwards School of Business in 2009. We became a named school in July 2007 and are now called the Edwards School of Business.

During my time at the university, I had only two bosses, Assistant Dean Doug Bicknell for 24 years



AN ICONIC STAFF MEMBER OF THE EDWARDS SCHOOL OF BUSINESS DISCUSSES HER DEPARTURE, CHANGES AT THE ESB OVER THE YEARS, AND THE FUTURE

and Associate Dean Alison Renny for 13 years. This was a change for me; male versus female boss and human resource specialist versus accountant. One hired me and I handed in my retirement notice to the other. They were very different and yet both aspired toward the same goal: to improve the undergraduate B.Comm student experience. Both assisted me in my career development by challenging me, believing in my abilities and offering me opportunities. I called both Doug and Alison my boss, but I also consider them my friends.

Students have changed through the years. Enrolment has increased and the group of students is now very diverse. When I first started, students were usually from Saskatchewan and between the ages of 18 and 24. Students would take a full workload of classes and complete their degree in four years. Today our student body is made up of students from Saskatchewan, out of province, international students, mature students and students from all cultural backgrounds.

Over half of the students take a

lighter workload, which extends their degree completion. Student attitudes have changed. Where once students felt privileged to attend university, today they are competitive, driven and have a sense of entitlement. What hasn't changed is the students' enthusiasm and the fact that they want to have fun. Fun used to mean playing cards in a break between classes. Now, it means going to Mexico during mid-term break.

With every change implemented at the university or within the school, it meant that administrative processes had to change at the undergraduate program office. The student file system moved from a completely manual process of calculating all student averages to a student database system that is now used for every business process. Registration changed from students lining up overnight to make in-person class changes,

of Commerce program only had one academic advisor. Today, students are fortunate to have three academic advisors, whose main role is academic advising along with other projects and specialized programs.

Co-workers have come and gone in the school. With each new co-worker came training and getting to know their work style. There are some staff that have been here a number of years and it is those, that I know I can rely on, it is those who know my strengths and weaknesses and it is those that I can call upon for help. It is this group, that I call my friends and not just co-workers.

"Today our student body is made up of students from Saskatchewan, out of province, international students, mature students and students from all cultural backgrounds."

Numerous curriculum changes have been made through the years, with all revisions reflecting changes in the business world. There has been a move to fewer introductory level business courses and an increase in electives to give students a wide base of knowledge. The number of major options has decreased, but the number of higher-level skill classes has increased. Students have an opportunity to gain practical business experience through the co-op program or learn about global business by studying abroad at another university. Thirty years ago course work was completed individually. Now, many classes require group projects which include teamwork and creative presentations. Professors use PowerPoint to present class materials, class notes can be downloaded, students use clickers to respond to questions, classes are videotaped and can be viewed at a later time and professors post course syllabi, assignments and communicate with students through Blackboard. Technology has changed the classroom.

to registering using the USTAR telephone system and then to the current on-line system called PAWS. In the 1970's, we would advertise the Bachelor of Commerce program with a brochure describing the program and the options. Now, we market the degree with glossy brochures, a well-designed website, academic advisors attending career fairs, presentations showcasing the Bachelor of Commerce Program and visits with high school guidance counsellors. We are also using social media to reach potential students by Twittering, advertising on Facebook and video promotions on YouTube.

What has been slow to change at the University is the lack of importance that was placed on academic advising and the relevance of advising to the student experience. Only within the last five to seven years has academic advising emerged as a true profession recognized by the students, the USSU and the university management. For many years the students in the Bachelor

Change is what has made my 37 years in the College of Commerce/Edwards School of Business challenging and exciting. However it is the continual and constant change that has made me decide to retire. People say change is good, and it has been good for me at the University of Saskatchewan. ☺

Farewell Wendy! On behalf of the faculty, staff, students and alumni of the Edwards School of Business, we wish you a long and happy retirement. Over your 37 years at the University of Saskatchewan, you made a difference. To students, who in their first year were perhaps afraid of this big institution, you made them feel welcome and helped guide them through their four (or sometimes more) years of higher learning. To faculty and staff, you were a wonderful colleague and someone we knew we could count on to get the job done. You have made a great contribution to this business school over the course of your career and we will miss you. Your time to relax and enjoy family and friends is well deserved and we wish you all the very best!

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Head of the Class

A quick glimpse into the academic career of recent graduate Gabrielle Scrimshaw

"The education I received at ESB is second to none, I truly believe that. I have networked nationally and internationally, and by actively getting the most out of my education I am on the same level with young professionals from around the globe."

Born and raised in northern Saskatchewan, Gabrielle Scrimshaw is one of many recent graduates from the Edwards School of Business (ESB). Just four years ago, Gabrielle joined the college with hopes of being the first in her family to earn a university degree.

"I knew it would be an area of study that was both challenging and dynamic," she said. Now 22, she is able to

reflect upon her years as an undergraduate, and how they have shaped her both personally and professionally.

"I honestly never could have anticipated the level of evolution I have went through. Looking back at who I was when I was 18, never could I have imagined coming out the person I am today."

Gabrielle has not only made the Dean's list every year of her study, but she also has been actively involved in her community as well. While attending the Edwards School of Business she participated as the first Aboriginal delegate to represent her school at the Jeux de Commerce (JDC) West business case competition, on the international business case team. Gabrielle also served as a Canadian



PHOTO BY CHRIS HENDRICKSON

Youth Ambassador with the Junior Team Canada program on an economic and development trade mission to Peru. Along with this, she received numerous scholarships and awards throughout her academic career to honour her contributions to community.

A recent testament to her education at the Edwards School of Business is being chosen for a Graduate Leadership Program with the Royal Bank of Canada. The program is rather competitive and typically requires an MBA with a minimum three years work experience, however they chose Gabrielle to pioneer an undergraduate version. "The education I received at ESB is second to none, I truly believe that. I have networked nationally and internationally, and by actively getting the most out of my education I am on

the same level with young professionals from around the globe."

Looking forward, Gabrielle hopes to pursue her ambitions by attending law school to study international business law, while completing her MBA through a joint degree program. "Completing my B.Comm. has really opened a world of opportunities for me. Four years ago I had no idea where I saw myself in the long term, and to be honest I am still working on it. My education at ESB gave me a direction, it acted as the catalyst I needed to jump start my career while allowing me to evolve both personally and professionally." 🍀



L-R : LEANNE ACTON, SYLVAIN PELLETIER, CHRP, HUMAN RESOURCES CORPORATE DIRECTOR, CASCADES TISSUE GROUP; ELISE TRUSCOTT; JILL HUSBY; DIONNE POHLER (COACH); ALAIN DESGAGNÉ, CHRP, CHAIR OF THE BOARD OF THE ORDRE DES CONSEILLERS EN RESSOURCES HUMAINES AGRÉES; AND DEBBIE BENNETT, CHRP, CHAIR OF THE BOARD FOR THE CANADIAN COUNCIL OF HUMAN RESOURCES ASSOCIATIONS

The Edwards School of Business placed 3rd in the 24th Annual Excalibur Canadian University Tournament in Human Resources in Montreal! Congratulations to Leanne Acton, Jill Husby and Elise Truscott, the team chosen to represent the Edwards School of Business in the intensive two-day case tournament.

According to the students and coach of the ESB team, the Excalibur tournament was an incredibly educational and uplifting experience for all involved.

"Participating in Excalibur was the absolute highlight of my university experience! It showed me how valuable human resources knowledge really is in strategic business today, and it made me more excited for my future career in HR. At Excalibur, the team had the opportunity to network with students, professors and business people from across Canada, which was a highlight of the competition. As a new team, placing third out of 23 teams was a testament to our fantastic coaching and the excellent education we are receiving at ESB. I would definitely encourage all HR students to apply for Excalibur because it will be a fun and valuable experience that you will never forget!"

Leanne Acton
2009 ESB Excalibur Team Member

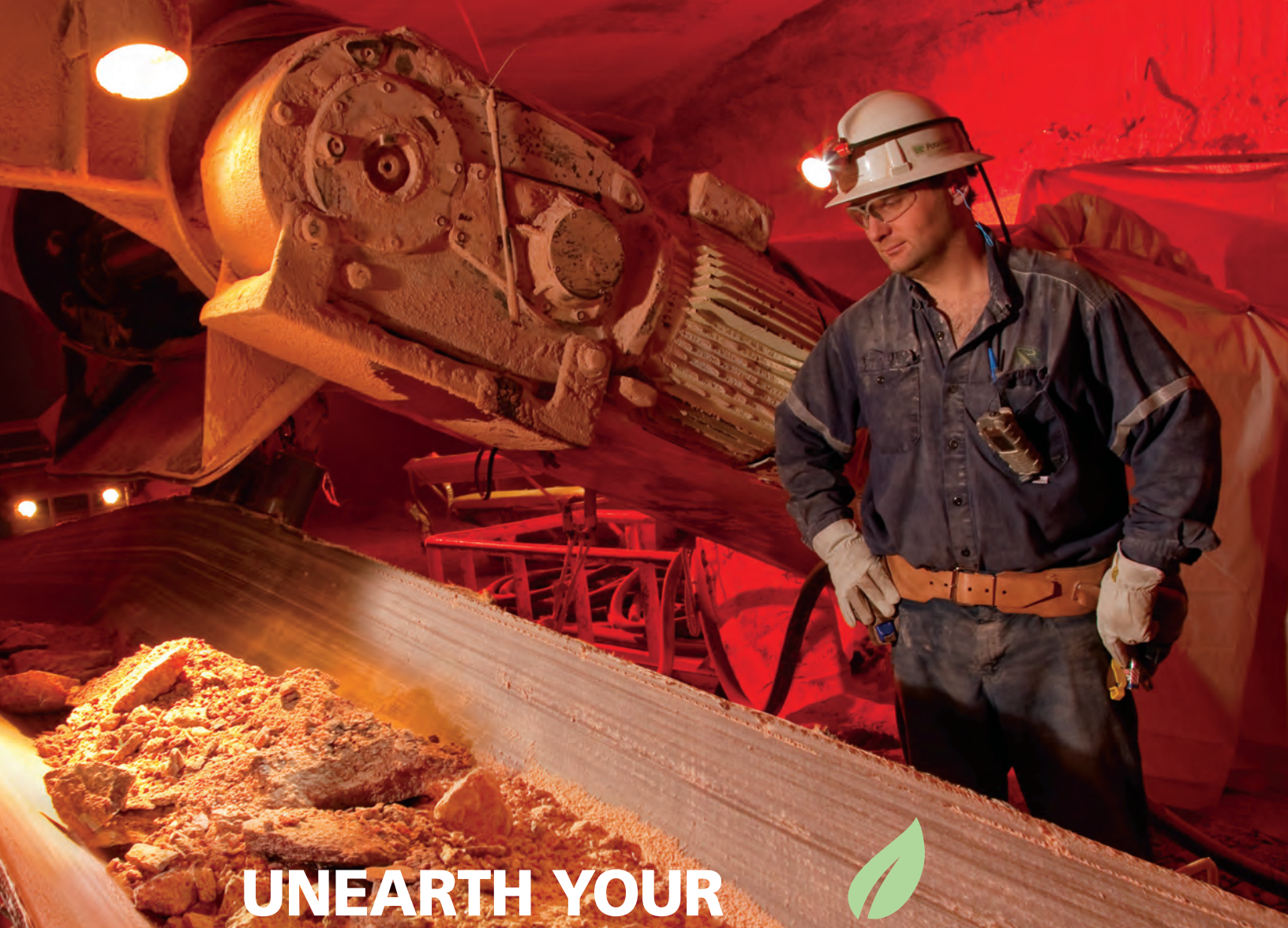
"Coaching the 2009 Excalibur Team representing the Edwards School of Business was an incredible learning experience for me as a new professor. Prepping for the tournament and networking with seasoned HR professors from universities across the country between team events assisted me in the development of a new case-based course in Strategic Human Resource Management, being offered in Fall 2010. The ESB plans to have a continuing presence at Excalibur in future years, and the students' success in the competition our first year showed the rest of the country that we offer a first-rate education at the ESB. Our participation in Excalibur will also assist in building greater connections between professors, students and HR practitioners in the business community."

Dionne Pohler
Excalibur Coach

"The Saskatchewan Association of Human Resource Professionals (SAHRP) was proud to support and invest in students from the Edwards School of Business, who are also student members of SAHRP. This first year of participation surpassed all expectations, and no doubt was supported by the outstanding coaching from Professor Dionne Pohler, also a SAHRP member. Congratulations to the 2009 Excalibur Team as they move forward in their HR careers!"

Bob Bayles
President, SAHRP





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Meet the Dean

The new dean tells us a little bit about her background and vision for Edwards

*Daphne Taras began a five-year term as the dean of the Edwards School of Business on July 1. We sat down with Taras to ask her a few questions about her priorities and goals.**

Before accepting the job at the U of S, what was your previous position?

Prior to my appointment as dean, I was associate dean (research) at the Haskayne School of Business at the University of Calgary, where my primary responsibility was to raise the research culture for the school. I also ran the PhD program of about 50 talented graduate students and looked after the career and research needs of about 85 faculty members. But what I always wanted to be was an academic entrepreneur, and the Edwards School of Business has given me the opportunity to be more innovative in what I can do.

What do you think makes a business school a good business school?

It sounds trite, but a good business school teaches basic business literacy to students. There's a huge fascination among students about business, but there's still a skill set and a tool box that needs to go along with that and most students want to acquire those skills. For example, students need to know the difference between revenue and profit, or how companies raise money, or how to motivate people. I think students are very hungry for fundamental things about business, so a good business school produces very confident business-trained people that a corporation then can take and shape to their own requirements. In essence, we take the rough material, we chip it off and shine it like a diamond, and the corporation can put that diamond into a necklace.

What made the U of S and the position of dean so appealing to you?

The Edwards School of Business has some very exciting elements that make it attractive for someone like me to come here in a leadership position. The thing that makes



PHOTO BY CHRIS HENDRICKSON

Edwards so great is the students, staff, faculty and alumni have such a high engagement and integrity that they are known all over the country as desirable employees, volunteers and business leaders. That is a huge strength.

What kind of relationship do you think a university should have with the business community?


This is a topic of considerable debate within a lot of business schools, and different deans bring different visions to that. Some people say there is a divide and the purpose of the school is to produce academics that do research. But I'm not entirely of that camp. The mandate of Edwards and the U of S is always to produce professionals for national and provincial development and I would really like to pursue that mandate.

What do you want to accomplish in your first term as a new dean?

I don't want to get on my horse and ride madly in all directions, so I'm interested in three primary things.

The first is accreditation. I want this school to be accredited as a high-calibre business school with a fine and consistent level of excellence across all programs.

My second priority is our 100-year anniversary. Edwards started as an accounting school in 1914 and I want our faculty, our alumni and our students to get ready for the Edwards School of Business 100-year campaign in 2014. We predate most business schools and we have a distinguished history to celebrate.

And my third priority will be to further enhance the student experience. I'm extremely interested in improving the student experience, and one way to do that is getting students through their degree more quickly. I would like to see more courses available during the spring and summer, and find ways to help students complete their degrees in a timely manner. 

** Interview courtesy of U of S OnCampus News (July 30, 2010)*

Role Models

BY KATELYN MCAULIFFE



THE 2009-10 EBSS PRESIDENT DISCUSSES STUDENT ACTIVITIES OVER THE PAST ACADEMIC YEAR

Throughout the 2009-2010 school year the Edwards Business Students' Society (EBSS) has worked (and played) tirelessly to offer students at the Edwards School of Business many academic, social, networking and charitable events and services. Most students at ESB have attended events throughout the year such as LB5Q, Edwards Business Formal and Edwards Hockey Trip.

None of these could have been possible without the 55 dedicated students on the EBSS. This team was led by myself, VP Finance Nick Purich, VP Social Steve Gramlich, VP Corporate Relations Chris Kostyk, VP Marketing Bob Deutscher, VP Academic Seema Grover and VP

Charity Anton Canitz. Thank you all very much!

The EBSS, with the help of the JDC West team and many other ESB students is involved with multiple charitable organizations in Saskatoon. Charity is one of the pillars of the EBSS and it is one that everyone takes very seriously. Students at ESB raised \$60,000 for charity in the 2009-2010 school year! These fundraising efforts were led by Anton Canitz and Jay Brown (JDC West team Charity Director).

The EBSS partners with the Children's Hospital Foundation of Saskatchewan (CHF) on a number of different fundraising activities.

The charity team organized some very successful events throughout the year. All the proceeds from the food sale at LB5Q went to the CHF. EBSS members put a raffle together at the Edwards Business Formal with proceeds again going to the CHF. As well, the charity team organized the infamous Charity Beer Night, a Charity BBQ and Change N' A Diaper. All these events were incredibly successful and they benefited a very worthy cause!

The JDC West Team held another excellent charity event in November called Chillin' For Charity. Members of the team raised funds to jump into a pool of freezing water. They did this wearing silly costumes,

in the middle of the University of Saskatchewan Bowl. This was amusing for all the students, faculty and corporate partners who came out to show their support. All the proceeds from this event went to the CHF as well.

All the hard work that ESB students put in to these charity events was recognized at JDC West 2010. ESB placed first among the western Canadian business schools for charitable contributions. Congratulations to the JDC West team and everyone who was involved with these events, you made our school proud!

Another worthy organization that the EBSS partners with is EGADZ. It is an organization that exists to support youth at risk in Saskatoon. The EBSS supported EGADZ by organizing the Saskatchewan portion of a national event called 5 Days for the Homeless. Five ESB students (Megan Orr, Lisa Book, Galen Andrews, John Irwin, Arianna Berthold) lived as if they were homeless for five days. These participants, along with the 5 days committee, led by Project Manager Reem Matlak, worked tirelessly to raise awareness, supplies and funds for EGADZ. This year's 5 Days was record-breaking for ESB, raising a total of \$14,000. Congratulations to everyone who was involved!

The EBSS could not exist to run these charitable events without the support of ESB students, faculty and staff, corporate sponsors, the community and Murray Edwards. Mr. Edwards matches the donations that the EBSS raises for the CHF. So many people support the EBSS in all its endeavours. Thank you all very much! 🍀

Featured Alumni Award Winners

The University of Saskatchewan Alumni Association held their annual Honouring our Alumni Gala Dinner on Feb. 4, 2010 to recognize the 2009 Alumni Award recipients. This dinner marked the 30th anniversary of the Alumni Association Awards. The Edwards School of Business congratulates our alumni and friends who were award recipients this year.



L-R: Alumni Successes Committee Chair, Sharon Laflamme; Susan Milburn; 2009-10 Alumni Association President, Marianne Schneider

Susan Milburn

(MBA 1980, B.Comm. 1978)
ALUMNI SERVICE AWARD

Presented in recognition of outstanding volunteer leadership and service to the University of Saskatchewan and/or the Alumni Association.



Betty-Ann Heggie

(BEd 1975)

ALUMNI MENTORSHIP AWARD

Presented in recognition of a business, organization or individual that has made a significant and on-going contribution to the education and development of students.



L-R: Sharon Laflamme; Betty-Ann Heggie; Marianne Schneider



Alumnus Nancy Hopkins Elected U of S Board Chair

Nancy Hopkins (LLB 1978, B.Comm. 1977) was appointed to the University of Saskatchewan Board of Governors in 2005 and was elected as Chair on July 1, 2010. She presides over the board meetings and acts as the public spokesperson. She also serves on the governance, executive and the human resources committees. Nancy will be the second woman to hold the position; the first was Sheila Whelan in 1995-96.



Flame on

An Edwards B.Comm. grad proudly lights the way
for the Vancouver 2010 Olympics

"You get this wonderful feeling knowing that you are the only one who will carry the Olympic flame for that period of time. There were 12,000 torch bearers that literally carried the torch across Canada and you are one of them... it was a very amazing feeling of pride and joy."

The door opens and a man walks in with a white torch and a wide smile recognizable from the front page of a January edition of the Saskatoon Star Phoenix, which featured his story. The torch is still marked with soot from the Olympic flame, which he carried with pride for a small stretch during 106 days of cross-Canadian travel (at a speed of 7km per hour). The Olympic Torch Run kicked off the Vancouver 2010 Winter Olympic Games and he was fortunate enough to work for Coca-Cola and be a part of it.

John Early introduces himself and we sit down to talk about his experiences since graduating from the Edwards School of Business.

What year did you graduate from the B.Comm. program?

2008.

What are your favourite memories from university?

Getting involved, and being part of the Commerce Students' Society (CSS) executive – now the Edwards Business Students' Society (EBSS) – as well as being part of the social team for JDC West (Business Case Competition). I was the videographer for the CSS, and I got the word out to the student body about upcoming events. My experience really taught me the importance of getting involved.

What has your career path been since you graduated?

Ummm ... I really started to realize that whatever I did in life I wanted to make sure I was happy doing it. For the last few years the money wasn't always fantastic but has led to better and better things. I've been able to tour with different bands and help with financial management, ordering, event promoting, marketing CD launches, basically getting a brand out there. It's all about networking and keeping the ideas fresh.

So would you say that your career path has differed from what you dreamed of as a child or the same?

When you are a kid you think that anything is possible. I really feel like I've lived up to that. A lot of people ask me "how did you find this job?" or "how you do all this traveling?" You have to go out there and do it! *[Laughs]* In school I learned that to be an entrepreneur ... you have to meet people and discover new ideas and not just dream about them, but actually put forth a proposal or guidelines to make things happen. And have the guts to do it. And follow through with it, for sure.

"It was amazing to see, because we caused major traffic back-ups and I've never seen so many happy people in a traffic jam."



Which leads us to ask about something gutsy you've done lately ... you were an MC for the Olympic torch run?

I was a drummer/MC/promoter ... I guess it's what we call a happiness ambassador. As goofy as that might sound, that's really what we were doing. It was our job to get people excited for the Olympics. We were on the road 15-16 hours a day, starting at about five in the morning, you had to be ready to adapt and go till 9 o'clock at night or so.

They were long days but one of the things I loved was nothing was routine. There were two parts to my job; the first part involved being five minutes ahead of the flame on the trucks – the happy trucks, that's what they were called – pumping people up and letting them know the flame is coming so that when the torch bearers run through it's the best day of their life. I might hand out samples of products or just MC, drum and put on a bit of a show.

We made sure people knew about us and it was so amazing to see, because we caused major traffic back-ups and I've never seen so many happy people in a traffic jam. They'd be out there with their cameras taking pictures, honking,

cheering and waving their flag or showing off their red mittens.

The other part of my job was being on the celebrations team. There was a lunch and evening celebration every day, which would include professional acts or celebrities coming in ... very high-quality professional parties. I would go to an event, set up and then be out there with the crowd to make sure people are smiling. You hand out product, showcase some of the Olympic stuff and then you take down, go to the next place and do it all over again.

How did you get picked for this?

My sister heard about the job so she passed the application on to me. I did some trial runs with Coca-Cola, in RVs and specialized vehicles to get people to sign up to be torch bearers. The process was heavily based on involvement with the crowd, attitude, ability to make people smile, time management and keeping your energy level up. I also think that having a degree from ESB was really helpful in getting picked.

Your dad is an entrepreneur and you grew up in that environment. Do you think that influenced you to take risks in life?



"The torch is kind of mysterious; it has a legacy to it. People know you are putting in long hours and they want to showcase their city and make sure your stay is enjoyable, so we got lots of home cooking along the way."

My whole family has been very influential, they are always pushing me to "go and enjoy your life, see what else is out there." There was always the option of working in the family business, but they wanted to make sure I didn't corner myself into working for Early's Farm & Garden Centre or any other business for 50 years. They recognized the importance of experiencing different jobs and they've always encouraged me to travel. I was able to study in France for seven months while I was in university, and it was absolutely amazing. When you are exposed to new ideas and new experiences you kind of get addicted to it! It's exciting to find out how other people run their business, market a product, or whatever it might be.

Did you meet anyone you consider to be a celebrity on your Canada-wide trek?

We met a lot of interesting people. The highlights were the torch bearer stories, because the majority of them were local heroes, maybe not the captain of the basketball team but his brother, or someone a little more in the shadow who deserves it just as much. I had friends in torch operations who prepped the celebrities on what to do, how to

hold the torch, what to wear and all that kind of stuff before they ran. My favourite story is about a celebrity *[who shall remain nameless]* who was slotted to run on the last day in Vancouver. He was the only person who had ever showed up late and the only things you really need to have with you are your uniform, toque and mitts (which were sent to you months prior). He showed up (late) with just his uniform, so my friend asked him where his toque was. *[John delivers a surprisingly accurate impersonation of nameless celebrity]* "What's a toque?" *[Laughs]* "The hat, you know." "At the hotel." *[Laughing]* "But Mr. *[nameless celebrity]*, you need your toque!" "Listen son, I haven't worn a hat in 30 years!" *[Laughing continues]* And then they had to find him some mitts.

You ran with the torch yourself. Was that pre-planned?

It was actually a great surprise. There were 300 of us on the torch crew, and every metre across Canada was planned down to the second. But there were always a few empty spots in case someone needed to be bumped or something happened to throw the schedule off. I ran in Edgewater, B.C. You get this wonderful feeling knowing

that you are the only one who will carry the Olympic flame for that period of time. There were 12,000 torch bearers that literally carried the torch across Canada and you are one of them ... it was a very amazing feeling of pride and joy.

Was the torch heavy?

It's not that heavy, only about 3-4 pounds with the butane fluid in it. But it is still a torch, and you can burn yourself. Sometimes people forget that!

Is it safe to say you felt a little bit like a rock star?

You do feel like a rock star being on the relay; people treat you differently when you have the uniform on. The torch is kind of mysterious; it has a legacy to it. People know you are putting in long hours and they want to showcase their city and make sure your stay is enjoyable, so we got lots of home cooking along the way.

So what would you say was your most memorable experience of the entire process?

It's tough to say ... the first highlight was when Sydney Crosby carried the flame. 15,000 people packed one block to see him! To see the excitement in people's faces every day as the torch came through was a highlight. Another that comes to mind is when we took the flame through Sault Ste. Marie on New Year's Eve. There was a wedding going on and the father of the bride convinced us to crash their wedding with the Olympic torch. They had the lights turned off for us and we lit the place up and within 30 seconds

the whole crowd started singing O Canada. The power of the torch, the power of the Olympic idea is so moving.

You travelled on many roads all across Canada – did you run into any extreme winter driving conditions that even a Saskatchewan boy couldn't handle?

One of my first interview questions was: "Can you handle driving in winter conditions?" The hiring was based out of Vancouver, so that was a very legit question. All I really said was "I am from Saskatchewan" and they said "OK, that's fine."

For the most part, the weather was absolutely ideal, but it wouldn't be a Canadian winter without hitting at least a three-week stretch of -20 c weather. The coldest place we visited was Timmins, Ont. It was -42 c and the whole town still came out for the evening celebration. We were reminded to treat every day like Day One, because for many people this is the only time they will ever get to witness the torch run.

So where did your tour end – did you get to take the torch to the Olympic Stadium?

We brought the torch right up to the last point, which is right outside the stadium. After that it was completely out of our hands and the relay was done. We got to walk the last kilometre with the torch as a team and it really was a bit of a transition to go from being in the spotlight in the torch run uniform back to a regular person on day 107.

Would you say this experience changed you as a person?

I've realized that you have to find a way to be happy no matter what. If you weren't having a good day on the relay, tough luck, you had to have a good day because you had to make other people have a good



day. You realize the importance of surrounding yourself with good people, having a good attitude and seeing the glass as half full.

Is there anything that you felt you learned from it, that you were surprised by or didn't expect?

Canada is an amazing country and you don't realize how friendly and how great Canadians are, until you go right across it. We are a very diverse multi-cultural community, and it was very helpful that I speak French because there were many areas across the country where my multi-lingual skills came in handy when acting as MC or giving out samples.

How do you think your business degree prepared you to do this?

The main things I took out of university are that you train yourself to think, to manage your time and to get involved and network; to balance those skills with a good attitude will get you anywhere. A business degree can be related to any sector; you always need to know how to manage money, network, and have an entrepreneurial spirit.

Where does your soft drink loyalty lie?

Coke definitely knows how to build a global brand, they treated us so well, and they wanted to make sure we are Coke for life – and I am.

Do you find yourself ever driving 7 km/hr just out of habit?

Not anymore, but after some of those days you show up at the hotel exhausted, waving at people in the elevator and you still have that smile on your face and people wonder what you're on.

What's next for you? How do you top this?

I'll be working on a Caribbean cruise line as a social host. I think it's going to be relay light – fun in the sun with a lot of laid-back people.

Do you have any closing comments or advice?

Everyone gets to choose how they live; you can enjoy what you do or you can make it a job and it will seem like work. I think more businesses today are hiring based on attitude, time management and interpersonal skills over training. Especially in troubled economic times, you have to branch out, solve problems and work together in diverse situations. I once had a professor say "you are your own brand" and that statement really resonated with me. People want to see that you are the same person whether you are sitting in a board room or in a social environment or on Facebook. Always be yourself and never stray from that, be proud of who you are and make the most of it. 🇨🇦

2011 JDC West in Saskatoon

ESB to Host Western Canada's Most Prestigious Business Competition, JDC West, in January 2011

BY SIENNA MOSEWICH, VP MARKETING, JDC WEST



Breathe. Six months of preparation to compete against four other strong university bids is healthy competition. Relax. A 30-minute presentation to create the excitement of the 2011 games followed by 30 minutes of solid questions from the top university students in western Canada is a welcome challenge. Breathe. The vote takes place. Wait. The winner – Welcome JDC West to Saskatoon, Sask. Exhale with a smile. Let the games begin.

The 2011 organizing committee, chaired by fourth-year ESB finance majors Matthew Bennett and Stephanie Ulm, is very excited to host this premier competition and proud to feature the city and province throughout the games. The three-day event is first and foremost an academic, case-based competition where over 550 students from 11 of western Canada's top universities

unite annually to compete on their knowledge of ten disciplines of business – tax, finance, business strategy, marketing, international business, human resources, not-for-profit, accounting, management information systems and entrepreneurship.

JDC West differs from most business competitions in that it also includes athletic, spirit, participation and charity components. The national event, Chillin' for Charity, embodies the charity component of JDC West. Last year, the U of S raised \$60,000, coming first in the country.

From January 14-16th, 2011, the University of Saskatchewan and the City of Saskatoon will showcase its premier academic and athletic facilities, along with its gorgeous river valley, renowned event facilities and the friendliest population in the country!

This year the theme of the competition is "Going Against the Grain." The heart of innovation and business is encompassed with the theme. Because the competition is being held in a rapidly advancing Saskatchewan, it has the ability to produce the future business leaders for the province, country and entire globe.

The 2011 organizing committee has been chosen and has already been working hard to get things ready for this year's competition. The committee is very excited to host this premier competition and proud to feature the city and province throughout the games.

The competition will feature not only the top business students in western Canada, but will also draw prominent members of the business and political communities through sponsorship and judging opportunities. The city and campus will shine and create an incredible experience and memory for the competitors.

This is a huge opportunity for Saskatchewan, Saskatoon and the University of Saskatchewan. The organizing committee is ready to feature everything that makes our province unique and innovative. The impact this competition has to the local community through tourism and recruitment is invaluable. JDC West creates the experience of a lifetime that stays with each participant in a very special way.




CLOSING
CEREMONIES
JDC WEST
2010

ESB STUDENTS
STEPHANIE
ULM AND
MATTHEW
BENNETT LEAD
AS CO-CHAIRS
OF THE JDC
WEST 2011
ORGANIZING
COMMITTEE



JDC WEST
2010 TEAM
ESB SHOW
THEIR SCHOOL
PRIDE AT THE
OPENING
CEREMONIES
IN PRINCE
GEORGE, BC

This is an opportunity to show that the Edwards School of Business is the best place to study business in western Canada and presents a perfect occasion to link the business community, the ESB staff, faculty and students together like never before. After seven years of the competition, this is the first time it has been to Saskatchewan and the organizing committee is excited to show the other university students what they've been missing.

If you would like more information on the competition, how to volunteer or are interested in sponsorship please feel free to contact us at info@jdcwest.com, or visit us on Twitter, Facebook and our website www.jdcwest.com. 

2009 Faculty Awards



Brian Lane
MBA PROFESSOR OF THE YEAR
2009

CRITERIA FOR MPACC TEACHING EXCELLENCE PRIZE

The teacher has effectively communicated the material to be covered in the course and the student has learned from classroom experiences;

The teacher has demonstrated concern for the individual student and their learning process;

The teacher is available for individual student consultation to assist in the learning process;

The teacher uses effective, innovative teaching methods.



Norman Sheeman
MPACC TEACHING EXCELLENCE PRIZE
2009



Nathalie Johnstone
MPACC TEACHING EXCELLENCE PRIZE
2009



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Featured Faculty

Learn about the talented faculty of the ESB

Going Bananas in *Survivor Compensation*

One thing that **Dr. Rick Long** (Professor and Head of the Department of Human Resources & Organizational Behaviour) always looks forward to in the fall is another session of his Strategic Compensation class (COMM 488)—better known to one and all as *Survivor Compensation* because of the *Survivor*

DR. RICK LONG



theme (from the television show of the same name) he uses in teaching the class. Students in this fourth-year class work in small teams to design and implement the entire compensation strategy for a simulated company. Because of the magnitude and complexity of this task, most students who take the course consider it one of the most challenging and intensive of any offered by the Edwards School of Business.

As the host of *Survivor Compensation*, and as befits a class on rewards and compensation, Dr. Long likes to add a number of unconventional reward challenges to the mix of class activities “just to keep things interesting.” Besides reward challenges based on compensation skill that pay off in marks, Dr. Long includes a number of challenges that test a team’s cohesion and *Survivor* smarts. These pay off in morale-boosting mystery food rewards, including such items as bananas, pineapple and raw fish. Food rewards are also given for special events, such as the best team costumes at Halloween, where Rick will temporarily put aside his *Survivor* Host persona for a slightly more dashing one, usually the legendary swordsman, Zorro.

Rick lives and breathes his subject area, and the class uses his compensation text *Strategic Compensation in Canada* as its main reference, along with a simulation he developed with software designer Henry Ravichander. Besides teaching awards from students, Rick’s approach to *Survivor Compensation* has won the Schulich Award for Teaching Innovation (sponsored by York University), and the fourth edition of his textbook was listed as the No. 1 best-selling business book in Canada by the *Globe and Mail* in July.

“Dr. Rick Long’s seminar on compensation was an unforgettable experience. I am not going to lie; this class is a lot of work. However, with Dr. Long’s quirky behaviour, teaching style and sense of humour it makes it easy to attend classes. In addition, this class holds strength in establishing camaraderie amongst fellow students who have endured/are enduring the COMM 488 tribulation. The course goes beyond the classroom and

emphasizes learning and understanding in practical ways. The work and effort put into it provides the students with much more than just another ESB class; this course is a life experience unlike any other encountered at the U of S, and is without question worth the laborious term required by its undertaking.”

- Andrew Gajadhar

To stay in top shape for *Survivor Compensation*, Rick and his sons typically walk 300 kms on the Trans Canada Trail every summer. Since they began their trek in 2008, they have hiked from *Kilometre 0* in Victoria B.C. to Kelowna, a distance of approximately 1.7 million steps. Meanwhile, back at the university, Rick is proud of the role he played, as Chair of the Teaching and Learning Committee of Council during 2008-2010, in the development of the University of Saskatchewan Learning Charter. This document is unique to the University of Saskatchewan and is designed to enhance the learning experience of all U of S students.

To round out his academic life, Dr. Long is a Hanlon Scholar in International Business, and is currently conducting research on strategic compensation as part of an international research team that spans three continents. Although none of these continents include Antarctica, Rick was fortunate enough to journey there earlier this year, where he couldn’t resist “researching” the compensation practices for the ship’s crew that took him there!

I know what you did this summer, David

With a blink of an eye, it has been the third year at Edwards School of Business for **Dr. David Di Zhang**. And what a year it has been! In addition to teaching a full load of undergraduate and MBA classes, David managed to get three papers published in academic journals this year, with three more under review. So he should, as he dashes toward his tenure deadline.

Summer is by no means a slower time for David. He and his co-authors (mostly his co-authors) have been presenting their research projects at conferences around the world, including New York, Montreal, Paris, Barcelona, and Lisbon. Talk about international research!

The real cherry on the cake for David, however, was when he led an entourage of 38 MBA students to China on their study tour. They visited several Chinese science academies, the Canadian

DR. DAVID ZHANG



Embassy in Beijing, a number of major corporations in Beijing, Shanghai and Hangzhou and, of course, the Great Wall. There was never a dull moment on that 14-day visit.

Don't worry about David spreading himself too thin. He still has energy left to take classes in piano, ballet and yoga. He even competed in the Regina Beach Triathlon in June. Just watch out for his unconventional swings on the golf course, which, if one could describe them in statistical terms, have deviations significantly outside of the intended confidence interval. Oy vey!

Engaging a New Generation of Students

Like others in the Department of Accounting at the Edwards School of Business, **Dr. Norman Sheehan** is very passionate about improving the accounting education experience for ESB students. His primary contribution to the Centre for Accounting Education at ESB is developing educational resources that engage students and deliver significant learning. Dr. Sheehan developed an interest in this area after having taught for the first time in Norwegian, a language that he is still learning. The students quickly discovered that his Norwegian, while adequate for discussing the weather and sports around the supper table, was less than adequate for delivering lectures. He started to look for ways to teach the students without speaking much Norwegian, and discovered experiential learning, a teaching style originally developed in medical schools. Experiential learning involves providing students with realistic business problems and then develops

DR. NORMAN SHEEHAN



their skills by asking them to use course concepts to solve them. He introduces the concepts and exercises at the start of each class, and then let the students work on the exercises in groups, while interacting one-on-one with students. At the end of class, the students explain in their perfect Norwegian how they solved the exercise and what could be improved next time.

After discovering this was an excellent way to enhance student learning, Dr. Sheehan's next challenge was to find realistic business exercises that would allow students to interactively master the requisite course concepts. Unfortunately, few of these exercises exist, so Dr. Sheehan began to develop his own with the help of ESB colleagues. Once developed, they are tested by students and their feedback is used to improve them. After two to three years of classroom use, the exercises are written up and submitted to the Canadian Academic Accounting Association's competitions. Dr. Sheehan and his colleagues

have been fortunate to place first four times along with one second place finish in these competitions. The last step is to publish the exercises in a peer-reviewed academic journal, so instructors at other universities can access them. Dr. Sheehan has published eight exercises/cases/role plays in academic journals during his time at the ESB, which hopefully have improved the educational experience of business students worldwide!

Applying Theory to Practice

Dr. Zhenyu Wu is an Associate Professor of Finance. He also holds the position of Centre for Strategic Financial Management Scholar of Corporate Governance. In the past year, Zhenyu taught two case-oriented courses, Entrepreneurial Finance & Venture Capital and Theory of Finance. Using e-books built with the Harvard Business School, consisting of both articles and cases, Zhenyu applied a "lecture+case" approach to stimulate students' interest and to show them how to apply the theory to the practice. It turned out to be very successful.

DR. ZHENYU WU



Dr. Wu has co-coached the JDC West Finance teams for the past two years, and with teams placing first and second in the competitions. Zhenyu also designed a live case for the course project in the fourth year Theory of Finance class. Students had the task of valuing two publicly listed companies in the U.S. or Canadian markets in one industry using their most recent annual reports. It is very comprehensive and enables students to apply most of the finance theories they have learned in their programs.

Zhenyu's research primarily focuses on entrepreneurial finance and corporate governance, especially the applications of agency theory in these fields. He has co-authored articles in both fields published in Financial Times-40 journals. One of his recent research projects attempts to address how the external labour market affects the succession decisions made by the current family firm owners. Among the research projects Zhenyu and his co-authors are working on, one investigates how the stability of the business plan and of the top management team jointly impact the success of initial public offerings (IPO) of entrepreneurial firms, as well as the long-term profitability if their IPOs are successful. They are in the process of collecting information from unsuccessful IPO applications, which is usually not publicly available. 📄

The Hanlon Centre

Enhancing the Student International Business Experience

Decades ago one might think of Saskatchewan as nothing more than wheat stretched across this vast land, with little commerce to speak of. But today, Saskatchewan is a major, diverse industry player and resource exporter



JACKIE COOK, HANLON CENTRE STUDENT ASSOCIATE, REPRESENTS GV/JTC - SASKATCHEWAN TEAM CANADA AT THE G8/G20 SUMMIT.

in the global market, often leading Canada in exports and trade abroad – and not just in agriculture. Our varied services and products are found around the world, and our current and former residents who are highly respected internationally in their diverse businesses. Yet it is surprising that when talking about our province's international success, our business youth are still not fully educated.

That's where the Hanlon Centre for International Business Studies plays its role. We cannot have our business leaders of tomorrow thinking as we used to decades ago, that Saskatchewan is only wheat fields. The Hanlon Centre is a vehicle to bring international business education to our ESB faculty, students and to the Saskatchewan business community. Every effort will be taken to ensure our students are aware of Saskatchewan's own role in the global market.

In its past six months, the Hanlon Centre has already begun to inspire many ESB students to include international business in their education, to participate in international learning activities and to consider a future international commerce career. Not only does the centre endeavour to help the Edwards School of Business globalize its commerce degree, it intends to supplement the international business studies component with



KASIE KELLN, HANLON CENTRE STUDENT OFFICER, HOSTS A CHINESE GOVERNMENT TOBACCO REGULATORY DELEGATION AT U OF S.

value-added seminars/lectures on global issues, further enhanced study abroad, foreign internship opportunities, and sponsorship of other related activities that help inspire a student's international business interest and involvement.

Watch for upcoming flagship programs, the Associate of International Business Studies (certificate



NICHOLAS KOKKASTAMAPOULOS (LEFT), HANLON CENTRE DIRECTOR, DELIVERS A NORTH AMERICAN BUSINESS ETIQUETTE WORKSHOP.

program) and the Saskatchewan International Officer Program (formerly Junior Trade Saskatchewan – International Delegate Training Program). The Hanlon Centre prepares business students as future international players and teaches them to take every advantage of possibilities found in the global markets. 🌐

We asked all the members of the ESB Dean's Advisory Council:

"What was the turning point in either your business or personal life to which you credit your success?"



"Without thinking deeply, I can list a dozen diversions or mistakes that made my life interesting, but actually lengthened my path to success. There were a lot of set-backs. A successful academic career means digging in against distractions and temptations, and completing lengthy projects. Life always gets in the way. There are a million legitimate excuses to avoid work. My most critical insight was that successful people have both resilience and perseverance. When I directed 60 PhD students, I usually could predict which students would finish the degree and which students would get stuck in the maelstrom. All students faced private crises and professional challenges, but only the successful students kept working and had concrete plans for completion. That doesn't mean a lonely and monastic existence though; I have a wonderful marriage and have raised four children. Academic success doesn't often come from turning points; it comes from many years of determination."

Daphne Taras

Dean and Chair of Dean's Advisory Council
Edwards School of Business

"As with most things in life, there is no one thing alone that can be looked at as a turning point for my success in business. Instead, I would credit three factors for being key contributors:

- 1) Family: through the support of my parents, I was always aware of the importance of a good education. They always supported and encouraged learning and the benefits of post-secondary education.*
- 2) Education: my love of business, and a key contributor to my business success come from the business skills and learning I received at the U of S Business School (then College of Commerce). To this day the business principles I received during my years at the U of S have provided me with the confidence and skills to take on the challenges of today's economy.*
- 3) Friends: friends have always been a major support. When one close friend was found to have a brain tumour at the age of 28 that resulted in him passing away a year later, it taught me an important lesson - that life is short, so one must do what one loves. For me, fortunately, business was such a vocation."*



Murray Edwards

President/Owner
Edco Financial Holdings Ltd.



"The turning point in my career was likely the point where I decided I wanted to stay in public practice and work toward becoming a partner. My goals became clear. Prior to this, I had been approached on many occasions with opportunities in industry which were intriguing. I was often swayed and uncertain on career direction. Once I set my goal to become a partner I became much more focused and many things started to fall into place. At the same time, I set goals on how to achieve balance in my life, including the ability to set family priorities and how to continue to give back to my community and profession."

Shelley Brown

Managing Partner
Deloitte & Touche LLP

"My first job out of university was a key turning point. I joined the Budget Bureau, Saskatchewan Department of Finance, following obtaining my MBA degree at the U of S. At that time, Budget Bureau was set up to be one of the top public policy agencies in Canada. They made a habit of trying to recruit some of the best young public policy minds in the country. When I joined, they were having difficulty filling out any Saskatchewan recruits and so partly by default I was hired (I had scored a robust three out of ten in my interview).

I was exposed to very bright people and to be successful had to demonstrate strong analytical skills, oral and written presentation skills and develop a lot of poise, since I had to make presentations in front of senior Ministers of the Government and negotiate budgets and programs with seasoned administrators. This experience provided me with a skill set that has been invaluable."



Wayne Brownlee

Executive Vice-President and Chief Financial Officer
Potash Corporation of Saskatchewan Inc.



"There is no single experience that sticks out in my mind that I would say was a turning point in my life that I would credit whatever success I have had. I would say, rather, that it was a compilation of several key environments and experiences. A great education would be the descriptor that I would use. A great education in the classroom, on the field, in the locker room and with my Huskies football team, mentorship from my father and mother in the business environment and from my wife in all elements in my life were the key factors. I believe that these experiences, many of which are ongoing, helped create the values, determination and hunger required for success."

L. David Dube
President and Chief Executive Officer
Concorde Group Corp.

"The most important factor was being raised in Saskatchewan and the work ethic and values I learned while growing up in the Saskatchewan environment."

James Estey
Past-President
UBS Canada



"There was no single event or turning point that launched me on the path to become CEO of Cameco, an integrated nuclear energy company and one of the world's largest suppliers of nuclear fuel. Important, of course, was my first degree in geophysical engineering, which gave me a modest, albeit long out-of-date, technical competency. In other words, I can engage in reasonably intelligent conversations about mineral resource opportunities and issues. Following the technical education was a degree in law that honed my analytical skills and imparted a healthy degree of scepticism about the 'way things are' or 'should be.' Neither of these formal underpinnings would have been a career catalyst without a passion for improving communication skills. I can't emphasize enough the importance of good communication skills to leadership."

The transition from a legal career to senior management occurred when my entrepreneur employer unexpectedly passed away. His family, with little experience in mining, asked me to accept the challenge of leading the company and restoring its financial health. Over the next few years, the company became the largest producer of uranium in the U.S., while developing a solid reputation for environmental protection. This success ultimately drew me to Cameco, where I have been able to apply leadership competencies on an international stage. An example of this is the successful negotiation and implementation of the most significant arms reduction program in history – a 20-year program that, when completed, will see 20,000 Russian nuclear warheads dismantled and turned into clean nuclear generated electricity."

Gerald W. Grandey
President and Chief Executive Officer
Cameco Corporation

"Success? Does this mean family, humanities, financial or a combination of many inputs? Beginning with oneself and one's limitations; to achieve anything you must first have ambition and then talent, knowledge and finally the opportunity. Experience will show you when to capitalize and make success out of turning points. My turning points would include my parents teaching me to work as hard work was my largest contributor, willingness to change direction with my career and thereby have the opportunity to select associates in my life experiences and finally the choice of a soul mate. This is a difficult question as who can rightfully claim to be successful."

Ted Hanlon
President
The Sage Group Inc.





"Easy! Returning to the University of Saskatchewan after my doctoral studies was the turning point for my professional life. I discovered a university serious about its pursuit of pre-eminence. The ESB is a business school serious about enhancing the professional relevance and academic rigour of its teaching, research and outreach activities. Its colleagues are united by a passion to deliver an outstanding student experience and students eager for that experience. Alumni are deeply committed to the success of the business school and incredibly generous with their time and resources. I discovered a place where hard work was rewarded with great opportunities. Joining the Edwards School of Business was the turning point for me."

Grant Isaac

Senior Vice-President Corporate Services
Cameco Corporation

"The one lesson that really changed the direction of our company occurred in 1995 when we lost a large contract that represented 25% of our revenues. In the process of analyzing the financial impact, we also started to examine what the company had become ... what we stood for. One of the first things the examination revealed was that our turnover statistics were unbelievably high! The thrill of new contracts, equipment, recognition and profit had caused us to take for granted the very essence of any company, especially one in the service industry – our people. As a result of this revelation, we changed our focus and made a significant investment in developing a truly comprehensive mission vision and core values statement that defined the goals and expectations of our company, the way we wanted to be viewed in our community and the marketplace, the way we would conduct our business and, most importantly, our commitment to our people. We now consider ourselves a people company and operate on the belief that the only thing that truly separates us from our competitors is the quality and commitment of our people."



Russel Marcoux

Chief Executive Officer
Yanke Group of Companies



"I would have to say the greatest turning point was in getting married over 40 years ago. All good things flowed from that. Having said that, in business it was probably to pursue my commerce degree at the University of Saskatchewan. I joined Scotiabank as a teller at 18, out of high school and quite enjoyed the bank. As I worked more it became clear to me that to achieve more of the things I wanted, I would need more training. I was able to convince the bank to support me in attending university. I now have over 42 years with the bank. I still quite enjoy it and I hope I have justified their investment in me."

George Marlatt

Senior Vice President, Prairie Region
Scotiabank

"Every day, there are potential turning points, some big, some small, both personal and professional. The issue more important than taking each turn is having the knowledge and experience to recognize the good choices from the bad and being prepared to deal positively with the opportunities and outcomes of each turn. Significant turning points usually start with small, but important, decisions. So with that in mind, the turning point that has led to the biggest reward in my life was meeting Miss Catherine Grunert (B.Comm. 1984). The decision to follow-up on that chance meeting has led to a great partnership that has inspired me to do many things, a partner to share in the rewards of our accomplishments and five wonderful children to joyfully fill all of our free time."



Keith Martell

Chairman and Chief Executive Officer
First Nations Bank of Canada



"After graduating with a B.A. in history in 1972, I opted to work for a couple of years before pursuing a law degree. I got involved in politics and decided to run for political office in 1975 at age 24. The level of personal risk of failure, the experience working with the public and the exposure to the big picture issues in Saskatchewan and Canada had a profoundly positive impact on my attitude toward life in general and business opportunities in particular."

Neil McMillan

President and Chief Executive Officer
Claude Resources Inc.

"There are many influences that have contributed to my success. A good education, encouraging parents, a supportive wife, a wise mentor, a bit of good fortune and great business partners have been significant elements in my personal and professional development. However, the single most important turning point in my career and personal life was the first time I reached out and grabbed the business opportunity that was before me, even though I had no expertise or training in the industry. Over time, this experience taught me that opportunities are everywhere, except in your own comfort zone. Opportunities have associated risk, the pursuit of opportunities requires a lot of hard work, business partners and employees must be chosen with care and the rewards of success are immensely gratifying. These lessons have served me well over the years."



Larry Moeller
President
Kimball Capital Corporation



"My most important decision and the most defining moment of my life is when I married my wife Jill. I had 2 life goals: firstly to have children and to do everything possible to raise them well; secondly to do well in business. Success in both these areas would not have been possible without Jill. I am very proud of both our children – Jill did 90% of the parenting. My business life has been very rewarding, in large part to the wise business advice I receive from Jill. As well, I have been fortunate to work with my brother Doug for 38 years – he is the smartest radio guy in Canada."

Gordon Rawlinson
Chief Executive Officer
Rawlco Capital Ltd.

"I don't recall a single turning point as being crucial to my progress in the business world; rather, I warmly recall the confidence and support others offered me as I took on the many opportunities and challenges a young person faces: These people included my parents in small town Saskatchewan who supported me in extra-curricular activities; my school teachers who provided extra work and time to keep me challenged; my professors who recognized a good idea that needed a little more development; and supervisors at work who demanded, and rewarded, commitment and results. Most recently, a supportive family, which includes my wife Dagmar and four children, were essential when things got difficult, as no path forward is ever without sacrifice. Success is rarely linear or a singular achievement. Many colleagues have and continue to contribute to my knowledge and the successful execution of many projects. Now, as I mentor the next generation of leaders I am ever mindful of those who helped me along the way and I hope to pass along their wisdom to those starting their careers."



Marvin Romanow
President and Chief Executive Officer
Nexen Inc.



"Early in my career I was an oilfield engineer with a growing desire to join the ranks of upper management. A leadership aptitude test suggested I would make a better technical specialist than manager. My ride up the corporate ladder had stalled! But only temporarily. Ironically, those results inspired rather than discouraged me. I enrolled in an MBA program the next year, began work as an investment banker and eventually co-founded FirstEnergy Capital Corp., one of Canada's most successful investment banks. What I didn't realize at the time was that the test measured my leadership abilities in a large bureaucracy. I eventually realized that I did have substantial leadership qualities, but within a smaller, more entrepreneurial environment. Looking back, it's clear my passion for business wasn't misplaced. The turning point was when I decided to go for it – no matter what the critics had to say."

W. Brett Wilson
Chairman
Prairie Merchant Corporation

"My first job after graduating from the U of S was working in an operational capacity at a trucking company. I worked hard, through frustrations, readily took work outside my job description, continued to attend university classes in organizational behaviour and accounting for personal development. I got involved in industry association work and sought to represent the company, outside the company, at every opportunity. I took a sales job inside the company as soon as one was available and continued to work hard until I became VP Sales. It was at this time that my dad asked me to come and work for him in our family business. I realized that the success I had in my career to that point could be repeated in any capacity by following the same protocol of hard work, dedication and continuous improvement. I decided to accept the challenge and employ my efforts to grow our family business. It has been a dream come true."



Greg Yuel
President and Chief Executive Officer
PIC Investment Group



Enrich with 'Womentorship'

The Betty-Ann Heggie Womentorship Program is about to embark upon an exciting new year of mentoring, networking and professional development

Womentorship Benefits include:

- Participating with a group of diverse, passionate & knowledgeable professionals from many areas, such as art, business, education, engineering & law
- Personalized matching of Protégés & Womentors
- Flexible, one-to-one coaching/mentoring sessions between each Womentor and Protégé
- A variety of Professional Networking & Developmental Seminars/Events
- Minimal time commitment reaping maximum reward

If you are a professional who wishes to enrich the career, life and network of others, as well as yourself ... become a Womentor!
If you are a professional who wishes to enrich your own career, life and network ... become a Protégé!

"Regarding my year as a mentor, I found it most enjoyable meeting other mentors and young bright women in our city. I do appreciate that this is the first of hopefully many years of the Womentorship program and changes will be ongoing. It has been an honour to be a mentor and I hope to continue trying to be of some help to my current mentee for many years to come."

Jan Gitlin
Account Executive
CTV



"I joined the Betty-Ann Heggie Womentorship Program thinking that it would be interesting to mentor a young woman starting out in the business world, after this first year it is very humbling for me to recognize that I also learnt a lot from the experience ... about myself, young people's thought processes and business in general. Womentorship does as much for the mentor as it does for the mentee – it's a perfect business win-win situation!"

Véronique Larlham
Communications Specialist
AREVA Resources
Canada Inc.



For more information about Womentorship, please contact Rachelle Brockman at 306.966.2585 or brockman@edwards.usask.ca

ESB Gives Back

Whether it is the School helping our students, our students helping the community, or the School helping the community, the Edwards School of Business is all about *giving back*.



A BOY IS AWARDED HIS MEDAL AFTER COMPLETING THE FIVE-MONTH 42.2 KM MARAFUN RUN.

Marafun Run

About 2,800 registrants participated in the 32nd annual Saskatchewan Marathon held in Saskatoon on May 30, 2010. This year, the *Saskatoon Road Runners Association* introduced a new event to the Saskatchewan Marathon, called the *Marafun Run*. This event was designed for youth in grades 3 – 8. Approximately 200 youth participated in the *Marafun Run* (city schools, inner city schools and rural schools). As part of the Marafun, each participant completed 40 km by running, walking, or wheeling over the previous 5 months with their group and school leader/teacher leading up to race day. On race day, they capped off their hard work with a fun 2.2 km race on part of the marathon course which took them past the official finish line. This completed their marathon of 42.2 kms.

Throughout the program, there were lots of opportunities for the young athletes to learn about what an active lifestyle means to them and how they can maintain an activity program to promote health, education and learn about the importance of having personal goals.

The Edwards School of Business was the title sponsor of the *Marafun Run* for 2010, and all Marafun participants received a T-shirt and water bottle.



PHOTOS BY CHRIS HENDRICKSON



I Dreamed of Africa

BY MATTHEW KULING

I was born and raised in a house surrounded by mementos of my parents' travels through Africa, and knew one day I would do the same. I had done some travels over the years, but got my chance to live in Africa for the first time after my third year of business school. Through a desire to not have a summer job and the chance to continue to see the world, I got involved with an organization called Intercordia Canada, which is based out of the University of Saskatchewan's St. Thomas More College.



MATTHEW KULING GIVES BACK IN AFRICA

I lived in Southern Ghana and worked as a math teacher for about three months. I have yet to experience a scarier feeling than walking into a classroom of approximately 100 students in a rural village and being given complete control of educating them for a semester. It really opened my eyes to the issues both overseas and locally.

When I returned to Saskatoon a few months later for my final year at the ESB, a friend approached me about the opportunity to travel back to Africa. A youth-based non-profit organization started at the U of S called *Room for Improvement* was planning a documentary project to East Africa to study aid and development, with a major theme being post-genocide Rwanda. I finished my business management degree in June and flew into Kenya at the end of July.

The project wanted students from varying backgrounds and colleges, and I was approached to add my business perspective to the project. Our group travelled throughout East Africa filming the documentary, exploring such issues as youth, international aid and the ways Canadians can help overseas initiatives.

Through all this, I have learned that there are many

options available out there for anyone. The skills taught to me at ESB have opened many new doors.

Start Your Engines

BY ALISHA FIGLEY

Huskie Motorsports is the official Formula SAE racing team at the University of Saskatchewan. A team of approximately 25 students from colleges such as engineering, agriculture and bioresources, arts and science, law, and the Edwards School of Business, designs, builds and races Formula SAE cars. We are a diverse group of students with a passion for team building, school morale and, most of all, racing!

For over a decade, we have been committed to sharing our enthusiasm for the sport of racing with others in the community. Specifically, we promote a positive relationship between education and a passion for racing. Huskie Motorsports allows students the opportunity to network with peers, faculty, business community leaders and fellow racing enthusiasts.

Along with attending local automotive events, such as the Draggins' Car Show, Saskatoon's Cruise Weekend and Spectrum, our team also actively participates in business networking events supported by ESB, such as the Dragon's Den Pitch Party.



HUSKIE MOTORSPORTS STUDENT TEAM AT THE AUTO CLUB SPEEDWAY IN FONTANA, CALIF., WITH THEIR CAR, S6

Our team travels to Formula SAE West Competition in Fontana, Calif. each summer to compete with over 100 other universities and colleges on an international scale. This year, we had our best performance ever in the business plan portion, placing 7th out of 80 teams! We finished 39th overall. Our team had a wonderful experience in California, had the chance to network

with other students at an international level and learn from the experience. The support our team received from the Edwards School of Business was paramount to the success of our team at competition. Myself and two other ESB students (Brandon Hicks and Jenelle Gignac) were sponsored to attend the competition and participated in the marketing presentation and business plan components. We were given a once-in-a-lifetime opportunity to put their classroom skills to the test and represent the University of Saskatchewan proudly.

Lows in Motion

BY TRAVIS LOW

By the time I was born my paternal grandfather had been diagnosed with Parkinson's disease. By the time I was old enough to remember him, the disease had escalated to the latter stages and, sadly, the man I grew to know and love was no longer the man he used to be. According to those who knew my grandfather prior to the disease, he was a man of integrity and compassion who had proudly contributed to the war effort, and devoted his life to family and the community. He was just an all-around great guy.

Four years ago my father was also diagnosed with Parkinson's, at the age of 48. For four years, our family has had the displeasure of witnessing how the progressive aspects of this disease have taken a toll on dad both physically and cognitively, at a rate quicker than my grandfather. Seeing dad experience the progressive stages of the disease at such a young age inspired me to enquire about which initiatives and causes were already in place that my family, friends and I could support. This was the least I could do in honour of my grandfather's memory and to support my dad in an effort to lessen the impact this disease has had on him and others.

The first annual *Lows in Motion* Parkinson's Fundraiser was held in Warman, Sask. at the Brian King Centre, We packed it to capacity, selling just over 350 tickets. On display were over 100 items in the silent auction, live auction, raffle and door prizes. We were entertained by two unbelievable bands (*Addison* and two members from *the Vesper Club*) who donated their talent and time for the evening. They were amazing! Donations came in from all directions for this event. There were items donated for our silent auction, cash donated for the operation of the event and pledges to the SuperWalk for Parkinson's. The final figure we raised exceeded our expectations, totalling just over \$23,000! However, this monetary figure was not what completely defined success to us. We achieved our goal of bringing the community together in

a effort to create awareness of the debilitating effects of Parkinson's. It is this community effort that has given us our slogan of : "Leading the charge against Parkinson's. United we will conquer."

The night could not have been possible without the generous support of family, friends, local businesses and the many volunteers that helped make the event run smoothly. A special thanks goes to the Edwards School of Business for their support. The school's support was twofold, in the form of a generous donation to the event and the advice and wisdom from the professors.



TRAVIS LOW IS HELPING IN THE FIGHT AGAINST PARKINSON'S DISEASE

With such a successful event last year and fun had by all, we have decided to host the second annual *Lows in Motion* Parkinson's Fundraiser. This year we are pleased to have a 12-member committee offering their support and expertise. The event will be hosted in October at the Manhattan Ballroom, located 5km east of Saskatoon. This new venue will allow us to expand our capacity to approximately 550 people. After receiving so much positive feedback from last year, we will follow the same format. We will have a silent auction, live auction, raffle and live entertainment. Please feel free to visit us online at www.lowsinmotion.com for more information. Our hope is that this website will allow us to reach our financial goals and ultimately create more awareness of Parkinson's disease.

It's a Small World After All

BY JOSHUA SIMAIR

Global Vision has been a participant in the Asia-Pacific Economic Cooperation (APEC) Voices of the Future program since APEC 2004 in Chile. Each year, a national competition to represent Canada with this program yields an ambitious and competitive youth leadership

team that promotes and brands Canada to the APEC member economies. Last year, I was selected for a team of four young Canadians to continue this effort at the 2009 APEC Summit in Singapore.

In addition to financial support from the U of S, the Hanlon Centre for International Business Studies at the ESB also provided me with funding and specific delegate training to help in my success. The other sponsors who made APEC Singapore a reality for me included the Department of Foreign Affairs and International Trade (DFAIT) and my previous employer, CIBC World Markets Investment Banking.



JOSHUA SIMAIR (MIDDLE) INTERVIEWS HIROSHI MIKITANI OF RAKUTEN (LEFT) AFTER AN APEC LUNCH SESSION.

DFAIT set our mandate to seek out and promote Canada as an investment destination to 12 CEOs, targeted by the Invest in Canada Bureau, and generate calls to action.

Since I was studying on exchange at the University of Helsinki, my pre-Summit training was from Ottawa via Skype and at the Embassy of Canada in Finland, where Ambassador Chris Sharpardanov and Senior Trade Commissioner Stephen Chase shared with me many of their insights on trade and politics.

The training paid off. We engaged 12 CEOs from companies including HSBC, DHL, Alibaba Group and Chevron. It took a lot of effort and strategy to obtain face time with these leaders, but we also managed to arrange meetings with dignitaries like the U.S. Secretary of State Hillary Rodham Clinton.

To conclude the great week, my team executed a 40-minute presentation of our CEO dialogue results to the Canadian Prime Minister, Minister of Foreign Affairs and Minister of International Trade. While it was an honour to just meet my country's leaders, I was most proud when, while we were delivering our CEO findings, Prime

Minister Stephen Harper began writing down our notes and told us that we had done a great job promoting our country.

The world seems like a smaller place to me now. It could be because my team was successful at overcoming challenges at an international level, or it could be the experience influencing my ambitions to become much larger. Going forward I will draw on my experience at the summit. I am grateful to have had this opportunity. By encouraging students to use the world as their classroom, the ESB is developing young leaders into great leaders of tomorrow.

This was my experience; the next one can be yours. I encourage leaders between ages 16 and 25 who are interested in similar opportunities to visit www.globalvision.ca to learn more. Then, if you think you should be the next student delegate, email me at joshua.simair@usask.ca and tell me why.


MPAcc Gives Back

MPAcc students learn to be leaders in business and the community and their learning goes beyond the classroom.



MPACC STUDENTS SPEND TIME READING WITH ELEMENTARY SCHOOL STUDENTS AS MENTORS AND TEACHERS.

Over 140 MPAcc students visited Bishop Roborecki Elementary School on June 8 during the second annual MPAcc Gives Back Day. They were paired with children in grades one to four, and spent time reading with them and talking about goal setting. The MPAcc program and accounting firms donated money to purchase books, which were given to the school at the end of the event.

If you would like to hear more about MPAcc Gives Back, please contact the MPAcc office at 306.966.2697. 

Edwards MBA Goes Abroad

Edwards MBA students enlighten us with their experiences overseas on the International Study Tour -
A key feature of the Edwards MBA program



L-R: LU LI, GARY
HOUSEMAN AND
DOROTHY BARRIE
IN FRONT OF
THE TAJ MAHAL

India 2009

BY DOROTHY BARRIE - MBA 2009

For two weeks at the end of May 2009, 20 of us from the MBA program at the University of Saskatchewan had the unique opportunity to experience business operations in India.

This trip was the first international excursion for MBA students at the U of S as part of the newly required International Study Tour. We travelled with Leslee Harden, Director of the Edwards MBA program, who co-ordinated the travel plans and business contacts. Dr. Suresh Kalagnanam, Associate Professor of Accounting at the Edwards School of Business, was instrumental in setting up the businesses we toured.

Through meetings with top executives and government officials, and tours of their facilities, we were able to appreciate the many opportunities and challenges faced by businesses in India. We were also privileged to

experience Indian culture, visiting the Gandhi Ashram in Ahmedabad, the Taj Mahal in Agra and the Elephanta Caves in Mumbai, the last two of which are both UNESCO World Heritage sites.

The trip was a challenge for us in many respects – the 50 degree Celsius summer heat, the non-stop traffic, the train. But they were all experiences that we will never forget. Also unforgettable was the warmth and hospitality of the people.

Thank you to Leslee Harden, Dr. Kalagnanam and Lori and Chandra at the MBA office for arranging all the details of the trip. Thank you to all my classmates for their warmth and laughter. You made this an unforgettable experience. A special thank you goes to my classmates from India, Aparna, Arvind and Satish, who smoothed the way for our whole group, acting as ambassadors for their home country. Using my newly minted MBA terminology – Bottom Line – the International Study Tour was the highlight of the MBA program at the U of S!



JOHN ENNS-WIND IN SHANGHAI

China 2010

BY JOHN ENNS-WIND - MBA 2010

Dynamic. Energetic. Visionary. Determined. Creative. Disciplined. These are just some adjectives that describe the modern era of China. China's vision, according to the Chinese Academy of Science, is for the country to be rebranded from Made in China to Created in China. During the 2010 MBA Study Tour to China, my colleagues and I saw first-hand how the government manages resources and harnesses the energy and creativity of the people to realize this vision.

From May 23rd to June 5th, the Edwards MBA class had an opportunity to experience Beijing, Hangzhou and Shanghai, and meet with business professionals from a wide variety of industries. For example, we got to visit the Z-Park in Beijing, where 40,000 researchers and developers are creating new software applications. One device coming out of this park is the McWill, a broadband wireless access system that is significantly faster than what is available in Canada. With talent like this, it is only a matter of time before China is successfully rebranded. We also got to visit the Canadian Embassy and spend time with the Canadian Ambassador to China. We were greeted with enthusiasm and appreciation everywhere we went.

China, as it transitions, is a land of contrasts. The architecture in Beijing, Hangzhou and Shanghai is inspiring! It is creative, visionary and indulgent. It reflects the rebranding China wants to undertake. Buildings styled like blooming flowers, sword handles, churches and temples always reach toward the sky. The designs tell stories of a proud past and a new future. We visited a number of Canadian businesses with operations in China, and have a better understanding of what it means to be a global company.

Visiting China was enlightening, inspiring, energizing and challenging. After walking the Great Wall of China and listening to the talks at the National Academy of Science, I feel challenged to pursue my goals with the same determination and wilfulness as China. 🇨🇳

To find out more about the Edwards MBA and the International Study Tour, please contact the Edwards MBA Office:



306.966.8678

mba@edwards.usask.ca www.edwardsmba.ca



Rachel Cuthbert, CMA
Business Intelligence Analyst, Aritzia LP

I HELP TURN DATA INTO LITTLE BLACK DRESSES.

What attracted Rachel Cuthbert to the Certified Management Accountant program was the opportunity it gave her to work in any industry. Fashion being one of her passions, it's no surprise Rachel landed at Aritzia, a North American fashion boutique. She credits her CMA with giving her the tools to understand the business side of fashion. It's a career choice that fits her perfectly. See Rachel's film at becomeacma.com.

Create Possibilities.

cma-saskatchewan.com



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Management
Accountants™**

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New



Faces

Meet the new faculty
and staff at the Edwards
School of Business

minmaung is an Assistant Professor in the Department of Finance and Management Science. He received his B.S., MBA and M.S. from the University of Utah, and his PhD from the University of Alberta. His research interests are in the areas of dividend signaling, asymmetric information, agency costs, market timing and credit ratings. His research has been presented in international conferences such as European Financial Management Association. **devanmescall** is an Assistant Professor in the Department of Accounting. Devan graduated from both the B.Comm. and MPAcc programs at the University of Saskatchewan before receiving his PhD from the University of Waterloo. Devan most recently held the position of Assistant Professor at the University of Hawaii, where he taught U.S. tax. Devan looks forward to teaching tax and continuing research in the area of international taxation, specifically transfer pricing, as well as the role of taxes in capital markets. **monicapopa** is an Assistant Professor of Marketing. She received her MBA from Dalhousie University and her PhD from the University of Alberta. Her research interests are aimed at understanding social and linguistic influences on consumer behaviour, especially on charitable donations, fair trade product purchases and other types of socially responsible behaviour. **chelseawillness** is an Assistant Professor in the Department of Human Resources and Organizational Behaviour. She received her B.A. Honours from the University of Saskatchewan, and her MSc and PhD in Industrial-Organizational Psychology from the University of Calgary. Her primary research focuses on how and why corporate social responsibility initiatives (and other aspects of organizational image/reputation) are attractive to stakeholders, such as potential job applicants, consumers and employees. **neilbalan** is an Instructor in the Department of Marketing and Management, and teaches both in the B.Comm. and BAC programs. His teaching interests include: transactional communications; communication and technological literacies; discourses of business ethics; and the relationship between work cultures and power relations. Trained in the theoretical humanities and cultural studies, he is currently completing a PhD (ABD) through York University on counterinsurgency warfare and military violence. **heidiesau** joined the Edwards School of Business as a lecturer in the Department Finance and Management Science in July. Heidi received her B.Comm. at the University of Manitoba and her M.Sc. Finance from the University of Saskatchewan. She will be teaching introductory courses in corporate finance and statistics. **tanyakrause**, CA, is a lecturer in the Department of Accounting. She has over 15 years of professional experience working in both public accounting and industry. In public accounting, Tanya has worked in audit, tax and personal financial planning groups with Deloitte, PWC and E&Y. In industry, Tanya has worked for publicly traded companies in the oil and gas, offshore banking and fertilizer industries. **carlenedeutscher** is an Undergraduate Programs Advisor in the Edwards School of Business. Carlene's responsibilities include daily academic advising for ESB students, co-ordinating activities and events for first-year students and liaising with the Rawlco Resource Centre staff on aboriginal counselling and initiatives. As a recent ESB graduate ('09) and past EBSS president, she is excited to give back to a school that gave her so much. **lorihanson** currently holds the position of Program Support with the Edwards MBA Program. She has over five years of administrative experience, having held various sales and marketing support positions within private sector businesses in Saskatoon. Lori completed a Business Administration diploma at Saskatoon Business College in 2004, and is currently working toward completion of her Bachelor of Arts degree. In her position as Program Support, Lori is responsible for the day-to-day administrative duties of the MBA program, which include providing assistance to the Executive Director, Admissions Officer and Marketing Co-ordinator. Lori also provides support to the MBA students and faculty on a daily basis, answering general inquiries and procuring teaching materials for instructors. **jamiehenry** is the Co-op Coordinator/Career Advisor for Goodspeed Career Services, providing leadership and support to the ESB undergrad students through the development and management of career-related programs and services. She is an active liaison with the business community, developing strong professional relationships that support student and career initiatives. Jamie received her B.Comm. in Marketing and Human Resource Management from the U of S. **courtneyschroeder** joined the Edwards School of Business in August 2009. She currently holds the position of Program and Marketing Co-ordinator for the Edwards MBA Program, a position which allows her to promote the program locally, nationally and internationally. She is also the contact for prospective students wishing to find out more about the program. Courtney maintains the Edwards MBA social media presence, including Twitter, LinkedIn and Facebook, as well as updating the Edwards MBA website. In addition to assisting Goodspeed Career Services with MBA Alumni relations, she also helps out with the day-to-day administrative duties for current MBA students.

2009-10 Faculty Awards



PROVOST'S AWARD FOR
OUTSTANDING INNOVATION IN LEARNING
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IN THE B.COMM. PROGRAM



PROVOST'S COLLEGE AWARD FOR
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USSU TEACHING EXCELLENCE AWARD



SOMERS AWARD FOR MOST APPROACHABLE
PROFESSOR IN THE B.COMM. PROGRAM



Tour of the K W Nasser Centre

Explore the features of the Edwards School of Business downtown campus

Why a Downtown Campus?

Experienced professionals understand that business interactions are conducted in a business environment. The Edwards School of Business recognizes the value of corporate surroundings when it comes to creating a professional mentality toward business. In 2008, discussions between Professor Emeritus Dr. Karim W. Nasser, a prominent businessman, and then-ESB dean Dr. Grant Isaac revealed the need for an environment that would connect the business school to business communities. From this vision, a partnership soon developed between the Edwards School of Business and Dr. Nasser.

As this partnership evolved, the vision became a reality.



L-R : JOHN NASSER, DR. KARIM W. NASSER AND DR. GRANT ISAAC



PHOTOS BY CHRIS HENDRICKSON

Grand Opening

The K W Nasser Centre is located on the corner of 3rd Avenue and 20th Street in the heart of the downtown business district in Saskatoon. On Sept. 24, 2009 the Nasser family along with dignitaries, faculty, staff, students and special guests shared in a festive event which marked the official Grand Opening of the K W Nasser Centre.

The Man Who Made it Possible

The newest campus of the Edwards School of Business was named after the man who made the downtown campus a reality, Dr. Karim W. Nasser. Dr. and Mrs. Dora Nasser and their family have been dedicated to the University of Saskatchewan for over forty years. Their desire to support students and faculty and to ensure the Saskatoon business community stays connected to the U of S was the motivating factor behind this wonderful opportunity.

Downtown Programs

The downtown campus is home to the Edwards Master of Business Administration (MBA) program, executive and professional programming offered through Business Advisory Services, such as the Executive Business Administration Certificate (EBAC) program and the Aboriginal Business Administration Certificate (ABAC) program. The convenience for working professionals employed in the business district to enroll in one of these programs was a motivating factor to house these programs downtown.

The Building

Originally built in 1912, the Edwards School of Business now occupies 33,000 square feet of the building. Renovations transformed the existing building into what is now a functional educational environment with numerous classrooms, boardrooms, study rooms, as well as student and staff space.

Classrooms

The building features four spacious classrooms which are interchangeable as study rooms. Each classroom is equipped to support student laptop computers, and all feature state-of-the-art audio visual technology.

Study Rooms

There are several study and meeting rooms in the building available to students for personal study time or group work. These rooms are designated only for use by students enrolled in a program at the K W Nasser Centre.

Boardrooms

The building has two boardrooms. The large executive boardroom has the capacity to accommodate approximately 50 people. With state-of-the art technology including an LCD screen, laptop hookup to projector screen and surrounding speakers, this impressively-sized room is ideal for executive meetings, workshops, seminars, presentation and special events. The small boardroom is also available for booking by both students and staff and is an excellent setting for smaller group project meetings.



PHOTOS BY CHRIS HENDRICKSON



PHOTOS BY CHRIS HENDRICKSON

Artwork

The K W Nasser Centre is proud to host art collections from various students and local artists throughout the building. Artists rotate every three months to allow for a fresh, unique and diverse perspective to the campus.

Special Events

With the sophisticated and elite atmosphere, the K W Nasser Centre is the perfect venue for special events by the Edwards School of Business such as networking events, seminars, training and workshops.

Thanks to the Nasser Family

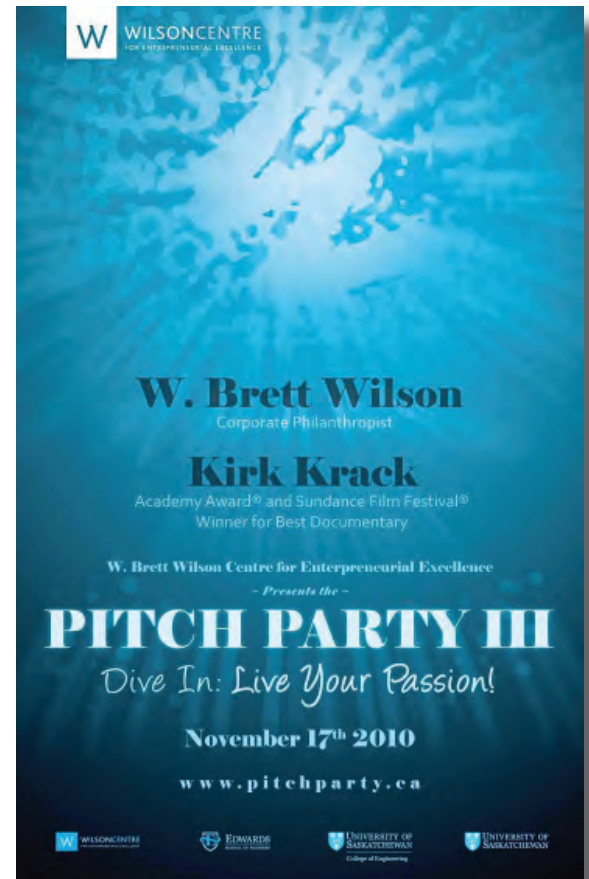
For the faculty, staff, students, and business community members who will have the opportunity to teach, learn, collaborate and thrive in this wonderful facility, we sincerely thank the Nasser Family.

Your generosity and support for business education at the University of Saskatchewan has given us the opportunity to bridge town and gown.

Pitch Party III: Dive In, Live Your Passion!

Nov. 17, 2010 Prairieland Park

Join W. Brett Wilson himself at the third annual Pitch Party III: Dive in, Live your Passion! Joining Brett this year will be two special guests from the *The Cove* (thecove.com), the 2010 Academy Award® winner for Best Documentary and 2009 Audience Award winner at the Sundance Film Festival. Saskatoon's own Kirk Krack, (entrepreneur, filmmaker and freediver) and his spouse Mandy-Rae Cruickshank (world champion and world-record holder in freediving). Kirk and Mandy-Rae will provide unique insights into the making of the film and talk about how they are living out their passion for freediving. Take the night to enjoy an informal evening of great people, food, drinks, entertainment, prizes and, of course, great stories of passion! Reserve your ticket: info_wilsoncentre@usask.ca or visit Picatic.com to purchase your ticket.



The W. Brett Wilson Centre

As Canada's leading entrepreneurial hub, we are creating opportunities for students and creating collisions with the business community. Show your entrepreneurial spirit this year in our i³ idea Challenge! The student business plan competition, launched in September, challenges students (undergraduate, graduate and postgraduate) to demonstrate their entrepreneurial skills and innovative thinking. The Top 5 teams will be honoured at the Pitch Party so come and support them! For information and sponsorship opportunities please contact info_wilsoncentre@usask.ca.



Lemonade Day

May 1, 2011

For the very first time in Canada, The W. Brett Wilson Centre brings Lemonade Day to Saskatoon! **What is Lemonade Day?** Lemonade Day introduces kids to entrepreneurship! This citywide event encourages kids to start a lemonade stand and sell their lemonade to the entire community. Schools, community groups and businesses get involved to make this all happen. Lemonade Day teaches kids the skills they need to be successful in the future. Youth learn to set goals, develop a business plan, establish a budget, seek investors, provide customer service, and give back to the community.

For more information about the W. Brett Wilson Centre for Entrepreneurial Excellence, please call 306.966.8675 or email info_wilsoncentre@usask.ca



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Experienced Advantage

Collaboration, commitment and partnerships are essential to the future success of the Edwards School of Business' Cameco Business Co-operative Education Program (BCEP)

Such is the case with TD Commercial Bank here in Saskatoon. Although TD Commercial Bank was an active campus recruiter at the Edwards School of Business (ESB), it recognized the BCEP as a unique opportunity for both the school and its long-term recruitment strategy.

With their unique approach to the interview process and by utilizing eight months of their full-time Commercial Banking Associate Program, the investment is paying off. The results below speak for themselves.

"Goodspeed Career Services holds a major presence within the Edwards School of Business. The staff consistently take the time to assist with resumes, cover letters, or answer any questions. The co-operative education program acts as a gateway to allow ESB students to enter the business environment while granting us real life business experiences that we can relate back to our studies. The co-op program has given me the opportunity to connect with a wonderful organization, gain experience, apply what I have learned in the classroom and ultimately secure a job a year before I graduate! The program has added significant value to my education and I would recommend that all students participate in it."

- Kate Harrison

"TD Commercial Bank became involved in the Goodspeed Career Services Cameco Co-operative Education Program for the first time with the 2009 placement. This has developed into a tremendous partnership for our organization. Not only are we able to help provide mentoring and experience to the next generation of business leaders, but are introduced to a wealth of talented individuals early in the recruitment process. Kate is a great example of the quality of individual involved in the program and we are very pleased that upon her graduation from the Edwards School of Business, she will be joining our organization on a full-time basis, already adding value.

The success of our partnership has caught the attention of other units in our business and they too are looking to their local universities to start similar partnerships and achieve similar successes. The involvement in the Goodspeed Career Services Cameco Co-operative Education Program has been both rewarding and beneficial and we feel the program adds real value to our organization."

- Trent Erickson



**Linking Students
with Industry**

The BCEP cannot succeed on partnerships alone. Rather, the commitment extends to the work environment, the mentorship and leadership of those that work with the co-op students. We are proud to work with TD Commercial Bank and students like Kate.

For more information about the Cameco Business Co-operative Education Program, please contact Goodspeed Career Services at: 306.966.1454 or email coop@edwards.usask.ca



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Commercial Banking



Effective Executive: An Inside Perspective

A Q & A session with four participants from Business Advisory Services' (BAS) annual Effective Executive (EE) Program which is held at Prince Albert National Park, Waskesiu, Saskatchewan every June. This seven-day residential program is designed for the professional, personal growth and renewal of senior managers and potential executives from a variety of working environments across North America.

Effective Executive has come a long way in both design and delivery since it began in 1981. Did you know what to expect when coming into this program?

I had a brief conversation with a previous participant before attending Effective Executive. Some aspects of the program were discussed and my expectations for personal growth and business knowledge were quite high. Much to my delight, EE greatly exceeded these expectations. On my return, I commented to a colleague that "EE was the single best educational program I have ever attended." I believe that the entire experience was carefully crafted and all of the details skillfully managed by the administration and support staff. The instructors were world class and communicated each topic with passion.

– **Doug Peterson, Hudson Bay Mining and Smelting Co., Ltd**

What was the most valuable aspect of EE?

There were many aspects of the program that I found extremely valuable. The first aspect was my ability to understand my management style and how that style guided the way in which I deal with individuals and situations. The second aspect was the interaction with others at the course to share experiences, ideas and to talk through situations that we face as managers.

– **Greg Gettle, Saskatchewan Liquor and Gaming Authority**

The program is designed to bring participants together, not only in the classroom, but through extracurricular activities including fitness, the hospitality suite, and meals. What was your favourite memory of EE?

The exercise session offered a good opportunity to re-establish a healthy element in one's lifestyle. The hospitality suite allowed participants to unwind and socialize with one another.

– **Bernie Boutin, PotashCorp Inc.**

Located in northern Saskatchewan, Waskesiu is a perfect escape from the day-to-day stress of being a business professional. Did you find it a challenge to get away?

Having the opportunity to get away to an isolated area was an amazing benefit of the program. To be able to finish your day and not have to deal with the hustle and bustle of getting to hotels and restaurants was great. All meals and accommodations were included and were within walking distance in a picturesque natural setting. It was a zero-stress environment.

– **Chris Faktor, Hudson Bay Mining and Smelting Co., Ltd**

Now that you have been back in the workplace for almost three months, have you found the information and tools to be transferable to your work situation and a useful resource moving forward?

I have pulled my binder out no less than nine separate occasions (that I can think of) to review concepts and tools that were presented. At this rate, my program materials will not gather dust as is usually the case. I have made it a practice to review a "Covey Card" each day to reinforce the lessons. Occasions to practice the approaches from the sessions on dealing with change/conflict have not been in short supply. I continue the search for blue oceans and have found valuable reminders related to building a business case.

– **Doug Peterson**

Once a company has committed to sending participants to this program, they often continue to send people. Would you recommend this program to your co-workers?

I have already recommended to my organization that others have the opportunity to attend the EE program because I found it of great value to my current managerial situation.

– **Greg Gettle**

Effective Executive is going into its 30th year in 2011!

There are now over 500 alumni that have been through this program.

For more information on Effective Executive and other professional training opportunities, please contact Business Advisory Services at 306.966.8686 or www.edwards.usask.ca/programs/bas

For the Vicqs retirement isn't about taking it easy.



Sylvia and Jack Vicq enjoying a visit with friends at a U of S Greystone Circle reception



Most of us look forward to retirement as a time to travel, visit with family and friends, and cross some items off our “bucket list”.

Jack Vicq, Professor Emeritus of Accounting at the Edwards School of Business retired in 2000, but decided that retirement was no time to be idle.

Both Jack and Sylvia continue to be very involved in community service, sitting on numerous boards and volunteering with organizations that are important to them, like Jubilee Residence Inc., the Meewasin Valley Authority and the Greater Saskatoon Chamber of Commerce. They also continue to be active in the University of Saskatchewan community.

One important way that the Vicqs stay connected to the U of S is through their charitable giving. Their generosity impacts children who participate in **Kinesiology Special Needs Programs** as well as people in the **Edwards School of Business** who worked with Jack for many years. It is their continuing interest and belief in the U of S that prompted Jack and Sylvia to leave a portion of their estate to the university in their wills.

The Vicqs' generous planned gift to the U of S is directed towards continuing their support of special needs children programs in the College of Kinesiology; student awards in the Johnson-Shoyama Graduate School of Public Policy; and the John Brennan Bursary

Fund in the Edwards School of Business. The Vicqs know that their planned gift to the U of S will continue to make a difference to the university that meant so much to them.

Like Jack and Sylvia Vicq, your planned gift can impact future generations of Edwards School of Business students, faculty and staff by supporting the priorities you care about most.

Arranging a planned gift to the university is easier than you might think. Please contact Jan Kalinowski at (306) 966-5437 to learn more about how you can change the future of an Edwards School of Business education through your giving.

“The University of Saskatchewan provided a foundation for our success and the success of both of our children. We hope our planned gifts will help students reach their goals.” Jack & Sylvia Vicq

www.usask.ca/plannedgiving



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The Edwards School of Business acknowledges, with gratitude, our many donors who generously support the school and the programs and services offered. Through gifts of time, knowledge, and resources, you inspire students, faculty, and staff to be creative, meet new challenges, and continue to be leaders in business education. Be assured that your contributions are being used effectively to enhance the school's ability to provide quality education opportunities, undertake research activities and share the results with local, national and international communities.

The annual donor roll below lists supporters who gave \$500 or more between May 1, 2009 to April 30, 2010. For a complete list of the annual donor roll including gifts of \$1 - \$499, please visit the Edwards School of Business website at www.edwards.usask.ca. Although every effort has been made to ensure the accuracy of this report, we acknowledge that errors may have occurred. If you have questions about the list, please contact Jan Kalinowski, Edwards School of Business Development Officer, at 306-966-5437 or kalinowski@edwards.usask.ca. Thank you for your continued support of the Edwards School of Business.

Supporters who wish to remain anonymous are not listed. Those who have passed away are gratefully acknowledged and marked with an asterisk*.

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George Baxter Doctoral Studies Award

The family of George Baxter, FCA and the Edwards School of Business are pleased to announce that Derek Tan is the 2009 recipient of the George Baxter Doctoral Studies Award. The George Baxter Doctoral Studies Award is a \$5,000 award that is available for individuals who have completed either the Master of Professional Accounting (MPAcc) or Master of Science in Accounting (MSc Accounting) at the Edwards School of Business, and who have been accepted for a doctoral studies program in Accounting.



DEREK TAN, RECIPIENT OF THE 2009 GEORGE
BAXTER DOCTORAL STUDIES AWARD

Derek graduated from the MPAcc program at the Edwards School of Business in 2009. He is now enrolled as a Doctoral student at the University of Massachusetts Amherst for the Doctor of Philosophy Program in the Isenberg School of Management with a specialization in Accounting.

"The George Baxter Doctoral Studies Award has allowed me to pursue an active role in the progression and development of the accounting profession. This award has assisted in providing a seamless transition from working in a public accounting firm to a rewarding life in academia."

- Derek Tan

If you are an MPAcc or MSc Accounting graduate from the Edwards School of Business and are wishing to pursue or are currently pursuing an Accounting Doctoral studies program and wish to get further information about the possibility of receiving this award, please contact Jan Kalinowski, ESB Development Officer, at 306-966-5437 or kalinowski@edwards.usask.ca.

INMEMORIAM

(1940) James Duncan Wilson Blyth, BACC '40 of Meaford, ON, passed away April 4, 2010.

(1940) Ralph Herbert Conlin, BACC '40 of Vancouver, BC, passed away February 8, 2009.

(1941) Percy Grey Larter, BACC '41 of Newmarket, ON, passed away August 24, 2009.

(1948) Gordon Alexander Prest Sr., B.Comm. '48 of Calgary, AB, passed away January 25, 2010.

(1948) Kenneth Ernest Spillett, B.Comm. '48 of Edmonton, AB, passed away March 10, 2010.

(1948) Alfred William Surbey, B.Comm. '48 of Pointe-Claire, QC, passed away August 14, 2009.

(1949) Neil Roderick Buchanan, B.Comm. '49 of Saskatoon, SK, passed away November 16, 2009.

(1949) John Galon, B.Comm. '49 of Regina, SK, passed away May 8, 2010.

(1950) William Alfred Hellofs, B.Comm. '50 of Calgary, AB, passed away April 8, 2010.

(1950) Keith Edmund Peters, B.Comm. '50 of Saskatoon, SK, passed away July 21, 2010.

(1958) James Christopher Burdon, BAC '58 of Regina, SK, passed away August 6, 2009.

(1961) David Hill, B.Comm. '61 of Calgary, AB, passed away August 30, 2009.

(1964) Edward Joseph Beaudry, BAC '64 of Regina, SK, passed away January 30, 2010.

(1964) Mary Cecilia M. Kearns, HCAC '64 of Windthorst, SK, passed away April 27, 2010.

(1966) Vernon Leroy Genoway, B.Comm. '66 of Regina, SK, passed away June 29, 2010.

(1968) Paul Garry Vogt, B.Comm. '68 of Lacombe, AB, passed away February 15, 2010.

(1969) Edward Reynolds Kendrick, B.Comm. '69 of Vancouver, BC, passed away April 2, 2008.

(1971) Kenneth Wayne Vermeulen, BAC '71 of Regina, SK, passed away August 6, 2010.

(1972) Albert Harold Gratton, B.Comm. '72 of Winnipeg, MB, passed away July 7, 2009.

(1972) Gordon Lloyd Mohr, BAC '72 of Regina, SK, passed away January 23, 2010.

(1972) Donald Frederick Murray C.A., B.Comm. '72 of Calgary, AB, passed away May 15, 2010.

(1974) Patrick Joseph Moran C.M., BAC '74 of Regina, SK, passed away February 2, 2010.

(1974) Nelcia Glendine Nicholls, HCAC '74, passed away February 8, 2010.



IN MEMORIAM

(1977) John Greig Philpot, HCAC '77 of Victoria, BC, passed away June 20, 2010.

(1977) Donald Wayne Wilson, B.Comm. '77 of St. Albert, AB, passed away January 4, 2010.

(1978) Peter Maxwell Clark, B.Comm. '78 of Saskatoon, SK, passed away May 20, 2010.

(1979) Donald Elwin Neely, BAC '79 of Prince Albert, SK, passed away April 7, 2010.

(1979) Vernon Thomas Rees, B.Comm. '79 of Saskatoon, SK, passed away August 17, 2009.

(1983) Ajay Krishan S.V.M. Q.C, B.Comm. '83 of Prince Albert, SK, passed away November 21, 2009.

(1984) Bruce Reeves Brandell Sr., B.Comm. '84 of Saskatoon, SK, passed away August 2010.

(1984) Kenneth J. Broom, HCAC '84 of Saskatoon, SK, passed away March 24, 2010.

(1984) Lorraine Alberta D Graham (Fortier), HCAC '84 of Saskatoon, SK, passed away April 3, 2010.

(1984) Lawrence Daniel Mayes, B.Comm. '84 of Regina, SK, passed away December 4, 2009.

(1985) Donald Murray Montague, BAC '85 of Saskatoon, SK, passed away April 17, 2010.

(1986) Richard Iner Berg, B.Comm. '86 of Calgary, AB, passed away April 27, 2010.

(1986) Denis Phillippe J. Favreau, BAC '86 of Prince Albert, SK, passed away July 28, 2009.

(1986) Dwight Gordon Tisdale, HCAC '86 of Prince Albert, SK, passed away September 13, 2009.

(1988) David Alexander Soulsby, B.Comm. '88 of Meadow Lake, SK, passed away April 16, 2010.

(1989) Sheldon Douglas Belter, B.Comm. '89 of Naperville, IL, passed away March 13, 2009.

(1990) Roger Van Mitchell, HCAC '90 of Regina, SK, passed away April 4, 2010.

(1994) Tom Ivor Cash, B.Comm. '94 of Saskatoon, SK, passed away May 6, 2010.

(1994) Chandra Dattani (Bhuptani), B.Comm. '94 of Saskatoon, SK, passed away March 20, 2010.

(1997) Yvonne Nyuk J. Lim (Chai), B.Comm. '97 of Saskatoon, SK, passed away August 30, 2009.

(1998) Marion Susan Eckel (Scott), BAC '98 of Saskatoon, SK, passed away June 9, 2010.





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